NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING DECEMBER 23, 1979

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	THREE'S COMPANY	28.7	21,900
2	60 MINUTES	28.5	21,750
3	CIRCUS OF THE STARS(S)	27.2	20,750
4	DALLAS	26.0	19,840
5	M*A*S*H	25.8	19,690
6	ONE DAY AT A TIME	25.1	19,150
7	TAXI	24.6	18,770
8	NFL MONDAY NIGHT FOOTBALL	24.5	18,690
9	DUKES OF HAZZARD	23.8	18,160
10	NFL PLAYOFF GAME-NBC(S)	23.7	18,080
11	ALICE#	23.6	18,010
12	ARCHIE BUNKER'S PLACE	23.5	17,930
13	HOUSE CALLS#	23.2	17,700
14	ANGIE	23.0	17,550
15	HAPPY DAYS	22.7	17,320
15	WKRP IN CINCINNATI#	22.7	17,320
17	JEFFERSONS#	22.6	17,240

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	THREE'S COMPANY	19.8	40,850
2	60 MINUTES	19.5	40,280
3	CIRCUS OF THE STARS(S)	19.2	39,720
4	DUKES OF HAZZARD	18.3	37,850
5	DALLAS	17.7	36,600
6	ALICE#	17.6	36,360
7	ONE DAY AT A TIME	17.6	36,320
8	ABC SUNDAY NIGHT MOVIE	17.2	35,490
9	JEFFERSONS#	17.0	35,150
10	M*A*S*H	16.9	35,040
11	TAXI	16.6	34,310
12	HAPPY DAYS	16.4	33,970
13	ARCHIE BUNKER'S PLACE	16.4	33,910
13	MORK & MINDY	16.4	33,910
15	NFL PLAYOFF GAME-NBC(S)	16.1	33,240
16	ANGIE	15.8	32,650
17	ORPHAN TRAIN(S)	15.6	32,330
18	WKRP IN CINCINNATI#	15.4	31,800

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS	22.5	18,000
2	ALICE#	22.0	17,660
3	CIRCUS OF THE STARS(S)	22.0	17,620
4	JEFFERSONS#	21.8	17,440
5	60 MINUTES	21.5	17,200
6	THREE'S COMPANY	21.1	16,890
7	ONE DAY AT A TIME	19.7	15,750
8	TAXI	19.4	15,520
9	TRAPPER JOHN, M.D.#	19.3	15,430
10	ARCHIE BUNKER'S PLACE	19.0	15,210
11	DONNY & MARIE XMAS SPEC(S)	18.9	15,130
12	M*A*S*H	18.6	14,920
13	PERRY COMO'S XMAS SPEC(S)	18.5	14,840
14	LITTLE HOUSE-PRAIRIE	18.4	14,760
15	ORPHAN TRAIN(S)	18.4	14,710
16	BOB HOPE CHRISTMAS SHOW(S)	17.9	14,330
17	FAMILY MAN(S)	17.8	14,290
18	WKRP IN CINCINNATI#	17.7	14,150
19	EIGHT IS ENOUGH	17.6	14,070
20	HOUSE CALLS#	17.5	14,050
21	BARNABY JONES#	17.5	14,020

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	NFL PLAYOFF GAME-NBC(S)	25.9	18,670
2	60 MINUTES	25.6	18,430
3	NFL MONDAY NIGHT FOOTBALL	24.3	17,510
4	CBS NFL PLAYOFF GAME-SUN(S)	23.1	16,640
5	CIRCUS OF THE STARS(S)	20.8	14,960
6	CBS NFL FOOTBALL GAME 2#	19.2	13,820
7	ARCHIE BUNKER'S PLACE	18.5	13,330
8	ABC SUNDAY NIGHT MOVIE	18.4	13,300
9	THREE'S COMPANY	18.1	13,060
10	CBS NFL PLAYOFF POST-SUN(S)	18.1	13,020
11	ONE DAY AT A TIME	17.7	12,790
12	CBS NFL FOOTBALL GAME 1#	17.6	12,690
13	DUKES OF HAZZARD	16.9	12,150
14	M*A*S*H	16.4	11,840
14	TAXI	16.4	11,840
16	NFL FOOTBALL GAME 1-NBC#	16.3	11,760
17	DALLAS	16.2	11,670
18	ALICE#	15.9	11,470
18	JEFFERSONS#	15.9	11,470

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING DECEMBER 23, 1979

NIELSEN AVERAGE AUDIENCE

WOMEN 18-49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS	22.5	11,220
2	THREE'S COMPANY	20.7	10,320
3	WKRP IN CINCINNATI#	20.0	9,990
4	M*A*S*H	19.9	9,920
5	ABC SUNDAY NIGHT MOVIE	19.7	9,850
5	TAXI	19.7	9,850
7	JEFFERSONS#	19.1	9,550
8	CIRCUS OF THE STARS(S)	19.0	9,480
9	ALICE#	18.2	9,060
10	ORPHAN TRAIN(S)	18.1	9,030
11	SOAP#	18.1	9,010
12	HOUSE CALLS#	18.0	8,960
13	TRAPPER JOHN, M.D.#	17.9	8,920
14	BENSON	17.0	8,490
15	LOU GRANT	17.0	8,470
16	EIGHT IS ENOUGH	16.4	8,200
17	FAMILY MAN(S)	16.3	8,150
18	MORK & MINDY	16.3	8,130

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	34.3	8,350
2	PERRY COMO'S XMAS SPEC(S)	32.0	7,780
3	ARCHIE BUNKER'S PLACE	31.7	7,720
4	ALICE#	31.0	7,530
5	LITTLE HOUSE-PRAIRIE	29.1	7,080
6	ONE DAY AT A TIME	28.5	6,920
7	JEFFERSONS#	28.3	6,880
8	WALTONS	27.9	6,790
9	CIRCUS OF THE STARS(S)	27.8	6,770
10	DONNY & MARIE XMAS SPEC(S)	27.3	6,630
11	BOB HOPE CHRISTMAS SHOW(S)	27.0	6,560
12	BARNABY JONES#	25.2	6,140
13	DEAN MARTIN'S XMAS-CALIF.(S)	24.9	6,060
14	DALLAS	23.4	5,700
15	TRAPPER JOHN, M.D.#	22.9	5,570
16	THREE'S COMPANY	22.1	5,380
17	COUNTRY CHRISTMAS(S)	22.1	5,370
18	REAL PEOPLE	22.0	5,360
19	XMAS-GRAND OLE OPRY HOUSE(S)	21.2	5,160
20	LOVE BOAT	20.4	4,970
21	FAMILY MAN(S)	20.2	4,910
22	EIGHT IS ENOUGH	20.1	4,890
23	CBS EVENING NEWS-CRONKITE	19.6	4,770

MEN 18-49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	NFL PLAYOFF GAME-NBC(S)	26.8	12,710
2	NFL MONDAY NIGHT FOOTBALL	24.4	11,570
3	ABC SUNDAY NIGHT MOVIE	22.3	10,590
4	CBS NFL PLAYOFF GAME-SUN(S)	21.4	10,180
5	60 MINUTES	20.5	9,750
6	MORK & MINDY	19.0	9,040
7	CBS NFL FOOTBALL GAME 2#	18.9	8,960
8	CBS NFL FOOTBALL GAME 1#	18.6	8,840
9	CBS NFL PLAYOFF POST-SUN(S)	16.9	8,010
10	CIRCUS OF THE STARS(S)	16.6	7,900
11	THREE'S COMPANY	16.3	7,740
12	M*A*S*H	16.3	7,730
13	TAXI	16.2	7,680
14	RUDOLPH'S SHINY NEW YEAR(S)	15.8	7,480
15	DUKES OF HAZZARD	15.7	7,460
16	DALLAS	15.1	7,180
17	NFL FOOTBALL GAME 1-NBC#	15.1	7,170
18	SOAP#	15.0	7,110
19	HOUSE CALLS#	15.0	7,100
20	NBC TUE. NIGHT MOVIE#	14.7	6,970

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	36.5	6,980
2	ARCHIE BUNKER'S PLACE	30.9	5,910
3	ALICE#	28.5	5,440
4	ONE DAY AT A TIME	27.8	5,320
5	CIRCUS OF THE STARS(S)	27.5	5,260
6	JEFFERSONS#	27.0	5,160
7	TRAPPER JOHN, M.D.#	26.2	5,000
8	NFL MONDAY NIGHT FOOTBALL	25.7	4,920
9	CBS NFL PLAYOFF GAME-SUN(S)	25.5	4,870
9	NFL PLAYOFF GAME-NBC(S)	25.5	4,870
11	LITTLE HOUSE-PRAIRIE	24.6	4,710
12	PERRY COMO'S XMAS SPEC(S)	21.9	4,190
13	THREE'S COMPANY	21.7	4,150
14	BARNABY JONES#	21.5	4,110
15	WALTONS	20.8	3,980
16	COUNTRY CHRISTMAS(S)	20.5	3,920
17	CBS NFL PLAYOFF POST-SUN(S)	20.1	3,850
18	DONNY & MARIE XMAS SPEC(S)	19.6	3,740
18	REAL PEOPLE	19.6	3,740
20	NFL FOOTBALL GAME 1-NBC#	19.5	3,730
21	FAMILY MAN(S)	19.5	3,720
22	CBS NFL FOOTBALL GAME 2#	18.9	3,620
23	SHERIFF LOBO#	18.9	3,610

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•EVENING																														
ABC FRIDAY NIGHT MOVIE					9		190	A	12.3	21	938	1892	836	249^	925	346	570	496	129^	293	579	144^	323	329	83^	201^	175^	131^	213^	155^
2 FRI.	8.30P	137	ABC	FF			97	B	15.1	26	1152	1935	797	329	881	382	579	492	112	234	604	248	408	366	79	147	176	95	274	208
8.30 - 9.00								A	11.9	21	908	1926	758	236^	849	304	508	472	138^	292	582	154^	329	326	100^	204^	176^	145^	319	209^
9.00 - 9.30								A	12.8	23	977	2028	851	242^	941	369	578	484	128^	305	617	154^	357	373	75^	187^	203^	155^	267	186^
9.30 - 10.00								A	12.7	22	969	1900	869	261	965	384	589	502	129^	300	582	133^	310	328	67^	204^	177^	126^	176^	142^
10.00 - 10.30								A	12.2	21	931	1792	854	252^	939	337	590	514	118^	281	559	135^	312	315	93^	204^	149^	115^	145^	114^
ABC NEWSBRIEF-M-F					74	174	186	A	18.4	29	1404	1774	684	250	754	289	463	398	97	241	637	259	404	359	97	188	169	84	214	141
MON.	8.58P	1	ABC	N		94	96	B	18.4	29	1404	1823	688	275	768	308	481	419	102	223	634	257	393	352	99	188	190	97	231	164
1 TU-F	9.58P	1																												
2 TU-TH	9.58P	1																												
2 FRI.	8.28P	1																												
ABC NEWSBRIEF-SAT.					15	184	159	A	18.5	32	1412	2016	752	293	861	304	510	455	123	311	621	246	377	355	90	195	246	172	288	235
SAT.	9.58P	1	ABC	N		95	94	B	19.2	33	1465	1852	748	279	840	303	476	426	119	298	578	220	346	313	91	188	172	112	262	211
ABC NEWSBRIEF-SUN.					15	193	196	A	20.2	33	1541	2154	601	286	654	342	534	448	45^	88	700	414	593	399	54^	88	335	169	465	329
SUN.	8.28P	1	ABC	N		97	98	B	17.6	26	1343	2125	646	320	727	389	561	433	64	128	721	391	559	433	66	115	259	130	418	286
ABC SUNDAY NIGHT MOVIE					13	195	197	A	21.0	34	1602	2215	713	319	796	410	616	512	53^	122	830	436	662	545	55^	112	321	133	268	208
1 SUN.	8.30P	120	ABC	FF		99	99	B	20.6	32	1572	2013	717	328	787	389	586	491	73	145	791	387	596	519	71	131	236	111	199	157
2 SUN.	8.30P	150																												
8.30 - 9.00								A	18.8	31	1434	2375	721	315	815	425	653	527	36^	105	808	421	649	518	50^	105	368	164	384	280
9.00 - 9.30								A	20.3	32	1549	2292	754	308	835	431	651	544	57^	126	848	445	671	557	53^	115	307	133	302	236
9.30 - 10.00								A	21.2	33	1618	2132	716	316	798	412	617	512	56^	124	821	433	646	544	60^	117	283	128	230	172
10.00 - 10.30								A	22.4	36	1709	2099	703	322	789	409	598	512	59^	122	789	422	628	529	48^	100	307	129	214	170
10.30 - 11.00								A	23.5	42	1793	2216	642	353	703	335	514	432	58^	138	939	485	762	607	60^	135^	377	109^	197	183
ABC WORLD NEWS TONIGHT					60	198	198	A	14.1	25	1076	1649	682	227	770	218	384	365	100	303	643	197	366	324	109	235	100	55	136	92
M-F	6.30P	30	ABC	N		99	99	B	13.0	24	992	1603	671	232	752	204	375	362	107	303	641	188	343	325	109	247	98	50	112	72
ABC WRLD NEWS TONIGHT-SUN					11	147	149	A	8.3	15	633	1755	705	270	760	216	390	352	111^	337	702	263	399	364	77^	268	102^	51^	191^	101^
SUN.	6.30P	30	ABC	N		86	87	B	8.4	16	641	1764	747	261	834	224	423	388	122	351	660	193	335	308	92	272	110	50	160	93
ALICE					11		191	A	23.6	39	1801	2019	835	404	981	292	504	390	246	418	636	160	281	278	168	301	158	108^	244	167
2 SUN.	9.00P	30	CBS	CS			99	B	26.1	38	1991	1842	791	289	888	258	439	400	166	383	613	173	311	291	125	254	144	85	197	136
ANGIE					14	198	201	A	23.0	37	1755	1860	681	274	759	297	446	392	112	257	612	240	349	327	110	205	181	116	308	184
TUE.	8.30P	30	ABC	CS		98	99	B	22.3	35	1701	1847	701	291	790	336	500	412	101	232	529	231	331	273	79	163	202	119	326	214
ARCHIE BUNKER'S PLACE					14	190	195	A	23.5	39	1793	1891	770	275	848	180	348	336	172	430	743	196	338	322	170	329	136	72	164	109
1 SUN.	8.25P	30	CBS	CS		98	99	B	23.2	35	1770	1821	766	261	861	191	353	352	167	431	695	171	319	309	144	315	123	66	142	96
2 SUN.	8.00P	30																												
B.J. AND THE BEAR					12	187	187	A	14.7	25	1122	2121	665	154	729	271	437	346	78^	222	715	244	441	395	87^	208	275	73^	402	263
SAT.	9.00P	60	NBC	A		93	94	B	17.0	29	1297	2121	676	262	753	263	456	390	108	236	723	242	443	397	114	214	251	75	394	290
9.00 - 9.30								A	14.7	26	1122	2106	655	156	716	270	432	346	78^	214	704	238	426	387	91^	211	274	78^	412	271
9.30 - 10.00								A	14.8	26	1129	2111	668	150	732	268	437	342	81^	228	722	249	454	399	85^	205	271	66^	386	253
BARNABY JONES					1		184	A	19.7	32	1503	1790	802	229	932	266	454	371	181	408	629	183	323	247	123^	274	117^	69^	112^	66^
2 THU.	9.00P	60	CBS	PD			97	B	19.7	32	1503	1790	802	229	932	266	454	371	181	408	629	183	323	247	123	274	117	69	112	66
9.00 - 9.30								A	18.9	31	1442	1798	811	224	935	268	455	362	190	415	638	171	309	239	137^	293	110^	65^	115^	68^
9.30 - 10.00								A	20.5	33	1564	1775	794	231	928	266	456	375	172	401	615	193	330	256	108^	253	122^	70^	110^	63^
BARNEY MILLER					11	189	194	A	19.3	31	1473	1749	703	263	771	322	504	448	105	220	644	266	403	379	118	198	177	81^	157	132
1 THU.	9.00P	30	ABC	CS		98	98	B	21.0	34	1602	1799	705	287	781	331	509	436	104	214	611	259	390	350	94	180	204	105	203	151
CONT'D																														

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A - CURRENT REPORT B - SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / T/C THIS SEASON / WK # DAY START TIME DUR NET PROG. TYPE / NO. OF STATIONS & PROGRAM COVERAGE WK 1 WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																							
BARNEY MILLER-CONT'D																							
2 THU. 9.00P 60																							
9.00 - 9.30	A	19.3	30	1473	1757	703	262	768	324	508	445	89	214	639	267	400	370	118	197	194	95	156	124
9.30 - 10.00	A	19.5	32	1488	1720	694	260	771	317	490	451	134^	229	646	261	404	393	116^	198	145^	52^	158^	146^
BEAR WHO SLEPT THRU XMAS(S) 167	A	14.1	25	1076	2425	686	192^	786	328	560	442	102^	189^	626	221^	434	361	80^	192^	204^	90^	809	402
1 SAT. 8.00P 30 CBS EA 96																							
BENJI'S CHRISTMAS STORY(S) 198	A	14.7	27	1122	1807	653	204^	691	262	405	369	85^	257	551	164^	323	307	101^	184^	148^	76^	417	229
2 FRI. 8.00P 30 ABC CE 99																							
BENSON 13 192 200	A	20.0	32	1526	1913	751	297	842	350	557	469	99	237	600	243	384	338	108	178	234	121	237	172
THU. 8.30P 30 ABC CS 98 99	B	20.6	33	1572	1919	715	288	799	313	515	443	112	227	603	236	380	345	87	177	226	121	291	207
BEST-SATURDAY NIGHT LIVE 7 170 203	A	14.2	24	1083	1678	595	264	710	375	544	400	60^	137	615	339	472	358	45^	101^	208	79^	145	120
WED. 10.00P 60 NBC GV 94 99	B	15.0	25	1145	1695	613	285	715	368	541	435	68	129	635	363	503	410	51	91	240	104	105	91
10.00 - 10.30	A	14.8	24	1129	1672	584	252	693	367	520	375	65^	147	599	318	453	346	45^	107^	222	92^	158	130
10.30 - 11.00	A	13.7	24	1045	1664	598	271	719	378	561	419	57^	127	623	358	485	363	44^	93^	193	67^	129	108^
BIG EVENT 13 206 206	A	14.6	23	1114	2087	728	309	870	311	513	489	123	273	699	238	428	402	88^	211	197	82^	321	200
SUN. 8.00P 120 NBC FV 99 99	B	19.0	29	1450	2060	738	287	824	319	515	468	115	235	754	299	491	429	111	203	206	81	276	189
8.00 - 8.30	A	13.2	22	1007	2201	709	328	878	312	526	484	123	271	739	259	464	431	101^	218	219	80^	365	217
8.30 - 9.00	A	14.2	23	1083	2139	726	295	865	313	518	501	115	261	719	246	449	415	96^	212	207	75^	348	216
9.00 - 9.30	A	14.8	23	1129	2072	738	321	880	323	524	498	126	273	677	230	408	389	83^	207	198	92^	317	194

PROGRAM	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
9.30 - 10.00	A	16.0	25	1221	1980	749	301	869	297	495	475	129	293	667	220	400	382	78^	208	169	82^	275	180
BOB HOPE CHRISTMAS SHOW(S) 209	A	21.9	33	1671	1710	756	249	857	245	395	366	157	391	455	152	198	218	64^	192	113^	36v	285	212
1 THU. 9.00P 60 NBC CV 99																							
9.00 - 9.30	A	21.0	32	1602	1762	755	259	856	257	414	377	144^	377	445	146^	197	222	58^	183	121^	36v	340	243
9.30 - 10.00	A	22.8	35	1740	1655	754	239	856	230	376	354	171	408	463	157	200	215	68^	200	103^	37^	233	183
BUCK ROGERS-25TH CENTURY 11 192	A	15.2	25	1160	1837	471	218	564	362	458	301	52v	88^	637	358	525	400	46v	77^	188^	68^	448	312
2 THU. 8.00P 120 NBC SF 97	B	17.0	28	1297	2141	581	244	649	332	493	405	53	115	712	361	552	474	57	104	309	90	471	355
8.00 - 8.30	A	13.6	23	1038	1929	468	229^	571	365	428	265	58v	123^	627	343	484	368	46v	89^	178^	64^	553	393
8.30 - 9.00	A	15.0	24	1145	1881	476	246	565	373	459	306	53v	87^	636	367	536	419	44v	68^	167^	66^	513	351
9.00 - 9.30	A	16.2	26	1236	1794	482	214	573	356	479	320	50v	77^	628	345	522	398	49v	79^	197	70^	396	272
9.30 - 10.00	A	16.0	26	1221	1744	456	185^	544	354	457	304	45v	71^	651	379	553	409	46v	74^	201	72^	348	247
CALIFORNIA FEVER 9 111	A	8.0	13	610	2144	666	216^	740	281^	420	300^	152^	264^	626	278^	415	251^	64v	174^	348^	215^	430	345^
1 TUE. 8.00P 60 CBS CS 77	B	12.3	19	938	1977	645	276	736	275	461	365	109	236	518	192	340	286	74	141	350	188	373	280
8.00 - 8.30	A	7.3	12	557	2142	708	218^	784	272^	424^	308^	174^	300^	623	272^	379^	227^	73v	189^	320^	223^	415^	327^
8.30 - 9.00	A	8.7	14	664	2133	629	211^	698	286^	412	292^	133^	233^	625	284^	446	267^	55v	162^	369	207^	441	360^
CASPER'S FIRST CHRISTMAS(S) 205	A	17.4	29	1328	2284	611	213	688	338	496	397	32v	147^	555	231	382	338	57^	132^	162^	78^	879	463
2 TUE. 8.00P 30 NBC EA 99																							
CBS EVENING NEWS-CRONKITE 60 195 195	A	15.0	27	1145	1594	706	220	778	161	284	312	184	418	641	145	292	303	121	298	91	34^	84	54
M-F 6.30P 30 CBS N 99 99	B	15.0	27	1145	1610	703	214	776	156	289	314	164	414	638	142	279	296	129	300	89	38	107	67
CBS EVENING NEWS-DEAN 6 160	A	7.2	14	549	1789	913	342^	966	257^	399^	279^	276^	505	656	177^	311^	232^	149^	308^	94v	49v	73v	23v
2 SUN. 6.30P 30 CBS N 89	B	9.0	16	687	1635	708	218	775	165	332	320	174	383	661	175	339	311	119	263	90	48	109	58
CBS SAT. NEWS-SCHIEFFER 11 150	A	11.1	23	847	1649	651	189^	776	267^	425	402	142^	315	744	142^	335	339	150^	335	57v	19v	72v	72v
2 SAT. 6.30P 30 CBS N 84	B	10.8	22	824	1610	717	243	794	182	354	338	140	388	615	129	266	295	124	285	84	47	117	80

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
CHARLIE BROWN'S CHRISTMAS(S)		192		A	21.4	33	1633	1872	388	178	481	208	337	284	68^	105^	442	189	307	310	38v	68^	244	94^	705	374
1 MON. 8.00P 30 CBS EA		98																								
CHARLIE'S ANGELS	13	169	200	A	19.5	30	1488	1693	597	224	697	272	420	340	76^	208	601	254	362	259	110	200	174	92	221	154
WED. 9.00P 60 ABC PD		94	99	B	23.1	36	1763	1830	705	285	798	322	496	416	113	236	604	244	364	297	104	190	207	127	221	161
9.00 - 9.30				A	19.2	29	1465	1713	607	221	712	277	420	348	73^	215	580	245	346	245	108	197	171	88	250	171
9.30 - 10.00				A	19.7	31	1503	1679	589	226	685	269	423	335	79^	202	625	265	383	274	112	203	175	98	194	139
CHIPS	13	203		A	20.8	36	1587	1897	711	232	762	233	392	368	104^	282	648	195	360	361	79^	204	212	71^	275	189
1 SAT. 8.00P 60 NBC OP		96		B	21.6	38	1648	2095	732	286	827	289	488	427	107	270	656	224	385	354	103	208	221	97	391	266
8.00 - 8.30				A	19.1	33	1457	1865	716	220	772	226	382	373	110^	293	639	196	347	326	81^	220	193	62^	261	184
8.30 - 9.00				A	22.5	39	1717	1916	707	240	751	238	399	362	100^	274	657	195	371	387	79^	194	225	77^	283	191
CIRCUS OF THE STARS(S)		184		A	27.2	44	2075	1914	781	254	848	259	456	444	109^	325	722	223	381	372	130	254	176	73^	168	122
1 SUN. 9.25P 120 CBS GV		98																								
9.30 - 10.00				A	25.0	38	1908	1878	745	224	800	244	413	406	122^	323	695	193	351	355	130	250	179	83^	204	152
10.00 - 10.30				A	28.1	43	2144	1931	801	254	864	271	452	427	110^	348	723	205	367	373	133	269	177	85^	167	125
10.30 - 11.00				A	29.4	49	2243	1991	814	271	884	265	486	468	109	330	738	239	398	384	128	251	194	74^	175	127
11.00 - 11.30				A	26.6	50	2030	1836	767	270	854	257	483	484	94^	300	726	257	410	378	125	239	145	41^	111^	69^
COUNTRY CHRISTMAS(S)		165		A	19.6	30	1495	1811	773	238	905	284	471	444	125^	360	656	176	360	355	139^	263	135^	57^	115^	65^
1 WED. 9.00P 60 CBS GV		95																								
9.00 - 9.30				A	19.0	28	1450	1801	740	216	880	277	459	425	128^	349	659	180	358	358	141^	269	133^	62^	129^	73^
9.30 - 10.00				A	20.3	31	1549	1802	795	255	917	288	476	456	119^	364	647	171	362	350	138^	254	136^	51^	102^	57^
CRYSTAL GAYLE SPECIAL(S)		176		A	18.7	31	1427	1745	830	299	958	356	552	537	117^	300	621	208	372	349	105^	201	135^	49^	31v	24v
1 WED. 10.00P 60 CBS GV		96																								
10.00 - 10.30				A	19.7	32	1503	1721	816	268	924	329	511	513	112^	311	617	198	359	357	101^	204	137^	47^	43^	29v
10.30 - 11.00				A	17.6	30	1343	1774	849	334	997	389	598	566	122^	285	625	219	383	337	112^	201	135^	50^	17v	17v
DALLAS	13	194	189	A	26.0	44	1984	1845	805	323	906	380	564	460	132	286	589	229	362	335	82	174	168	106	182	134
FRI. 10.00P 60 CBS GD		98	99	B	24.2	41	1846	1807	827	286	911	342	539	468	137	305	569	202	349	320	90	173	134	76	193	146
10.00 - 10.30				A	25.7	43	1961	1864	801	328	901	381	567	460	131	282	591	231	363	341	76	170	166	99	206	147
10.30 - 11.00				A	26.3	45	2007	1819	809	318	911	380	564	455	137	293	582	224	359	330	85	172	166	110	160	121
DALLAS (B)			193	A	26.6	45	2030	1851	850	337	1003	412	622	465	122	322	607	261	381	322	79^	190	108^	62^	133	79^
2 THU. 10.00P 60 CBS GD			99																							
10.00 - 10.30				A	26.2	44	1999	1880	850	346	1001	412	613	458	128	328	625	266	384	328	84^	203	112^	64^	142	86^
10.30 - 11.00				A	27.1	46	2068	1813	845	324	999	412	624	468	118	315	589	257	377	316	76^	181	104^	60^	121	70^
DEAN MARTIN'S XMAS-CALIF.(S)		206		A	19.6	33	1495	1524	773	231	897	248	413	408	201	405	460	106^	173	219	77^	220	96^	22v	71^	54^
1 THU. 10.00P 60 NBC CV		99																								
10.00 - 10.30				A	20.2	33	1541	1494	761	230	898	257	413	395	196	408	436	113^	161	197	73^	214	74^	18v	86^	68^
10.30 - 11.00				A	19.0	33	1450	1550	786	234	896	238	414	420	206	402	487	98^	186	240	81^	230	115^	24v	52^	41v
DIFF'RENT STROKES	7	172	206	A	19.9	30	1518	1769	663	235	739	237	417	348	113	278	555	217	343	274	67^	184	194	100	281	203
WED. 9.00P 30 NBC CS		93	99	B	19.5	30	1488	1757	701	247	754	232	431	389	112	263	600	240	384	343	93	177	201	88	202	151
DISNEY'S WONDERFUL WORLD	12	204	206	A	14.0	24	1068	2342	642	232	745	354	546	471	77^	145	777	405	573	459	103^	150	263	89^	557	327
SUN. 7.00P 60 NBC FV		96	97	B	16.4	27	1251	2360	693	248	764	337	517	441	83	191	746	324	512	444	94	165	251	88	599	384
7.00 - 7.30				A	13.4	23	1022	2318	635	233	746	345	540	464	72^	146	788	398	572	456	116^	163	247	89^	537	308
7.30 - 8.00				A	14.6	25	1114	2353	643	228	739	362	551	475	80^	144	762	412	574	454	89^	136	278	90^	574	341
DONNY & MARIE XMAS SPEC(S)		195		A	20.5	35	1564	1873	858	316	966	281	468	467	93^	423	523	133^	236	259	90^	240	104^	44^	280	166
1 FRI. 8.00P 60 ABC GV		97																								
CONT'D																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A CURRENT REPORT B - SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
DONNY & MARIE XMAS-CONT'D																										
8.00 - 8.30				A	19.2	34	1465	1861	843	308	959	274	464	467	93^	423	527	136^	237	257	86^	244	100^	43^	275	161^
8.30 - 9.00				A	21.7	36	1656	1882	875	324	975	286	472	466	95^	426	518	132^	237	261	92^	234	102^	42^	287	171
DR. SEUSS-GRINCH-XMAS(S)			195	A	13.9	22	1061	1888	543	251	621	284	414	355	86^	152^	510	233	365	321	58^	107^	87^	87^	670	351
2 WED. 8.00P 30 CBS EA			99																							
DUKES OF HAZZARD	13	192	184	A	23.8	40	1816	2084	622	233	719	268	443	380	108	217	669	242	410	371	106	196	259	126	437	295
FRI. 9.00P 60 CBS CS		98	97	B	21.8	37	1663	2111	684	239	760	275	465	406	118	242	642	215	399	367	110	188	222	95	487	331
9.00 - 9.30				A	23.1	40	1763	2119	621	242	719	267	439	371	110	223	687	244	428	383	115	202	254	123	459	305
9.30 - 10.00				A	24.7	42	1885	2030	617	222	711	268	443	382	105	209	645	237	392	356	99	188	262	126	412	282
EIGHT IS ENOUGH	12	187	201	A	22.3	35	1701	1827	703	241	828	304	483	389	108	287	481	165	284	221	75	163	197	128	321	233
WED. 8.00P 60 ABC CS		97	99	B	24.0	38	1831	1945	731	268	837	333	512	414	109	265	500	195	309	254	74	154	237	154	371	252
8.00 - 8.30				A	20.9	34	1595	1822	697	227	827	304	477	383	105	289	468	158	277	218	73^	155	203	128	324	225
8.30 - 9.00				A	23.8	37	1816	1817	701	250	821	301	483	389	109	283	485	169	287	223	77	166	192	128	319	239
EISCHIED	9	204		A	13.2	22	1007	1717	645	231^	723	271	443	423	91^	194^	737	239	437	372	119^	234^	115^	30v	142^	132^
1 FRI. 10.00P 60 NBC OP		97		B	13.4	23	1022	1760	722	276	813	255	442	426	130	287	691	205	392	379	109	230	119	41	137	96
10.00 - 10.30				A	13.2	22	1007	1638	637	218^	699	247	414	426	92^	196^	674	182^	371	367	117^	230^	102^	30v	163^	144^
10.30 - 11.00				A	13.3	23	1015	1773	642	240	737	291	466	413	90^	189^	791	294	497	376	117^	232^	125^	29v	120^	120^
FAMILY CIRCUS CHRISTMAS(S)			205	A	19.1	31	1457	2161	582	203	648	296	454	368	39v	144^	523	212	357	319	59^	121^	156^	76^	834	458
2 TUE. 8.30P 30 NBC EA			99																							
FAMILY MAN(S)			187	A	21.3	35	1625	1548	789	313	879	292	501	501	157	302	560	133^	305	309	115^	229	58^	44^	51^	38v
2 WED. 9.00P 120 CBS GD			99																							
9.00 - 9.30				A	20.2	32	1541	1573	798	333	901	316	538	508	147^	293	529	132^	308	315	94^	194	59^	48^	84^	66^
9.30 - 10.00				A	21.4	34	1633	1539	777	305	879	298	508	509	148	290	547	131^	302	328	103^	208	66^	53^	47^	38^
10.00 - 10.30				A	22.0	36	1679	1554	795	313	878	284	489	498	166	312	576	151	304	304	125^	247	52^	41^	48^	27v
10.30 - 11.00				A	21.5	38	1640	1527	790	299	864	275	475	492	168	314	585	116^	300	293	134^	264	57^	34v	21v	21v
FANTASY ISLAND	10	191	178	A	18.0	32	1373	1808	712	218	798	279	450	411	126	302	607	271	390	358	70^	173	199	134	204	177
SAT. 10.00P 60 ABC A		97	96	B	19.4	35	1480	1812	745	289	839	315	503	449	111	265	589	237	375	330	78	174	182	115	202	166
10.00 - 10.30				A	17.7	32	1351	1803	700	221	782	270	447	408	128	295	597	261	380	343	68^	175	196	134	228	192
10.30 - 11.00				A	18.4	33	1404	1790	711	210	800	281	447	409	125	304	610	274	393	367	74^	174	205	135	175	159
FIRST CHRISTMAS(S)		170		A	13.6	23	1038	2288	673	148^	778	318	552	419	110^	194^	551	144^	336	311	83^	199^	179^	94^	780	430
1 SAT. 8.30P 30 CBS EA		96																								
GIFT, THE(S)		181		A	13.3	23	1015	1767	760	252	880	281	526	465	148^	276	639	178^	366	343	129^	240	89^	75^	159^	116^
1 SAT. 9.00P 120 CBS GD		97																								
9.00 - 9.30				A	13.0	22	992	1870	736	252	855	275	541	475	136^	247	709	237^	428	376	125^	247	88^	77^	218^	140^
9.30 - 10.00				A	12.6	21	961	1703	735	263	848	269	528	450	141^	257	621	194^	364	325	124^	233^	81^	74^	153^	110^
10.00 - 10.30				A	13.8	25	1053	1755	780	252	906	299	525	470	153^	292	620	148^	341	337	135^	242	84^	74^	145^	117^
10.30 - 11.00				A	13.8	25	1053	1732	789	245	906	279	509	466	160^	305	611	140^	332	335	130^	237	96^	73^	119^	95^
HAPPY DAYS	14	202	206	A	22.7	37	1732	1961	672	297	767	324	467	406	113	231	621	280	384	337	104	184	234	157	339	217
TUE. 8.00P 30 ABC CS		99	99	B	22.3	36	1701	1933	685	285	770	331	493	414	97	219	551	249	363	295	80	155	224	124	388	253
HART TO HART	7	170		A	18.7	31	1427	1556	716	263	786	356	527	450	117^	195	540	221	339	309	111^	167^	153^	77^	77^	54^
1 TUE. 10.00P 60 ABC PD		95		B	20.5	35	1564	1607	731	305	816	363	546	477	100	204	563	251	362	333	85	159	150	73	78	61
10.00 - 10.30				A	19.0	31	1450	1558	709	263	778	348	519	443	115^	198	533	220	331	310	111^	165^	157^	83^	90^	65^
10.30 - 11.00				A	18.4	32	1404	1548	721	262	792	366	535	457	116^	190	543	221	347	306	110^	167^	148^	69^	65^	43v

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
HAWAII FIVE-O	3	168	182	A	14.2	22	1083	1680	732	207	823	204	377	347	148	383	659	173	330	298	111^	277	96^	54^	102^	62^
TUE. 9.00P 60 CBS OP		95	97	B	14.1	22	1076	1616	730	230	803	178	346	354	163	381	634	169	303	287	123	275	81	46	98	69
9.00 - 9.30				A	13.2	20	1007	1696	721	206	814	193	358	341	149	388	660	180	332	301	110^	278	104^	60^	118^	66^
9.30 - 10.00				A	15.2	24	1160	1655	737	206	828	212	387	350	147	379	652	167	326	295	111	275	88^	50^	87^	57^
HELLO, LARRY	5	165	198	A	16.4	26	1251	1715	667	232	736	252	448	386	107	244	542	230	357	290	51^	156	189	81^	248	193
WED. 9.30P 30 NBC CS		92	96	B	16.2	25	1236	1752	695	277	779	257	464	409	117	257	585	245	382	327	79	174	196	78	192	141
HOUSE CALLS	1		183	A	23.2	35	1770	1668	735	301	794	325	507	440	93^	222	627	225	400	392	77^	159	146	64^	101^	75^
2 MON. 9.30P 30 CBS CS			99	B	23.2	35	1770	1668	735	301	794	325	507	440	93	222	627	225	400	392	77	159	146	64	101	75
INCREDIBLE HULK	11	187	183	A	18.2	32	1389	2159	597	297	741	307	497	367	102	197	738	300	488	428	99	183	231	130	449	274
FRI. 8.00P 60 CBS SF		97	94	B	17.2	30	1312	2103	687	255	770	297	480	401	101	232	683	261	435	391	95	189	198	93	452	275
8.00 - 8.30				A	16.9	30	1289	2161	591	298	739	294	493	372	104	201	755	303	500	443	99	188	227	128	440	267
8.30 - 9.00				A	19.3	33	1473	2173	607	297	750	319	504	369	100	194	726	300	480	415	98	179	235	131	462	282
JACK FROST(S)		206		A	18.9	30	1442	2142	566	184	624	266	414	332	92^	178	435	230	296	218	26v	90^	203	60^	880	571
1 THU. 8.00P 60 NBC EA		99																								
8.00 - 8.30				A	18.3	30	1396	2102	544	176	601	244	393	326	82^	174	433	217	284	212	36v	103^	198	57^	870	565
8.30 - 9.00				A	19.6	31	1495	2163	582	191	640	288	428	335	99^	179	435	238	305	223	19v	80^	204	61^	884	573
JEFFERSONS	11		191	A	22.6	37	1724	2039	856	419	1014	331	555	410	251	400	665	188	306	287	168	300	132^	90^	228	157
2 SUN. 9.30P 30 CBS CS			99	B	24.8	37	1892	1817	794	298	890	263	454	408	166	371	615	180	322	298	127	244	153	88	159	110
LAST HARD MEN(S)		166		A	17.6	28	1343	1859	671	221	738	227	442	459	108^	216	797	197	457	451	99^	266	235	62^	89^	72^
1 THU. 9.00P 120 CBS EW		93																								
9.00 - 9.30				A	17.2	26	1312	1837	689	200	742	226	417	463	131^	239	795	203	459	452	117^	268	183^	41v	117^	104^
9.30 - 10.00				A	17.9	27	1366	1790	645	199	704	217	410	449	113^	210	792	188	437	446	111^	278	218	61^	76^	60^
10.00 - 10.30				A	18.2	29	1389	1881	657	235	730	237	457	446	103^	211	794	186	457	463	82^	252	277	76^	80^	62^
10.30 - 11.00				A	17.1	29	1305	1919	695	254	779	226	487	478	94^	209	810	211	478	443	81^	267	250	64^	80^	61^
LAST RESORT	1		182	A	18.8	28	1434	1841	648	320	711	298	449	455	86^	173	659	258	434	422	62^	149^	234	63^	237	193
2 MON. 8.30P 30 CBS CS			98	B	18.8	28	1434	1841	648	320	711	298	449	455	86	173	659	258	434	422	62	149	234	63	237	193
LAVERNE AND SHIRLEY	13	196	205	A	19.0	31	1450	1909	704	276	780	303	500	437	105	231	620	217	397	371	103	177	223	125	286	196
THU. 8.00P 30 ABC CS		98	99	B	20.1	34	1534	1935	701	279	784	306	501	433	107	225	574	216	369	345	73	158	229	132	348	241
LITTLE HOUSE-PRAIRIE	13	216	218	A	22.1	33	1686	1766	784	208	876	233	383	351	166	421	537	145	226	201	136	279	136	82	217	151
MON. 8.00P 60 NBC GD		99	99	B	23.5	36	1793	1938	817	241	920	292	463	421	151	385	537	173	272	248	101	221	146	90	335	232
8.00 - 8.30				A	20.7	32	1579	1782	794	197	882	230	376	348	171	438	545	142	231	205	139	287	131	79	224	151
8.30 - 9.00				A	23.4	34	1785	1752	775	216	870	236	387	356	161	404	528	144	219	196	135	272	143	85	211	152
LOU GRANT	12	194	196	A	19.8	32	1511	1581	788	291	869	340	559	463	118	254	525	210	324	290	85	153	129	75^	58^	39^
MON. 10.00P 60 CBS GD		99	99	B	19.0	31	1450	1604	765	300	852	336	546	478	104	240	560	231	353	305	82	157	133	69	59	38
10.00 - 10.30				A	19.7	31	1503	1589	783	292	861	340	562	462	118	245	521	203	322	296	79^	146	136	77^	71^	49^
10.30 - 11.00				A	19.8	33	1511	1573	794	290	878	338	560	466	118	263	529	217	328	282	90	159	121	73^	45^	29^
LOVE BOAT	15	191	171	A	19.3	33	1473	2012	748	286	849	271	470	425	135	336	598	220	348	326	90	203	280	200	285	225
SAT. 9.00P 60 ABC CS		96	96	B	21.0	36	1602	1859	756	284	850	296	467	416	126	316	560	205	329	299	86	188	182	119	267	210
9.00 - 9.30				A	18.5	32	1412	1989	750	285	848	267	460	414	137	346	593	215	342	316	90	207	272	195	276	214
9.30 - 10.00				A	20.1	35	1534	2026	743	283	847	272	476	432	133	330	604	227	353	334	91	201	282	205	293	237
MAN CALLED SLOANE	12	188	183	A	12.4	22	946	1985	600	237	623	270	425	324	53^	150	862	330	572	496	90^	201	175	44^	325	256
SAT. 10.00P 60 NBC SM		94	93	B	15.0	28	1145	1983	641	254	708	277	466	392	88	187	774	292	514	458	97	193	250	82	251	204
10.00 - 10.30				A	12.2	22	931	2041	605	231	627	268	419	321	53^	159	875	345	588	498	86^	202	182	47^	357	277
10.30 - 11.00				A	12.4	22	946	1950	603	244	624	271	435	331	51^	142	858	318	562	499	94^	203	170	41^	298	237

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A CURRENT REPORT B – SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
M*A*S*H	14	191	191	A	25.8	38	1969	1780	697	248	758	336	504	443	92	190	602	234	392	361	91	153	214	93	206	140
MON. 9.00P 30 CBS CS		99	99	B	25.4	38	1938	1864	711	289	794	338	518	449	97	216	587	237	384	345	82	156	226	101	257	180
MORK & MINDY	15	202	208	A	20.0	33	1526	2222	610	289	660	347	534	449	47^	93	700	411	591	407	58^	89	354	180	508	368
SUN. 8.00P 30 ABC CS		99	99	B	21.4	33	1633	2243	660	337	740	412	601	467	49	99	686	381	554	446	49	83	306	158	511	352
NBC MONDAY NIGHT MOVIES	11	199	205	A	17.1	27	1305	1600	817	277	892	264	448	432	183	351	485	159	253	210	83^	200	113	88^	110	73^
1 MON. 9.00P 47 NBC FF		97	99	B	20.1	31	1534	1665	794	289	886	311	518	481	137	282	550	215	336	302	80	165	135	82	94	68
& 10.16P 74																										
2 MON. 9.00P 120																										
9.00 - 9.30				A	17.3	26	1320	1639	792	261	867	241	403	400	165	357	524	165	255	206	94	231	104	81^	144	103
9.30 - 10.00				A	18.4	28	1404	1649	866	307	932	276	502	453	185	363	483	171	246	183	82^	209	124^	99^	110^	39v
10.00 - 10.30				A	18.6	29	1419	1594	868	322	933	311	541	490	186	330	435	188	247	188	70^	159^	110^	88^	116^	58^
10.30 - 11.00				A	17.1	28	1305	1582	840	296	923	292	490	469	189	344	456	155	244	198	79^	188	115	88^	88^	63^
11.00 - 11.30				A	15.4	28	1175	1521	743	221	812	214	362	385	181^	351	512	115^	278	278	88^	187^	135^	104^	62^	62^
NBC NEWS UPDATE-M-F	60	177	186	A	16.9	27	1289	1866	700	228	782	263	422	361	106	289	594	211	349	300	92	200	151	64	339	225
1 M-F 8.58P 1 NBC N		92	95	B	17.5	27	1335	1936	709	244	788	260	432	390	118	286	635	222	377	341	100	209	175	72	338	230
2 MTUWF 8.58P 1																										
2 THU. 9.08P 1																										
NBC NEWS UPDATE-SAT.	12	187	190	A	14.7	26	1122	1996	714	244	767	256	445	419	66^	228	641	230	402	396	59^	155	233	72^	355	213
SAT. 8.58P 1 NBC N		94	95	B	18.3	32	1396	2030	713	281	800	272	467	414	105	256	652	224	386	361	99	201	203	82	375	253
NBC NEWS UPDATE-SUN.	11	190	190	A	14.1	22	1076	2081	730	320	870	325	524	498	116	262	695	233	427	412	81^	202	200	90^	316	185
1 SUN. 9.06P 1 NBC N		96	96	B	18.2	27	1389	2047	746	289	825	301	498	477	110	241	737	282	463	407	108	211	195	76	290	194
2 SUN. 9.11P 1																										
NBC NIGHTLY NEWS-SAT.	11	144	138	A	10.1	20	771	1834	740	104^	818	215	356	358	125^	396	697	171	301	330	163	326	134^	48^	185	84^
SAT. 6.30P 30 NBC N		81	78	B	9.8	20	748	1696	749	188	815	220	352	327	158	405	640	165	287	283	114	285	89	45	152	71
NBC NIGHTLY NEWS-SUN.	5	143		A	8.2	14	626	1976	776	197^	848	192^	308^	309^	191^	401	839	227^	515	430	125^	324^	125^	42v	164^	65v
1 SUN. 6.30P 30 NBC N		78		B	7.8	14	595	1819	813	231	875	178	307	328	189	462	677	162	335	309	111	306	91	46	176	98
NBC NIGHTLY NEWS	59	206	206	A	14.2	25	1083	1705	733	159	818	211	337	300	145	418	648	150	276	261	126	327	91	57	148	85
M-F 6.30P 30 NBC N		99	99	B	13.5	25	1030	1677	739	217	820	200	342	310	171	421	651	159	282	270	112	319	81	44	125	75
NBC TUE. NIGHT MOVIE	10	194		A	20.0	32	1526	1794	664	185	734	249	441	416	85^	227	748	262	456	452	120^	217	169	33v	143^	111^
1 TUE. 9.00P 120 NBC FF		93		B	16.9	28	1289	1758	689	253	771	283	481	431	107	219	730	262	468	429	107	204	140	50	117	89
9.00 - 9.30				A	18.5	29	1412	1852	625	186	712	256	426	394	83^	221	743	254	456	456	128^	215	194	52^	203	161^
9.30 - 10.00				A	20.0	31	1526	1820	645	163	719	259	437	409	75^	215	759	253	448	462	133^	226	186	33v	156^	127^
10.00 - 10.30				A	21.4	35	1633	1804	693	192	762	255	462	430	83^	229	763	285	480	465	110^	211	151	20v	128^	95^
10.30 - 11.00				A	20.0	35	1526	1706	688	200	742	232	437	432	100^	238	729	255	440	424	111^	219	147^	24v	88^	63^
NEW KIND OF FAMILY	2	181	162	A	12.9	23	984	1876	705	260	762	205	368	319	160	362	621	197	339	319	105^	239	205	152	288	196
SAT. 8.30P 30 ABC CS		94	90	B	12.9	23	984	1876	705	260	762	205	368	319	160	362	621	197	339	319	105	239	205	152	288	196
NEWSBREAK-M-F	69	152	167	A	15.2	24	1160	1934	644	250	752	269	420	365	134	265	644	224	381	335	89	209	181	78	357	220
1 M-F 8.58P 1 CBS N		88	92	B	15.0	23	1145	1937	699	254	787	279	452	387	122	279	593	198	343	318	91	195	199	95	358	224
2 MTUTHF 8.58P 1																										
2 WED. 8.28P 1																										
NEWSBREAK-SAT.	14	159	161	A	15.8	28	1206	2132	810	240	880	356	554	439	177	271	620	209	333	275	132	238	195	99^	437	272
1 SAT. 8.58P 1 CBS N		91	92	B	12.1	21	923	2026	644	274	743	287	454	377	134	235	676	241	433	367	113	194	206	102	401	249
2 SAT. 8.54P 1																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
NEWSBREAK-SUN.	14	169	170	A	23.4	37	1785	1913	766	336	858	245	437	388	162	360	668	190	331	310	143	266	160	88	227	156
1 SUN. 9.23P 1 CBS N		93	94	B	23.6	35	1801	1867	781	298	874	250	437	409	151	368	629	177	331	308	117	246	157	88	207	140
2 SUN. 8.58P 1																										
NFL MONDAY NIGHT FOOTBALL	15	201	201	A	24.5	40	1869	1608	444	174	481	192	303	276	69	135	937	360	619	542	142	264	110	29^	80	64^
MON. 9.00P 178 ABC SE		99	99	B	19.6	33	1495	1615	436	177	468	168	284	261	68	147	932	352	602	544	147	267	127	28	88	72
9.00 - 9.30				A	22.5	33	1717	1666	448	167	497	185	295	257	78	167	906	319	583	536	138	265	122	42^	141	98
9.30 - 10.00				A	26.4	40	2014	1654	448	168	494	205	311	266	70	144	920	333	591	525	144	271	133	34^	107	81
10.00 - 10.30				A	27.0	41	2060	1655	469	186	503	213	334	301	65	129	958	367	629	545	142	271	120	32^	74	59^
10.30 - 11.00				A	25.0	39	1908	1628	461	189	487	196	314	288	68	130	961	396	650	550	140	259	109	23^	71	61^
11.00 - 11.30				A	23.4	40	1785	1509	429	171	456	169	281	279	64^	121	928	374	640	551	131	243	79	23^	46^	46^
11.30 - 12.00				A	22.8	48	1740	1502	397	159	439	165	263	259	68^	124	936	370	615	535	147	266	90	26^	37^	37^
ONE DAY AT A TIME	12	192	196	A	25.1	40	1915	1897	742	296	822	232	401	360	163	361	668	190	322	302	146	277	167	95	240	159
1 SUN. 8.55P 30 CBS CS		98	99	B	24.8	37	1892	1887	774	292	868	244	417	389	157	379	642	183	332	313	127	257	157	85	220	152
2 SUN. 8.30P 30																										
ORPHAN TRAIN(S)			167																							
2 SAT. 8.00P 180 CBS GD			94	A	19.9	36	1518	2130	900	335	969	413	594	468	171	309	648	251	343	301	142^	228	205	92^	308	219
8.00 - 8.30				A	17.8	33	1358	2051	893	339	974	418	564	453	175^	343	613	242	295	238	152^	258	171^	91^	293	176^
8.30 - 9.00				A	18.8	35	1434	2077	901	327	970	420	580	457	176	317	625	260	328	262	147^	230	208	106^	274	180
9.00 - 9.30				A	19.5	35	1488	2192	883	329	954	413	601	455	156^	292	667	270	366	316	138^	224	230	114^	341	236
9.30 - 10.00				A	19.9	36	1518	2175	895	334	965	419	611	478	157^	285	663	265	363	320	126^	219	221	101^	326	232
10.00 - 10.30				A	21.4	39	1633	2107	886	333	952	398	588	466	175	301	649	238	341	323	145^	221	197	70^	309	235
10.30 - 11.00				A	21.9	40	1671	2171	938	345	995	411	621	499	185	309	669	241	361	341	145	219	208	74^	299	240
OUT OF THE BLUE	7	172		A	11.2	18	855	2058	704	159^	704	282	482	436	62v	175^	510	214^	407	374	LT	43v	305	200^	539	380
1 SUN. 7.30P 30 ABC CS		93		B	9.9	18	755	1955	654	238	735	309	485	387	84	213	592	258	411	333	54	138	245	135	383	260
PARIS	3	169	182	A	14.5	24	1106	1510	688	199	770	195	379	387	119	321	640	189	322	322	116	235	55^	26v	45^	18v
TUE. 10.00P 60 CBS OP		95	97	B	13.7	24	1045	1468	696	225	777	197	375	400	130	319	596	159	281	304	129	233	54	25	41	22
10.00 - 10.30				A	14.3	23	1091	1527	687	199	776	205	382	379	122	327	647	178	304	325	119	244	57^	28v	47^	19v
10.30 - 11.00				A	14.8	26	1129	1476	684	196	759	185	375	390	115	316	623	200	334	314	108	220	50^	24v	44^	17v
PERRY COMO'S XMAS SPEC(S)		194		A	19.8	33	1511	1749	884	266	983	233	399	387	156^	514	563	131^	234	247	103^	276	60^	30v	143^	71^
1 FRI. 9.00P 60 ABC GV		98																								
9.00 - 9.30				A	19.9	33	1518	1760	891	258	987	236	396	379	158^	524	553	130^	227	237	106^	277	66^	34v	154^	79^
9.30 - 10.00				A	19.7	32	1503	1732	877	271	977	230	402	393	154^	506	574	130^	241	251	102^	279	52^	25v	129^	64^
PINK CHRISTMAS(S)		187		A	12.8	20	977	2104	666	183^	714	305	474	392	61v	202^	598	278	459	350	27v	107^	273	179^	519	370
1 SUN. 7.00P 30 ABC EA		98																								
PRIME TIME SUNDAY	11	200	198	A	10.8	18	824	1683	697	229	788	217	409	411	163	286	749	234	471	459	101^	221	93^	56^	53^	42^
SUN. 10.00P 60 NBC DN		99	99	B	12.6	21	961	1678	730	232	819	235	431	417	157	305	706	228	414	414	108	223	91	44	62	41
10.00 - 10.30				A	11.2	18	855	1673	685	231	766	202	393	392	160	284	753	223	460	462	114^	236	91^	54^	63^	46^
10.30 - 11.00				A	10.4	18	794	1674	707	226	808	232	422	428	164	288	736	242	479	455	85^	199	90^	56^	40v	31v
QUINCY, M.E.	10		186	A	14.2	24	1083	1762	668	225	759	303	523	431	99^	194^	610	275	462	346	81^	113^	223	126^	170^	148^
2 THU. 10.00P 60 NBC OP			97	B	19.2	31	1465	1866	756	281	860	364	601	504	97	207	632	263	435	392	76	145	180	88	194	149
10.00 - 10.30				A	14.1	24	1076	1793	661	216^	755	324	539	438	95^	174^	628	292	479	353	83^	112^	228	128^	182^	155^
10.30 - 11.00				A	14.4	25	1099	1705	665	229	750	275	498	421	101^	208^	585	257	440	334	80^	111^	214^	123^	156^	138^
RAGGEDY ANN & ANDY-SANTA(S)		190		A	20.5	30	1564	1903	422	176	527	232	384	327	68^	101^	434	198	313	307	34v	68^	181	58^	761	388
1 MON. 8.30P 30 CBS EA		99																								

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
REAL PEOPLE	14	193	206	A	20.8	33	1587	1876	729	247	801	229	401	350	100	338	695	241	422	373	109	237	154	53^	226	155
WED. 8.00P 60 NBC U		97	96	B	19.8	31	1511	1919	734	278	815	255	443	395	125	299	695	250	422	384	113	221	189	66	220	159
8.00 - 8.30				A	20.2	32	1541	1870	728	237	795	213	379	334	103	356	696	234	413	370	114	245	159	53^	220	151
8.30 - 9.00				A	21.4	33	1633	1875	728	256	802	242	418	364	97	320	692	246	431	375	101	227	149	53^	232	157
ROCKFORD FILES	11	206	192	A	13.1	22	1000	1568	672	305	747	234	425	400	100^	245	606	198	342	317	94^	209	114^	66^	101^	81^
1 FRI. 9.00P 60 NBC PD		98	96	B	15.5	26	1183	1686	744	291	833	258	440	421	137	307	619	185	339	339	96	211	105	49	129	91
2 FRI. 9.00P 120																										
9.00 - 9.30				A	12.4	21	946	1603	695	299	771	247	416	385	93^	277	620	189	346	326	93^	221	97^	53^	115^	84^
9.30 - 10.00				A	13.1	22	1000	1615	682	302	766	260	439	386	79^	254	620	209	361	342	83^	201	99^	57^	130	100^
10.00 - 10.30				A	13.2	23	1007	1550	658	317	723	193^	431	434	127^	211^	584	193^	325	292	96^	201^	152^	90^	91^	86^
10.30 - 11.00				A	14.2	25	1083	1475	646	310	714	211^	422	419	131^	217^	588	199^	321	292	111^	211^	135^	80^	38v	38v
ROPERS	13	181	166	A	13.0	23	992	1886	708	233	781	191	364	320	162	385	622	177	313	302	104^	260	204	138	279	199
SAT. 8.00P 30 ABC CS		93	92	B	14.1	26	1076	1924	752	225	835	227	382	341	154	381	639	185	343	321	121	252	158	99	292	207
RUDOLPH'S SHINY NEW YEAR(S)			183	A	17.9	28	1366	2306	562	209	661	364	500	371	58^	143^	669	275	549	479	39v	97^	197	84^	779	461
2 MON. 8.00P 60 ABC EA			95																							
8.00 - 8.30				A	17.1	27	1305	2346	595	228	706	391	544	406	56^	148^	661	276	546	477	37v	91^	163^	90^	816	485
8.30 - 9.00				A	18.7	28	1427	2260	528	190	614	336	456	337	56^	135^	669	269	547	481	41v	100^	232	80^	745	438
SCOOBY GOES HOLLYWOOD(S)			186	A	9.5	17	725	2135	431	245^	559	264^	429	299^	47v	100^	463	164^	292^	264^	54v	122^	394	178^	719	503
2 SUN. 7.00P 60 ABC EA			98																							
7.00 - 7.30				A	8.8	17	671	1969	408	226^	539	232^	386	274^	65v	118^	372	108^	181^	189^	65v	132^	371	172^	687	490
7.30 - 8.00				A	10.2	18	778	2271	449	258^	572	291^	463	320	30v	84^	540	213^	390	327	43v	111^	410	182^	749	515
SHERIFF LOBO	10	170		A	16.9	27	1289	2234	737	142^	836	243	416	409	92^	311	788	232	429	407	100^	281	208	72^	402	292
1 TUE. 8.00P 60 NBC A		91		B	18.5	29	1412	1992	678	223	763	239	415	382	116	275	725	231	404	383	123	249	158	56	346	231
8.00 - 8.30				A	15.6	25	1190	2261	719	125^	829	239	395	382	95^	334	789	238	419	395	104^	296	218	80^	425	289
8.30 - 9.00				A	18.2	29	1389	2199	751	156^	840	244	433	429	88^	290	781	227	433	413	95^	264	196	62^	382	294
SHIRLEY	8	171	189	A	11.6	20	885	1650	741	243	838	251	416	402	114^	338	505	109^	236	225	94^	226	164	96^	143	97^
FRI. 8.00P 60 NBC GD		85	95	B	13.5	23	1030	1785	778	289	883	239	428	395	151	376	532	118	245	238	109	244	122	83	248	167
8.00 - 8.30				A	11.2	20	855	1662	744	239	839	252	407	394	120^	351	499	103^	223	214	105^	236	155	104^	169	121^
8.30 - 9.00				A	12.1	21	923	1614	731	237	825	243	415	405	107^	323	499	111^	240	230	85^	213	173	92^	117^	72^
60 MINUTES	15	203	205	A	28.5	48	2175	1852	720	274	791	191	332	330	148	385	846	261	448	419	161	320	97	41^	118	88
1 SUN. 7.25P 60 CBS DN		99	99	B	28.1	45	2144	1804	736	285	812	215	368	370	144	364	790	243	415	399	139	303	107	47	95	64
2 SUN. 7.00P 60																										
7.00 - 7.30				A	24.0	45	1831	1874	752	276	823	161	306	322	188	441	869	260	434	405	178	358	70^	36^	112^	93^
7.30 - 8.00				A	29.0	49	2213	1841	719	286	790	184	333	335	143	381	856	256	453	433	162	322	94	39^	101	81
8.00 - 8.30				A	31.9	49	2434	1900	724	256	794	234	353	338	127	359	817	270	441	399	148	296	126	48^	163	110
SKINFLINT(S)			206	A	14.2	23	1083	1800	837	260	873	322	553	478	150^	283	592	162^	346	367	101^	173^	121^	58^	214^	140^
2 TUE. 9.00P 120 NBC MD			99																							
9.00 - 9.30				A	13.9	22	1061	1876	778	243	824	295	518	454	124^	261	586	139^	334	379	98^	173^	148^	66^	318	185^
9.30 - 10.00				A	13.8	22	1053	1852	843	253	876	350	592	498	134^	256	581	161^	357	385	91^	148^	151^	60^	244	140^
10.00 - 10.30				A	14.7	24	1122	1750	851	255	879	322	546	483	165^	293	605	164^	357	373	103^	173^	112^	58^	154^	120^
10.30 - 11.00				A	14.5	25	1106	1714	861	287	903	319	547	472	173^	318	591	183^	329	322	113^	199^	80^	50v	140^	114^
SOAP	10	190		A	19.0	29	1450	1881	764	278	811	395	621	491	49^	158^	675	340	489	412	108^	151^	249	149^	146^	95^
1 THU. 9.30P 30 ABC CS		98		B	20.5	33	1564	1817	712	311	785	377	562	468	84	169	629	309	440	378	78	149	229	120	174	127
STINGIEST MAN IN TOWN(S)			201	A	13.2	24	1007	2183	746	299	827	290	500	465	58v	224^	624	271	426	358	70^	137^	217^	90^	515	303
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME	WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																															
STINGIEST MAN IN T-CONT'D	2 SAT.	8.00P	60	NBC	EA			98																							
8.00 - 8.30									A	13.6	25	1038	2146	742	291	822	281	472	446	62^	249	629	275	423	367	73^	142^	204^	84^	491	300
8.30 - 9.00									A	12.8	24	977	2207	743	307	825	298	523	483	56v	199^	611	262	423	347	62^	128^	233^	98^	538	304
TAXI	TUE.	9.30P	30	ABC	CS	14	200 / 98	203 / 98	A	24.6	38	1877	1828	740	285	828	338	525	431	113	245	630	288	409	378	92	181	202	92	168	115
									B	23.6	37	1801	1795	728	298	821	354	539	455	98	219	593	261	377	334	86	169	206	108	175	132
THREE'S COMPANY	TUE.	9.00P	30	ABC	CS	14	202 / 99	206 / 99	A	28.7	44	2190	1865	699	258	770	312	472	384	116	244	597	250	355	330	97	190	213	116	285	205
									B	27.2	42	2075	1884	725	280	808	330	509	428	105	237	567	233	345	306	90	175	227	121	282	207
TINY TREE(S)	2 WED.	8.30P	30	CBS	EA			193 / 99	A	13.5	21	1030	1997	625	291	681	278	444	388	101^	189^	521	252	388	312	54v	99^	136^	76^	659	325
TRAPPER JOHN, M.D.	2 SUN.	10.00P	60	CBS	GD	10		195 / 99	A	22.4	39	1709	1758	774	330	904	303	523	413	154	325	624	197	287	243	142	293	109^	88^	121^	94^
									B	21.7	37	1656	1737	791	305	881	283	481	436	151	334	624	207	339	310	118	229	144	75	88	64
10.00 - 10.30									A	22.3	38	1701	1754	774	330	906	307	523	414	156	327	631	191	289	238	146	300	98^	86^	119^	92^
10.30 - 11.00									A	22.5	40	1717	1757	771	328	898	297	520	411	153	324	615	202	284	244	141^	287	122^	92^	122^	94^
20/20	THU.	10.00P	60	ABC	DN	11	190 / 98	197 / 99	A	15.6	26	1190	1731	754	270	806	325	498	457	105	221	774	346	554	486	102	175	91^	58^	60^	45^
									B	18.2	31	1389	1682	733	272	798	342	537	481	99	197	683	310	478	424	82	161	129	64	72	50
10.00 - 10.30									A	16.0	26	1221	1722	756	266	811	333	505	460	105	220	753	325	534	487	100^	173	97^	57^	61^	46^
10.30 - 11.00									A	15.3	26	1167	1720	745	270	791	313	487	451	101^	218	784	363	567	482	106	175	87^	59^	58^	43^
240-ROBERT						12	166		A	14.0	21	1068	1757	586	181^	634	220^	376	362	109^	184^	729	287	469	362	127^	202^	171^	104^	223^	151^
	1 MON.	8.00P	60	ABC	OP		92		B	15.2	24	1160	1941	641	249	726	266	448	407	103	206	683	253	419	378	109	200	206	84	326	217
8.00 - 8.30									A	13.0	20	992	1727	633	179^	667	220^	391	382	121^	195^	696	257	439	343	130^	206^	159^	90^	205^	129^
8.30 - 9.00									A	14.9	22	1137	1785	547	183^	607	221	362	348	97^	174^	758	310	496	378	125^	198^	181^	115^	239	171^
VEGA$	WED.	10.00P	60	ABC	PD	10	164 / 92	200 / 99	A	19.3	33	1473	1618	724	238	793	269	476	421	90	239	656	235	371	304	121	240	123	65^	46^	22^
									B	20.2	34	1541	1726	727	294	822	302	494	437	114	247	659	262	393	321	107	211	154	83	91	60
10.00 - 10.30									A	19.2	31	1465	1631	720	241	787	265	466	410	93	244	652	228	367	296	124	245	137	71^	55^	27^
10.30 - 11.00									A	19.4	34	1480	1605	725	234	796	271	485	430	89	233	660	241	374	313	117	236	113	60^	36^	17v
WALTONS	THU.	8.00P	60	CBS	GD	12	186 / 98	189 / 97	A	18.1	29	1381	1784	807	228	937	225	378	348	193	491	569	129	246	211	89	287	107	52^	171	114
									B	17.8	29	1358	1793	828	237	933	226	379	360	178	470	572	138	244	228	118	285	100	52	188	114
8.00 - 8.30									A	17.4	29	1328	1750	801	217	923	203	359	343	191	499	556	127	241	211	84^	282	105	49^	166	110
8.30 - 9.00									A	18.6	30	1419	1828	821	239	959	246	398	352	198	490	585	130	249	209	93	296	109	54^	175	118
WHITE SHADOW	2 TUE.	8.00P	60	CBS	GD	1		172 / 95	A	15.5	25	1183	1764	607	256	751	252	382	316	146^	310	630	194^	330	291	120^	260	225	75^	158^	93^
									B	15.5	25	1183	1764	607	256	751	252	382	316	146	310	630	194	330	291	120	260	225	75	158	93
8.00 - 8.30									A	14.8	25	1129	1763	608	242	740	252	361	293	155^	317	626	180^	324	290	112^	259	225	75^	172^	104^
8.30 - 9.00									A	16.2	26	1236	1756	605	267	759	251	401	335	139^	304	631	206	334	289	125^	259	223	74^	143^	84^
WHO'S ON CALL(S)	1 SUN.	10.30P	30	ABC	CS		194 / 97		A	14.1	24	1076	1792	793	279	932	472	676	559	99^	158^	590	373	469	358	38v	78^	176^	106^	-94^	68^
WKRP IN CINCINNATI	1 MON.	9.30P	30	CBS	CS	10	194 / 99		A	22.7	34	1732	1836	771	260	817	340	577	487	117^	196	549	231	354	314	93^	139	285	118^	185	135^
									B	23.0	34	1755	1793	718	319	800	339	531	465	105	211	572	245	382	340	79	144	239	113	182	130
WKRP IN CINCINNATI	2 MON.	8.00P	30	CBS	CS	1		192 / 98	A	20.8	31	1587	1929	698	330	765	303	466	472	108^	214	654	243	438	409	85^	158	215	78^	295	241
									B	20.8	31	1587	1929	698	330	765	303	466	472	108	214	654	243	438	409	85	158	215	78	295	241
XMAS-GRAND OLE OPRY HOUSE(S)	1 FRI.	10.00P	60	ABC	GV		195 / 98		A	16.0	27	1221	1759	857	251	932	236	436	452	134^	422	577	112^	255	271	104^	257	96^	39v	154^	110^
10.00 - 10.30									A	16.0	27	1221	1788	844	243	919	233	417	434	136^	429	588	107^	257	279	109^	261	106^	43v	175^	118^
10.30 - 11.00									A	15.9	27	1213	1734	876	260	951	240	460	474	133^	418	567	120^	253	262	99^	253	83^	33v	133^	104^

KEY: A - CURRENT REPORT B - SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
YOUNG MAVERICK	3	180		A	13.2	20	1007	1937	704	162^	748	270	428	397	161^	240	794	292	472	455	132^	246	169^	97^	226^	160^
1 WED. 8.00P 60 CBS A		98		B	13.6	21	1038	1896	688	204	722	238	375	345	155	286	719	222	400	390	125	249	200	92	255	149
8.00 - 8.30				A	12.7	20	969	1959	717	183^	766	262	421	392	190^	263	772	294	446	436	130^	234^	181^	95^	240^	156^
8.30 - 9.00				A	13.6	21	1038	1918	693	140^	731	275	436	402	137^	219^	817	291	496	474	132^	259	158^	98^	212^	163^
•LATE FRINGE																										
ABC SPEC REPORT:IRAN-MON(S)		181		A	7.1	29	542	1201	442^	146^	453	105v	259^	332^	76v	121^	680	195^	418^	403^	119^	167^	24v	LT	44v	44v
1 MON. 12.42A 15 ABC N		97																								
ABC SPEC REPORT:IRAN-TUE(S)		188		A	12.9	36	984	1357	633	188^	667	207^	469	449	88^	164^	617	243^	369	418	135^	172^	73^	32v	LT	LT
1 TUE. 11.30P 17 ABC N		98																								
ABC SPEC REPORT:IRAN-WED(S)		188		A	11.8	33	900	1430	755	128^	792	272	487	509	106^	199^	549	191^	285	293	114^	181^	89^	35v	LT	LT
1 WED. 11.30P 15 ABC N		98																								
ABC SPEC REPORT:IRAN-THU(S)		183		A	10.4	30	794	1463	711	235^	727	232^	400	434	79^	244^	679	284^	363	334	134^	245^	25v	25v	32v	32v
1 THU. 11.30P 18 ABC N		97																								
ABC SPEC REPORT:IRAN-FRI(S)		184		A	11.8	30	900	1373	758	227^	783	161^	432	456	142^	282	499	103^	215^	218^	89^	222^	39v	39v	52v	31v
1 FRI. 11.30P 19 ABC N		98																								
ABC SPEC REPORT:IRAN-MON(S)			183	A	6.5	29	496	1250	615	273^	698	320^	510	409^	45v	84v	552	191^	344^	294^	91v	198^	LT	LT	LT	LT
2 MON. 12.35A 19 ABC N			98																							
ABC SPEC REPORT:IRAN-TUE(S)			188	A	11.2	31	855	1626	793	295	832	279^	447	452	142^	244^	611	247^	416	397	78^	180^	164^	113^	19v	19v
2 TUE. 11.30P 20 ABC N			98																							
ABC SPEC REPORT:IRAN-WED(S)			188	A	10.9	31	832	1534	701	249^	893	298	568	430	132^	262^	552	189^	347	247^	121^	205^	43v	43v	46v	46v
2 WED. 11.30P 19 ABC N			98																							
ABC SPEC REPORT:IRAN-THU(S)			184	A	8.8	24	671	1346	725	247^	798	296^	513	473	148^	219^	472	219^	330^	199^	107^	142^	64v	57v	12v	12v
2 THU. 11.30P 32 ABC N			98																							
ABC SPEC REPORT:IRAN-FRI(S)			184	A	9.1	22	694	1573	776	84v	810	278^	531	485	143^	258^	617	334^	496	308^	25v	107^	126^	81v	20v	20v
2 FRI. 11.30P 17 ABC N			98																							
ABC WEEKEND REPORT-SAT.	12	158	156	A	9.3	19	710	1465	636	295	694	214	426	356	85^	225	635	259	408	367	102^	208	95^	43v	41v	41v
1 SAT. 11.00P 30 ABC N		92	90	B	8.2	17	626	1603	684	256	766	292	474	417	82	221	608	255	393	338	79	169	129	55	100	89
2 SAT. 11.00P 15																										
ABC WEEKEND REPORT-SUN.	12	154	156	A	7.7	15	588	1776	751	381	809	356	539	572	55^	145^	761	381	604	478	34v	107^	111^	88^	95^	95^
SUN. 11.00P 15 ABC N		91	91	B	6.9	15	526	1546	640	269	707	272	456	439	57	158	703	314	470	445	89	158	90	56	46	44
ALL AMER. COLLEGE COMEDY(S)		150		A	5.9	17	450	1500	546	255^	679	342^	502^	488^	64v	112v	609	254^	435^	378^	49v	109v	143^	44v	69v	69v
1 FRI. 11.30P 74 CBS CV		86																								
11.30 - 12.00				A	7.2	19	549	1659	607	279^	724	306^	508	503	75v	158^	701	321^	486	408^	50v	142^	162^	50v	72v	72v
12.00 - 12.30				A	5.5	17	420	1388	478^	248^	619	360^	475^	446^	61v	80v	555^	226^	422^	373^	39v	79v	128v	35v	86v	86v
BARETTA-WED.	11	167	167	A	4.2	26	320	1197	640	328^	753	419	541	481	47v	84v	418	196^	231^	155^	107^	135^	26v	LT	LT	LT
1 WED. 12.52A 44 ABC OP		94	94	B	3.6	26	275	1043	560	238	660	308	481	392	57	98	304	123	199	152	57	79	75	47	LT	LT
2 WED. 12.56A 46																										
1.00 - 1.30				A	4.3	27	328	1223	680	372^	765	433	555	496	49v	76v	436	204^	243^	170^	110^	138^	22v	LT	LT	LT
BARETTA-THU.	9	163	166	A	3.2	22	244	1275	480^	180^	595	234^	340^	320^	78v	148^	619	336^	435^	180^	94v	119v	61v	LT	LT	LT
1 THU. 12.55A 44 ABC OP		94	94	B	3.0	20	229	1017	442	216	504	256	321	282	88	114	487	209	335	248	52	108	26	LT	LT	LT
CONT'D																										

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
BARETTA-THU.-CONT'D																										
2 THU. 1.09A 51																										
1.00 - 1.30				A	3.2	21	244	1332	513	193^	599	210^	361^	361^	73v	135^	644	272^	431^	271^	90v	123v	89v	28v	LT	LT
1.30 - 2.00				A	3.0	22	229	1380	393^	118v	628^	354^	354^	224v	95v	169v	752^	630^	630^	LT	122v	122v	LT	LT	LT	LT
BARNEY MILLER-11.30	11	179	179	A	7.0	25	534	1412	754	227^	797	339	555	487	78^	143^	526	224^	353	350	86^	135^	85^	44v	LT	LT
1 TUE. 11.47P 34 ABC CS		96	96	B	6.5	23	496	1290	608	249	680	295	441	431	79	140	555	224	375	345	76	131	45	20	10	LT
2 TUE. 11.50P 34																										
CBS NEWS SPECIAL RPT-FRI(S)			140	A	8.6	22	656	1482	726	346^	811	330^	520	462	175^	254^	458	185^	289^	209^	113^	169^	86v	54v	127^	127^
2 FRI. 11.30P 30 CBS N			82																							
CBS SUNDAY NEWS-BRADLEY	12	130	131	A	10.8	23	824	1691	667	319	776	228	420	358	168	301	712	268	376	306	135^	270	100^	46^	103^	74^
1 SUN. 11.25P 15 CBS N		75	76	B	8.6	19	656	1576	701	260	777	205	413	386	180	307	660	205	350	333	130	253	84	30	55	44
2 SUN. 11.00P 15																										
CHARLIE'S ANGELS-11.30	12	175	175	A	7.5	24	572	1495	632	212^	695	256	480	371	115^	167^	652	387	488	332	69^	106^	114^	114^	34v	34v
1 FRI. 11.49P 66 ABC PD		96	96	B	7.0	24	534	1484	664	290	731	332	531	443	71	121	551	264	423	317	56	94	148	112	54	53
2 FRI. 11.47P 65																										
12.00 - 12.30				A	7.7	23	588	1493	648	231	711	272	504	392	112^	157^	642	366	460	321	79^	118^	112^	112^	28v	28v
12.30 - 1.00				A	7.3	27	557	1517	562	208^	634	241	444	323	112^	141^	721	482	582	393	58^	81^	122^	122^	40v	40v
LATE MOVIE I	58	167	164	A	7.3	25	557	1476	739	340	834	362	566	510	96^	183	538	225	338	246	94^	162	82^	43^	22v	19v
1 MON. 11.30P 72 CBS FF		92	90	B	6.9	25	526	1433	672	274	742	279	511	476	87	160	556	212	359	298	94	152	[illegible]	[illegible]	[illegible]	[illegible]
1 TUE. 11.30P 73																										
1 WED. 12.00M 69																										
1 THU. 11.30P 69																										
2 M & TU 11.30P 72																										
2 W & TH 11.30P 70																										
2 FRI. 12.00M 74																										
11.30 - 12.00				A	8.1	22	618	1532	786	356	876	352	564	519	118	222	564	216	329	232	118	199	79^	54^	13v	10v
12.00 - 12.30				A	7.4	26	565	1448	734	315	819	357	556	509	89^	176	536	230	352	265	85^	145	75^	29^	18v	17v
12.30 - 1.00				A	5.3	22	404	1423	661	310	787	388	542	493	74^	121^	394	197	264	199	37v	91^	163	86^	79^	55^
LATE MOVIE II	59	165	165	A	5.0	28	382	1309	581	330	702	356	492	458	71^	118^	545	249	369	261	95^	142^	47^	16v	15v	LT
1 MON. 12.42A 44 CBS FF		91	91	B	4.7	29	359	1324	594	270	673	284	486	448	65	117	514	215	356	285	91	124	111	61	26	23
1 TUE. 12.43A 44																										
1 WED. 1.09A 39																										
1 THU. 12.45A 42																										
1 FRI. 12.44A 45																										
2 MON. 12.42A 40																										
2 TUE. 12.42A 45																										
2 WED. 12.40A 46																										
2 THU. 12.45A 41																										
2 FRI. 1.14A 42																										
12.30 - 1.00				A	5.7	26	435	998	470^	127v	470^	248^	329^	336^	95v	95v	515^	144^	284^	235^	168^	217^	LT	LT	13v	13v
1.00 - 1.30				A	4.9	30	374	1273	575	340	698	353	460	454	78^	129^	532	270	361	233	93^	141^	32v	13v	LT	LT
1.30 - 2.00				A	4.0	23	305	1010	380^	256^	544^	367^	501^	314^	43v	43v	383^	285^	285^	177v	46v	98v	83v	LT	LT	LT
LOVE BOAT-11.30	12	183	183	A	6.9	26	526	1310	689	231^	831	378	548	468	65^	172^	391	173^	211^	186^	83^	125^	56v	52v	32v	32v
1 WED. 11.45P 67 ABC CS		97	97	B	6.1	26	465	1243	591	235	700	301	470	413	66	143	407	163	261	220	65	116	105	75	31	23
2 WED. 11.49P 67																										
CONT'D																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A - CURRENT REPORT B - SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
LOVE BOAT-11.30-CONT'D																										
12.00 - 12.30				A	7.1	26	542	1229	674	190^	781	325	482	438	77^	188^	343	153^	184^	177^	70^	104^	53v	53v	52v	52v
12.30 - 1.00				A	6.3	28	481	1316	657	299	894	481	653	510	39v	136^	379	194^	229^	175^	83^	106^	43v	33v	LT	LT
MIDNIGHT SPECIAL	12	203	205	A	4.3	26	328	1101	505	275^	622	305^	470	338^	89v	95v	347^	164^	310^	228^	34v	37v	132^	34v	LT	LT
FRI. 1.00A 90 NBC PC		98	99	B	3.8	24	290	1204	516	260	584	291	442	345	77	97	449	234	361	237	52	70	164	63	LT	LT
1.00 - 1.30				A	5.2	26	397	1340	652	302^	745	335	522	392	126^	138^	428	221^	380	292^	40v	48v	167^	55v	LT	LT
1.30 - 2.00				A	4.4	27	336	1295	637	378	789	425	628	464	96^	96^	366	149^	328^	245^	38v	38v	140^	21v	LT	LT
2.00 - 2.30				A	3.3	26	252	448^	96v	80v	191^	95v	174^	79v	LT	LT	198^	91v	178^	111v	20v	20v	59v	LT	LT	LT
NBC LATE NIGHT MOVIE	11	100	104	A	2.8	11	214	1210	421^	197^	426^	118v	173^	219^	127v	197^	588	252^	387^	262^	56v	121v	177^	74v	LT	LT
1 SUN. 11.30P 130 NBC FF		59	60	B	2.6	12	198	1000	353	104	442	186	251	211	101	151	432	151	307	246	60	105	110	35	LT	LT
2 SUN. 11.30P 79																										
11.30 - 12.00				A	3.6	10	275	1349	549	200^	549	142^	272^	352^	83v	175^	560	229^	360^	245^	72v	152^	196^	95v	44v	29v
12.00 - 12.30				A	3.2	12	244	1221	336^	209^	336^	85v	102v	143^	135^	193^	705	295^	422^	315^	70v	144^	180^	74v	LT	LT
12.30 - 1.00				A	1.5	8	114	746^	544^	272v	544^	202v	246v	316v	228v	228v	149v	LT	70v	149v	LT	LT	53v	LT	LT	LT
1.00 - 1.30				A	1.4	10	107	925^	477v	197v	477v	197v	215v	215v	262v	262v	290v	LT	290v	290v	LT	LT	158v	LT	LT	LT
NBC-RPT HOSTAGE-REACTION(S)		210		A	8.7	31	664	1283	634	203^	664	57v	217^	316^	155^	329^	568	113^	254^	178^	144^	277^	22v	11v	29v	29v
1 MON. 12.00M 60 NBC N		99																								
12.00 - 12.30				A	9.6	29	732	1342	652	173^	695	72v	211^	301^	162^	361	563	113^	242^	166^	129^	284^	34v	18v	50v	50v
12.30 - 1.00				A	7.8	33	595	1200	613	239^	626	39v	221^	334^	146^	292^	574	111^	268^	193^	160^	270^	LT	LT	LT	LT
POLICE WOMAN	11	175	178	A	5.2	20	397	1108	604	181^	662	234^	385	388	91^	194^	393	194^	225^	176^	93^	119^	48v	48v	LT	LT
1 THU. 11.48P 67 ABC OP		96	95	B	5.0	22	382	1234	586	237	636	234	419	388	71	150	517	227	332	277	80	141	73	36	LT	LT
2 THU. 12.02A 67																										
12.00 - 12.30				A	5.2	19	397	1030	616	191^	664	231^	372	394	82^	206^	330	148^	176^	197^	71v	98^	36v	36v	LT	LT
12.30 - 1.00				A	5.0	23	382	1086	579	183^	639	233^	366	366	106^	184^	387	186^	212^	141^	105^	123^	60v	60v	LT	LT
SATURDAY NIGHT	11	213	215	A	15.6	44	1190	1770	563	258	688	366	555	416	44^	88^	655	408	553	409	56^	72^	328	116	99^	97^
1 SAT. 11.30P 81 NBC GV		99	99	B	14.7	42	1122	1688	544	267	638	357	522	398	43	81	664	427	561	407	42	64	304	120	82	74
2 SAT. 11.30P 79																										
11.30 - 12.00				A	16.1	41	1228	1819	598	247	710	348	548	431	51^	117	656	393	523	398	59^	91^	335	122	118	112
12.00 - 12.30				A	15.5	46	1183	1806	560	269	697	386	570	414	45^	83^	677	432	587	430	56^	63^	333	120	99^	99^
12.30 - 1.00				A	14.9	48	1137	1712	546	186^	630	303	526	401	34v	63^	681	459	643	426	24v	24v	297	105^	104^	104^
TOMORROW SHOW	48	177	177	A	3.4	23	259	1154	710	267	776	220^	467	459	112^	224^	331	154^	242	112^	47v	89^	LT	LT	35v	LT
1 MTUTH 1.00A 45 NBC CC		98	98	B	2.9	22	221	1078	585	198	637	167	340	353	107	214	400	149	293	223	51	89	32	LT	LT	LT
1 WED. 1.00A 46																										
2 MON. 1.00A 47																										
2 TUE. 1.00A 50																										
2 WED. 1.00A 45																										
2 THU. 1.00A 46																										
1.00 - 1.30				A	3.7	24	282	1227	731	280	809	242	482	469	116^	237	358	171^	251	99^	57^	107^	21v	LT	39v	LT
1.30 - 2.00				A	2.3	18	175	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
TONIGHT SHOW	56	212	212	A	8.9	30	679	1377	720	262	782	257	450	409	130	265	494	216	320	240	77^	139	74^	34^	27^	13v
1 TUE. 11.30P 77 NBC GV		99	99	B	7.4	26	565	1326	678	238	742	238	411	386	118	252	496	203	322	272	76	133	73	30	15	13
1 W & TH 11.30P 75																										
1 FRI. 11.30P 79																										
2 MON. 11.30P 79																										
2 TU & W 11.30P 80																										
2 THU. 11.30P 77																										
2 FRI. 11.30P 75																										
CONT'D																										

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND DEC. 1979 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
TONIGHT SHOW-CONT'D																										
11.30 - 12.00				A	10.1	28	771	1435	709	246	773	245	436	403	132	267	545	241	349	276	81	150	77^	38^	40^	27^
12.00 - 12.30				A	8.7	31	664	1360	730	283	796	276	460	406	134	274	466	202	308	221	77^	133	78^	33^	20v	LT
12.30 - 1.00				A	6.3	28	481	1227	780	276	867	277	572	535	143^	255	360	206^	268	125^	10v	68^	LT	LT	LT	LT
TUESDAY MOVIE OF THE WEEK	12	178	177	A	3.3	22	252	1147	532	270^	623	373^	464^	326^	52v	95v	453^	163^	330^	274^	75v	107v	71v	LT	LT	LT
1 TUE. 12.21A 115 ABC FF		95	95	B	3.3	22	252	1110	496	224	576	287	370	314	68	123	474	211	346	329	56	88	56	28	LT	LT
2 TUE. 12.24A 121																										
12.30 - 1.00				A	3.8	19	290	1390	739	380^	825	525	639	445	62v	104v	542	203^	397^	347^	72v	113^	23v	LT	LT	LT
1.00 - 1.30				A	3.3	22	252	1282	459^	349^	559	374^	421^	286^	40v	83v	628	211^	493	449^	83v	111v	95v	LT	LT	LT
1.30 - 2.00				A	3.0	25	229	930	437^	222^	498^	271^	358^	192^	44v	92v	328^	75v	201^	126v	92v	127v	104v	LT	LT	LT
2.00 - 2.30				A	2.4	24	183	585^	LT	LT	323v	323v	323v	323v	LT	LT	142v	109v	109v	LT	33v	33v	120v	LT	LT	LT
YOUR TURN:LTRS-CBS NEWS(S)		167																								
1 WED. 11.30P 30 CBS N		90		A	6.9	21	526	1532	779	133^	815	268^	439^	519	78v	215^	529	155^	271^	225^	108v	215^	155^	59v	33v	33v
•WEEKDAY DAYTIME																										
ABC AFTERSCHOOL SPECIAL(S)		189																								
1 WED. 4.30P 60 ABC FV		98		A	8.3	22	633	1250	441	174^	469	248^	338^	253^	84v	120^	300^	109^	180^	121^	16v	70v	185^	104^	296^	188^
4.30 - 5.00				A	7.6	21	580	1166	416	148^	443	226^	321^	256^	88v	100v	270^	114^	168^	100v	13v	56v	164^	88v	289^	179^
5.00 - 5.30				A	9.1	23	694	1285	453	192^	481	263^	347	245^	78v	134^	316^	102^	185^	136^	18v	78v	194^	114^	294^	190^
ABC DAYTIME NEWSBRIEF-M-F	48	170	171	A	7.8	29	595	1225	758	125	889	452	629	518	59^	183	191	64^	89^	67^	13v	76^	74^	61^	71^	26^
M-F 1.57P 2 ABC N		93	93	B	8.3	30	633	1258	814	207	929	485	666	516	68	186	184	76	110	93	11	59	75	[illegible]	[illegible]	[illegible]
ALL MY CHILDREN	59	191	191	A	8.3	31	633	1275	767	125	882	456	627	479	66^	188	207	67^	100	82^	11v	79^	86^	71^	100	42^
M-F 1.00P 60 ABC DD		98	98	B	8.6	32	656	1269	819	206	915	471	653	495	69	188	195	82	118	97	10	63	78	64	81	32
1.00 - 1.30				A	8.0	30	610	1277	763	114	867	460	624	473	59^	176	205	65^	103	80^	10v	76^	84^	67^	121	49^
1.30 - 2.00				A	8.6	32	656	1256	771	132	883	450	624	484	68^	191	204	64^	93	81^	12v	82^	88^	76^	81^	33^
ALL STAR BEAT THE CLOCK	55	147	150	A	2.8	15	214	1350	631	117^	720	276^	458	387	141^	207^	295	48v	84^	70v	127^	211^	36v	23v	299	136^
M-F 10.00A 30 CBS QG		86	86	B	2.7	15	206	1287	641	110	737	294	449	406	105	216	246	69	102	77	77	135	43	24	261	101
ANOTHER WORLD	56	204	204	A	6.7	23	511	1315	788	180	940	305	531	451	108^	329	212	51^	64^	64^	57^	124	85^	73^	78^	38^
M-F 2.30P 90 NBC DD		98	98	B	6.6	23	504	1246	778	161	908	294	490	441	108	347	191	48	76	70	33	97	79	72	68	36
2.30 - 3.00				A	6.3	23	481	1322	820	188	971	342	572	457	117^	335	218	46^	58^	64^	63^	132	66^	59^	67^	27v
3.00 - 3.30				A	6.7	23	511	1297	794	181	943	304	535	458	108^	326	204	48^	61^	63^	57^	123	87^	74^	63^	29v
3.30 - 4.00				A	7.1	23	542	1306	747	169	904	275	489	434	96^	322	199	57^	70^	64^	47^	109^	96^	81^	107^	56^
AS THE WORLD TURNS	59	190	191	A	7.7	29	588	1226	804	132	906	174	387	417	141	422	239	54^	112	100^	35^	119	26v	14v	55^	38^
M-F 1.30P 60 CBS DD		99	99	B	7.6	28	580	1285	862	181	974	195	437	440	155	457	228	49	104	88	34	114	30	21	53	21
1.30 - 2.00				A	7.4	28	565	1196	781	141	880	181	370	395	138	418	240	52^	109	101^	37^	122	23v	12v	53^	38^
2.00 - 2.30				A	8.1	31	618	1220	811	119	912	166	395	427	143	418	229	52^	109	96^	28^	111	27^	14v	52^	36^
CAPTAIN KANGAROO	59	179	179	A	2.6	14	198	1369	338	65v	424	212^	272^	218^	54v	131^	126^	30v	55v	65v	LT	51v	61v	LT	758	193^
M-F 8.00A 60 CBS C		97	97	B	2.9	16	221	1342	443	96	491	234	317	263	49	155	129	36	60	50	28	61	56	23	666	166
8.00 - 8.30				A	2.4	14	183	1388	356	82v	421	225^	285^	230^	60v	114^	131^	32v	60v	65v	LT	54v	76v	LT	760	219^
8.30 - 9.00				A	2.7	15	206	1354	310	44v	421	199^	257^	199^	54v	150^	101^	24v	38v	53v	LT	39v	55v	LT	777	170^
CARD SHARKS	59	137	137	A	3.8	21	290	1372	796	152^	910	224	379	335	169^	483	362	68^	123^	100^	114^	228	LT	LT	86^	21v
M-F 10.00A 30 NBC QG		82	82	B	3.8	20	290	1349	777	113	860	220	367	334	155	435	360	76	127	120	93	217	36	21	93	45
CBS LATE MORNING NEWS	58	145	146	A	3.4	18	259	1398	665	46v	792	281	424	335	147^	314	289	42v	101^	79^	72^	188^	50v	31v	267	135^
M-F 10.54A 6 CBS N		88	88	B	3.2	17	244	1414	715	108	816	286	430	379	127	325	305	44	105	96	64	185	64	40	229	89

KEY: A – CURRENT REPORT B – SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND DEC. 1979 REPORT

WEEKDAY DAYTIME CONT'D

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
CELEBRITY WHEW					55	157	159	A	3.4	18	259	1371	694	53v	825	277	447	344	147^	332	248	43v	82^	58v	73^	166^	39v	20v	259	124^
M-F	10.30A	24	CBS	QG		91	91	B	3.5	19	267	1380	719	106	807	281	426	377	123	324	285	45	87	80	65	183	55	31	233	92
DAYS OF OUR LIVES					59	210	209	A	6.0	23	458	1358	858	172	952	295	481	424	174	388	270	86^	109^	87^	87^	148	48^	37^	88^	23v
M-F	1.00P	60	NBC	DD		99	99	B	6.3	23	481	1266	799	140	908	268	436	405	154	409	234	67	93	77	70	128	52	46	72	24
	1.00 - 1.30							A	5.7	22	435	1345	844	165	934	281	447	398	182	403	275	88^	104^	85^	91^	159	40^	34v	96^	24v
	1.30 - 2.00							A	6.4	24	488	1326	851	172	942	297	496	434	162	368	260	83^	110^	82^	82^	137	48^	36^	76^	18v
DOCTORS					59	202	201	A	6.0	23	458	1314	835	144	949	325	568	459	101^	327	253	57^	111^	115^	61^	111^	42^	37^	70^	13v
M-F	2.00P	30	NBC	DD		97	97	B	5.9	22	450	1252	795	136	925	305	513	441	101	358	202	45	77	73	57	105	63	52	62	18
EDGE OF NIGHT					55	154	155	A	5.2	16	397	1244	688	101^	831	375	604	418	123^	199	201	100^	128^	75^	13v	63^	63^	48^	149^	85^
1 M-F	4.00P	30	ABC	DD		83	83	B	5.2	17	397	1307	718	151	859	354	592	463	98	225	233	111	149	106	LT	68	110	96	105	58
2 M-TH	4.00P	30																												
2 FRI.	4.08P	22																												
FAMILY FEUD					60	193	195	A	6.4	30	488	1389	729	142	793	364	487	393	85^	236	357	150	230	189	18v	100^	73^	45^	166	66^
M-F	11.30A	30	ABC	QP		98	98	B	6.5	30	496	1361	728	147	814	355	531	427	83	222	308	127	180	148	36	105	83	52	156	51
GENERAL HOSPITAL					59	192	192	A	9.5	32	725	1299	743	130	845	396	594	492	93	195	178	65^	88	54^	21^	78^	153	127	123	72^
M-F	3.00P	60	ABC	DD		99	99	B	9.7	32	740	1268	770	163	858	383	582	475	90	216	178	69	94	73	21	76	142	121	90	57
	3.00 - 3.30							A	9.1	31	694	1267	730	124	831	405	589	490	81^	183	171	67^	90	49^	15v	70^	148	120	117	67^
	3.30 - 4.00							A	10.0	32	763	1307	742	131	843	381	588	487	102	202	179	63^	87	56^	26^	82	157	133	128	77^
GOOD MORNING, AMERICA-730					60	192	190	A	4.0	25	305	1275	641	180^	701	223	373	398	104^	232	413	111^	167^	174^	98^	203	20v	20v	141^	82^
M-F	7.30A	30	ABC	N		98	96	B	3.8	24	290	1343	682	211	737	244	432	436	115	225	432	161	227	201	70	164	63	LT	111	56
GOOD MORNING, AMERICA-830					60	195	195	A	5.7	31	435	1140	730	135^	794	236	427	421	124^	296	281	56^	106^	131^	56^	138	LT	LT	55^	12v
M-F	8.30A	30	ABC	N		97	96	B	5.2	29	397	1233	740	168	802	223	426	426	143	313	339	104	153	151	56	155	32	15	60	25
GUIDING LIGHT					59	189	189	A	8.1	29	618	1283	764	69^	893	205	408	418	141	389	239	75^	119	77^	38^	115	59^	39^	92^	64^
M-F	2.30P	60	CBS	DD		99	99	B	7.9	28	603	1298	807	143	951	232	461	447	155	413	208	57	108	82	27	92	72	54	67	36
	2.30 - 3.00							A	7.9	29	603	1260	772	66^	905	202	404	415	142	404	235	71^	119	83^	37^	111	40^	27^	80^	55^
	3.00 - 3.30							A	8.2	28	626	1304	763	68^	883	208	409	421	141	377	241	77^	116	74^	41^	119	77^	49^	103	70^
HIGH ROLLERS					58	186	185	A	4.4	23	336	1304	688	85^	840	183	325	297	130^	455	358	60^	90^	72^	89^	247	17v	LT	89^	LT
M-F	11.00A	30	NBC	QG		94	94	B	4.6	24	351	1230	699	97	811	180	331	319	137	405	322	65	100	98	86	196	22	LT	75	25
HOLLYWOOD SQUARES					59	170	171	A	4.2	22	320	1347	744	137^	854	198	341	325	165^	437	381	42v	116^	111^	118^	242	33v	27v	79^	25v
M-F	10.30A	30	NBC	QP		86	86	B	4.2	22	320	1340	754	118	848	211	367	340	141	410	379	70	142	134	91	213	34	15	79	32
LAVERNE & SHIRLEY M-F					60	179	179	A	5.4	28	412	1296	564	121^	630	376	475	355	31v	116^	283	161	222	167	LT	47^	117^	76^	266	85^
M-F	11.00A	30	ABC	CS		97	97	B	5.3	27	404	1305	590	155	670	366	522	404	37	118	231	119	169	128	14	44	147	108	257	86
LOVE OF LIFE					55	131	132	A	3.7	12	282	1195	742	160^	809	248	436	401	163^	312	103^	22v	40v	33v	35v	63^	84^	46v	199^	109^
1 M-F	4.00P	30	CBS	DD		72	72	B	3.4	11	259	1275	802	124	888	316	490	413	144	350	141	31	59	48	34	74	71	43	175	82
2 M-TH	4.00P	30																												
2 FRI.	4.09P	21																												
MINDREADERS					59	151	151	A	2.5	11	191	1346	764	78v	822	257^	346	310^	130^	387	352	105^	122^	100^	94^	210^	57v	26v	115^	37v
M-F	12.00N	30	NBC	QG		76	76	B	2.9	12	221	1351	761	113	817	226	361	357	121	379	358	87	114	108	64	204	45	LT	131	72
MORNING MON-FRI					60	182	179	A	2.8	18	214	1341	569	210^	602	131^	299	331	122^	243^	425	89^	211^	239^	94^	182^	66v	LT	248^	206^
M-F	7.15A	45	CBS	N		98	96	B	2.5	17	191	1349	603	190	630	128	304	341	118	257	490	101	224	235	96	224	42	LT	187	122
	7.30 - 8.00							A	2.9	18	221	1271	575	195^	602	103^	294	348	113^	241^	370	76^	167^	199^	86^	171^	63v	LT	236^	190^

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND DEC. 1979 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
ONE DAY AT A TIME-M-F	57	192	193	A	8.4	27	641	1373	694	143	773	232	417	397	118	286	262	70^	136	99	42^	120	150	94	188	133
M-F 3.30P 30 CBS CS		98	98	B	7.6	25	580	1398	696	144	795	264	453	407	119	279	248	74	144	112	33	91	188	125	167	107
ONE LIFE TO LIVE	59	191	190	A	7.6	28	580	1257	769	118	884	468	644	514	77^	175	212	82^	107	67^	17v	92^	84^	68^	77^	27^
M-F 2.00P 60 ABC DD		99	98	B	8.4	31	641	1210	793	170	879	447	617	497	84	201	195	79	109	85	16	80	82	65	54	24
2.00 - 2.30				A	7.4	28	565	1253	776	117	896	477	657	516	77^	175	206	78^	104^	69^	13v	85^	79^	71^	72^	21v
2.30 - 3.00				A	7.8	29	595	1240	757	115	865	451	623	509	77^	175	209	83^	108	65^	16v	92^	85^	64^	81^	31^
PASSWORD PLUS	58	158	158	A	4.2	16	320	1366	782	112^	839	219	364	344	175^	422	384	88^	166^	154^	74^	202	64^	18v	79^	38v
M-F 12.30P 30 NBC QG		81	81	B	4.4	17	336	1377	772	154	836	211	365	369	149	405	384	107	164	157	59	182	53	21	104	63
PRICE IS RIGHT 1	57	191	192	A	5.1	27	389	1452	727	102^	886	287	467	354	114^	355	355	28v	75^	67^	64^	270	52^	34v	159	68^
M-F 11.00A 30 CBS AP		96	96	B	5.1	27	389	1473	772	130	890	285	450	363	115	381	388	62	121	108	61	243	56	28	139	51
PRICE IS RIGHT 2	58	191	192	A	6.2	30	473	1440	709	85^	859	290	478	365	91^	327	343	32v	85^	87^	41^	239	69^	47^	169	56^
M-F 11.30A 30 CBS AP		96	96	B	6.1	30	465	1453	776	127	898	302	466	383	106	365	352	65	110	93	51	223	60	34	143	47
RYAN'S HOPE	58	186	186	A	7.1	28	542	1284	759	138	846	466	623	463	74^	175	232	95^	155	127	14v	60^	65^	52^	141	33^
M-F 12.30P 30 ABC DD		97	97	B	6.8	27	519	1256	784	204	880	482	651	472	66	172	197	83	127	100	15	60	69	52	110	27
SEARCH FOR TOMORROW	58	189	189	A	7.7	30	588	1238	743	140	880	286	454	430	111	341	223	49^	76^	54^	35^	141	51^	40^	84^	34^
M-F 12.30P 30 CBS DD		97	97	B	7.9	31	603	1259	801	168	934	291	495	453	119	367	205	42	73	60	33	124	49	38	71	22
SPECIAL TREAT(S)		185		A	5.8	17	443	1497	424^	153^	645	277^	327^	187^	130v	257^	346^	84v	84v	101v	59v	213^	267^	156^	239^	145^
1 TUE. 4.00P 60 NBC FV		95																								
4.00 - 4.30				A	5.1	16	389	1463	445^	147v	703	306^	344^	182^	116v	295^	324^	65v	65v	100v	64v	224^	238^	167^	198^	106v
4.30 - 5.00				A	6.5	18	496	1500	408^	159^	593	252^	311^	189^	141^	225^	357^	96v	96v	103v	53v	200^	282^	144^	268^	174^
TODAY SHOW-7.30AM	60	215	215	A	4.2	26	320	1325	662	134^	725	207	309	328	127^	334	456	93^	171^	162^	106^	250	25v	LT	119^	88^
M-F 7.30A 30 NBC N		99	99	B	4.2	27	320	1375	751	145	796	197	335	329	149	385	464	108	189	185	102	244	29	LT	86	60
TODAY SHOW-8.30AM	60	213	213	A	5.5	30	420	1269	804	176	843	179	370	382	155	387	355	41^	110^	120^	79^	217	LT	LT	67^	34v
M-F 8.30A 30 NBC N		99	99	B	5.4	30	412	1259	753	132	803	170	333	357	153	392	372	78	137	130	82	206	25	LT	59	40
$20,000 PYRAMID	58	171	172	A	4.7	20	359	1326	715	92^	810	379	521	375	124^	243	329	83^	225	209	16v	92^	62^	39v	125^	39v
M-F 12.00N 30 ABC QG		91	91	B	4.4	19	336	1372	730	105	828	386	548	414	98	235	274	97	176	154	30	80	104	59	166	69
WHEEL OF FORTUNE	59	198	197	A	4.7	23	359	1273	697	71^	805	169	312	321	139^	418	379	67^	111^	103^	70^	240	25v	17v	64^	LT
M-F 11.30A 30 NBC QG		98	98	B	4.8	23	366	1238	711	114	807	181	328	325	140	406	321	57	101	94	70	193	40	19	70	38
YOUNG AND THE RESTLESS	58	191	192	A	9.1	37	694	1274	784	139	913	322	494	433	107	338	193	49^	89	79^	23^	91	44^	34^	124	43^
M-F 1.00P 30 CBS DD		98	98	B	9.3	38	710	1267	841	184	959	332	527	472	120	349	175	46	80	68	27	85	42	32	91	29
•WEEKEND DAYTIME																										
ABC WEEKEND SPECIALS	14	171	174	A	5.5	21	420	1721	368	174^	468	244^	346	315	25v	73v	259^	128^	159^	158^	26v	66v	384	173^	610	376
SAT. 12.00N 30 ABC FV		91	89	B	5.8	21	443	1699	353	128	404	209	306	230	25	76	364	146	241	209	39	84	271	128	660	406
ABC WIDE WORLD-SPORTS SAT	4	193	198	A	10.6	25	809	1885	661	328	824	373	522	350	112^	236	676	207	345	335	115^	241	123^	87^	262	175
1 SAT. 5.00P 90 ABC SA		99	99	B	8.3	20	633	1851	624	274	724	303	459	333	106	208	765	263	433	380	96	250	124	71	238	157
2 SAT. 5.30P 60																										
5.00 - 5.30				A	8.8	23	671	1742	518	232^	617	300^	366	258^	77v	206^	656	249^	359	345^	117^	233^	152^	98^	317^	236^
5.30 - 6.00				A	10.6	26	809	1785	620	332	793	355	493	325	118^	229	661	179	329	329	137^	248	112^	70^	219	146^
6.00 - 6.30				A	11.4	25	870	2051	766	364	941	420	617	412	121^	258	704	217	353	340	95^	243	126^	99^	280	178
ALL NEW POPEYE HOUR 1	14	191	190	A	8.7	34	664	1366	181^	112^	209	165^	192	122^	LT	LT	321	238	300	177^	8v	8v	194	136^	642	310
SAT. 10.30A 30 CBS CA		98	97	B	8.8	34	671	1658	268	129	339	205	270	164	25	56	292	153	227	169	20	43	235	127	792	412

KEY: A – CURRENT REPORT B SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
ALL NEW POPEYE HOUR 2	14	191	190	A	8.1	32	618	1568	245	139^	259	174^	213	140^	LT	30v	428	218	337	200	13v	91^	243	162^	638	307
SAT. 11.00A 30 CBS CA		98	97	B	8.7	34	664	1666	292	144	367	220	282	170	30	69	296	152	222	151	24	60	230	117	773	426
AMERICAN BANDSTAND '79	5	151	162	A	4.0	15	305	1839	599	265^	645	305^	472	410	96v	138^	272^	101v	138^	135^	25v	84v	400^	203^	522	342^
SAT. 12.30P 60 ABC PC		83	85	B	4.3	16	328	1715	500	273	631	345	465	298	88	144	408	233	300	190	47	86	251	134	425	270
12.30 - 1.00				A	3.7	14	282	1961	572	259^	618	298^	451	394^	65v	128^	280^	78v	131^	131^	36v	118^	428^	222^	635	437
1.00 - 1.30				A	4.2	16	320	1747	638	278^	675	306^	493	435	118^	143^	265^	122^	143^	139^	20v	56v	381^	187^	426	260^
ANIMALS, ANIMALS, ANIMALS	14	129	134	A	2.5	10	191	1424	419^	194^	455^	219^	297^	203^	37v	158v	182^	62v	104v	116v	LT	31v	205^	42v	582^	257^
SUN. 11.30A 30 ABC CL		84	84	B	2.8	12	214	1486	358	87	443	202	281	197	57	140	314	143	226	190	31	69	189	88	540	323
ASK NBC NEWS-8:58AM	14	178	192	A	3.7	20	282	1677	233^	124^	233^	102v	169^	169^	LT	64v	153^	92v	127^	57v	26v	26v	274^	LT	1017	699
SAT. 8.58A 2 NBC CN		95	97	B	4.6	23	351	1712	276	91	300	172	221	184	23	57	161	80	126	106	14	18	122	19	1129	674
ASK NBC NEWS-10:28AM	14	178	199	A	5.5	22	420	1660	222^	69v	269^	161^	219^	126^	22v	22v	264^	189^	189^	103^	52v	52v	233^	57v	894	527
SAT. 10.28A 2 NBC CN		85	98	B	5.5	21	420	1679	231	55	281	165	229	149	25	34	161	114	124	69	12	24	232	69	1005	616
ASK NBC NEWS-11:28AM	14	186	192	A	5.1	20	389	1488	211^	103^	283^	131^	216^	103^	67v	67v	254^	169^	184^	117^	54v	70v	252^	75v	699	377
SAT. 11.28A 2 NBC CN		93	94	B	5.0	19	382	1596	277	98	356	238	292	164	24	45	275	186	227	134	21	40	241	69	724	450
BUGS BUNNY/ROAD RUNNER 1	14	199	198	A	8.2	38	626	1502	190^	119^	249	141^	233	156^	9v	9v	292	195^	250	187^	35v	42v	195^	113^	766	411
SAT. 9.00A 30 CBS CA		99	99	B	7.9	34	603	1612	238	118	301	161	232	160	35	58	251	154	192	131	25	43	185	96	875	491
BUGS BUNNY/ROAD RUNNER 2	14	199	198	A	9.6	42	732	1504	201	100^	268	169	250	137^	13v	13v	313	185	242	192	53^	58^	208	125^	715	403
SAT. 9.30A 30 CBS CA		99	99	B	9.4	37	717	1679	237	127	314	185	259	166	30	49	288	182	227	148	25	42	225	108	852	490
BUGS BUNNY/ROAD RUNNER 3	14	198	197	A	10.1	41	771	1492	248	117^	288	231	279	159	LT	LT	311	212	275	175	21v	21v	212	151^	681	378
SAT. 10.00A 30 CBS CA		99	99	B	10.3	40	786	1657	268	122	335	207	277	184	23	45	295	171	224	158	20	41	217	105	810	458
CASPER AND THE ANGELS	3	185	192	A	5.6	22	427	1520	193^	87^	272^	155^	224^	91^	48v	48v	272^	195^	211^	121^	48v	61v	233^	80^	743	419
SAT. 11.00A 30 NBC CA		93	94	B	5.5	22	420	1415	196	71	264	152	211	127	46	46	235	168	186	114	31	41	208	51	708	457
CBS NFL FOOTBALL PRE-SAT(S)		193		A	7.7	26	588	1138	189^	LT	189^	45v	45v	59v	111^	130^	557	160^	351^	326^	68v	206^	156^	56v	236^	236^
1 SAT. 3.30P 30 CBS SC		96																								
CBS NFL FOOTBALL GAME-SAT(S)		195		A	11.7	30	893	1538	340	74^	351	115^	169^	168^	89^	165^	884	304	564	489	140^	288	136^	16v	167^	141^
1 SAT. 4.00P 180 CBS SE		97																								
4.00 - 4.30				A	8.8	28	671	1326	299^	50v	299^	71v	124^	134^	92^	165^	806	263^	533	494	121^	256^	37v	18v	184^	151^
4.30 - 5.00				A	10.4	31	794	1481	299^	73v	311	78^	126^	135^	93^	176^	894	309	564	456	134^	309	106^	8v	170^	137^
5.00 - 5.30				A	10.7	29	816	1475	277^	50v	277^	96^	137^	140^	70v	130^	888	294^	548	486	128^	293^	204^	14v	106^	89^
5.30 - 6.00				A	12.8	33	977	1684	359	74^	388	137^	189^	158^	86^	179^	1017	394	665	485	146^	323	160^	7v	119^	107^
6.00 - 6.30				A	12.8	29	977	1601	376	82^	385	153^	208^	183^	90^	166^	831	268	522	490	142^	272	182^	17v	203^	163^
6.30 - 7.00				A	14.5	31	1106	1576	391	99^	401	132^	204^	222	104^	168^	865	287	551	525	161^	279	104^	23v	206^	181^
CBS NFL FOOTBALL PRE GAME	13	182		A	7.9	29	603	1494	280^	84v	280^	LT	103^	156^	19v	124^	821	476	620	503	134^	158^	178^	57v	215^	137^
1 SUN. 12.30P 30 CBS SC		94		B	7.4	27	565	1534	356	151	399	126	216	203	66	146	807	364	554	449	126	201	207	56	121	95
CBS NFL FOOTBALL GAME 1	13	203		A	16.7	41	1274	1736	429	203	439	165^	248	236	50^	149^	995	436	693	554	139^	233	131^	39v	171^	124^
1 SUN. 1.00P 190 CBS SE		99		B	15.7	42	1198	1612	384	179	425	159	258	229	71	135	919	369	597	519	150	256	154	33	114	83
1.00 - 1.30				A	12.8	39	977	1707	384	196^	384	147^	238^	207^	51v	119^	963	437	685	577	133^	218^	159^	53v	201^	131^
1.30 - 2.00				A	15.1	40	1152	1826	389	174^	389	148^	212	179^	52^	151^	1107	513	775	565	160^	268	137^	46v	193^	138^
2.00 - 2.30				A	15.7	38	1198	1851	463	213	474	200^	281	248	39v	152^	1059	467	741	575	150^	241	126^	45v	192^	144^
2.30 - 3.00				A	16.5	38	1259	1744	416	187^	428	166^	238	227	40v	150^	1031	479	727	555	138^	234	115^	42v	170^	127^
3.00 - 3.30				A	17.8	41	1358	1664	409	222	419	150^	236	240	55^	136^	950	403	659	553	121^	219	127^	32v	168^	118^
3.30 - 4.00				A	20.1	46	1534	1679	472	220	495	178	270	279	62^	166	919	376	630	512	139^	227	130^	21v	135^	112^

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
CBS NFL FOOTBALL GAME 2	7	189		A	19.9	37	1518	1648	447	149^	466	166	260	237	70^	183	909	324	590	544	143^	237	161	45^	112^	87^
1 SUN. 4.10P 195 CBS SE		80		B	14.4	30	1099	1630	446	164	477	156	265	238	69	184	917	339	585	541	132	254	135	35	101	73
4.00 - 4.30				A	14.5	31	1106	1703	453	139^	453	133^	249	238	43v	177^	983	380	668	550	155^	250	162^	70^	105^	80^
4.30 - 5.00				A	16.4	34	1251	1710	450	126^	450	151^	246	238	65^	176^	959	332	633	561	150^	251	178^	62^	123^	95^
5.00 - 5.30				A	17.4	35	1328	1713	407	109^	407	140^	228	235	67^	157^	999	315	641	604	153^	256	193	47^	114^	99^
5.30 - 6.00				A	20.6	40	1572	1631	392	138^	417	159	251	218	74^	152^	944	311	611	572	150^	240	163	40^	107^	92^
6.00 - 6.30				A	20.8	37	1587	1561	408	153	441	166	241	207	79^	181	877	332	551	501	156	243	134^	36v	109^	96^
6.30 - 7.00				A	21.9	37	1671	1624	473	184	489	190	276	241	71^	190	843	323	549	520	146	219	169	38^	123^	79^
7.00 - 7.30				A	26.8	44	2045	1666	538	174	580	200	310	282	70^	235	856	323	555	516	115^	230	132	42^	98^	74^
CBS NFL PLAYOFF PRE-SUN(S)			192	A	6.8	28	519	1707	355^	188^	413^	135^	222^	191^	72v	147^	1044	375^	701	599	79v	244^	122^	38v	128^	102v
2 SUN. 12.00N 30 CBS SC			99																							
CBS NFL PLAYOFF GAME-SUN(S)			204	A	22.2	62	1694	1649	326	153	391	185	231	167	85^	133^	983	348	601	535	166	288	127^	10v	148	108^
2 SUN. 12.30P 190 CBS SE			99																							
12.30 - 1.00				A	15.3	51	1167	1580	286	136^	326	130^	161^	159^	68^	135^	973	311	596	557	149^	289	161^	24v	120^	86^
1.00 - 1.30				A	21.1	61	1610	1650	310	159	377	192	235	180	84^	122^	1000	325	630	571	165	283	137^	LT	136^	95^
1.30 - 2.00				A	23.2	63	1770	1637	321	160	391	190	239	169	95^	135^	969	342	591	528	160	286	135^	15v	142	98^
2.00 - 2.30				A	22.6	61	1724	1677	326	143	404	215	264	139^	85^	132^	988	374	607	535	161	279	125^	12v	160	117^
2.30 - 3.00				A	24.4	64	1862	1670	318	153	391	192	240	157	80^	134	987	369	605	546	166	279	122^	4v	170	125^
3.00 - 3.30				A	25.7	66	1961	1659	360	166	422	176	232	183	94^	143	975	353	582	508	184	300	103^	7v	159	116^
CBS NFL PLAYOFF POST-SUN(S)			189	A	17.0	45	1297	1734	403	150^	447	180^	239	194	75^	144^	1004	347	617	505	166^	298	136^	18v	147^	116^
2 SUN. 3.40P 8 CBS SC			99																							
CBS SPORTS SPECTACULAR	13		146	A	6.9	20	526	1654	387^	123^	475	182^	228^	182^	48v	192^	741	264^	440^	455^	101v	214^	108v	[illegible]	[illegible]	[illegible]
2 SAT. 4.30P 90 CBS SA			84	B	7.2	19	549	1664	512	185	569	202	330	293	71	184	692	242	408	379	85	218	205	60	198	141
4.30 - 5.00				A	6.2	19	473	1732	315^	61v	435^	163^	210^	155^	39v	205^	778	255^	463^	461^	142^	261^	147^	61v	372^	129v
5.00 - 5.30				A	7.4	21	565	1522	319^	105v	443	163^	201^	161^	46v	187^	662	236^	367^	367^	108v	221^	98v	61v	319^	200^
5.30 - 6.00				A	7.2	19	549	1699	511	193^	535	217^	270^	223^	56v	182^	781	302^	494	536	54v	159^	79v	40v	304^	169^
CHAMPIONSHIPS OF THE USGA(S)			156	A	2.6	10	198	1672	505^	LT	737^	262v	570^	308v	LT	167v	262v	50v	207v	207v	25v	55v	349^	76v	324^	162v
2 SUN. 12.00N 30 ABC SE			89																							
COLLEGE BOWL GAMES(S)		162		A	3.8	12	290	1569	648^	445^	824^	503^	689^	518^	44v	86v	654^	262^	355^	452^	112v	112v	LT	LT	91v	91v
1 SUN. 12.30P 30 ABC SC		94																								
DAFFY DUCK SHOW	3	205	206	A	6.3	25	481	1649	213^	123^	258	149^	206^	127^	40v	40v	283	192^	209^	130^	40v	63v	269	81^	839	529
SAT. 10.30A 30 NBC CA		97	97	B	6.4	25	488	1588	242	119	272	156	218	135	37	37	322	252	273	113	24	41	202	78	792	516
DEAR ALEX & ANNIE-11.56AM	14	182	181	A	5.1	21	389	1419	222^	70v	265^	151^	245^	152^	20v	20v	178^	124^	162^	114^	16v	16v	205^	123^	771	427
SAT. 11.56A 3 ABC CN		93	96	B	5.2	22	397	1601	283	116	341	195	266	157	28	65	251	115	173	124	26	58	241	114	768	467
DEAR ALEX & ANNIE-11.26AM	14	127	130	A	3.2	14	244	2057	458^	250^	528	313^	391^	315^	LT	94v	364^	189^	323^	228^	LT	41v	254^	85v	911	477^
SUN. 11.26A 3 ABC CN		84	84	B	3.7	16	282	1590	329	110	429	253	299	188	28	95	299	152	230	164	32	61	192	85	670	419
FACE THE NATION	14	149	129	A	3.1	12	237	1409	545	203^	617	186^	304^	232^	81v	288^	635	144^	284^	258^	72v	275^	103v	29v	54v	25v
SUN. 11.30A 30 CBS CC		92	83	B	3.5	14	267	1307	530	148	558	111	197	201	97	313	576	141	301	272	92	245	79	23	94	45
FLASH GORDON	3	160	189	A	4.4	18	336	1464	210^	39v	287^	150^	245^	152^	35v	42v	273^	124^	170^	142^	63v	74v	213^	82v	691	414
SAT. 11.30A 30 NBC CA		77	91	B	4.7	19	359	1436	226	39	289	143	233	184	43	46	254	145	181	129	39	44	188	59	705	479
FRED & BARNEY/SHMOO 1	3	179	199	A	4.5	21	343	1828	279^	50v	312^	146^	248^	201^	LT	44v	196^	48v	137^	167^	18v	29v	180^	52v	1140	743
SAT. 9.00A 30 NBC CA		85	98	B	4.8	22	366	1771	242	69	264	133	215	193	LT	28	193	85	149	150	LT	16	142	62	1172	777
FRED & BARNEY/SHMOO 2	3	178	199	A	5.4	23	412	1745	254^	39v	303	157^	239^	166^	19v	45v	193^	85^	136^	143^	24v	36v	209^	55v	1040	650
SAT. 9.30A 30 NBC CA		85	98	B	5.5	24	420	1661	204	40	237	128	187	148	12	28	176	98	131	120	13	23	184	64	1064	710

KEY: A – CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																														
FRED & BARNEY/SHMOO 3					3	178	199	A	5.9	24	450	1704	216^	71^	261^	150^	215^	131^	23v	23v	222^	149^	149^	85^	53v	53v	252^	45v	969	582
SAT.	10.00A	30	NBC	CA		85	98	B	6.0	24	458	1554	193	46	222	108	180	123	17	17	161	104	104	63	36	36	197	60	974	620
GODZILLA/GLOBETROTTERS 1					3	192	193	A	2.4	20	183	1246	176^	88v	176^	67v	121v	121v	LT	55v	213^	185^	208^	66v	LT	LT	48v	LT	809	677
SAT.	8.00A	30	NBC	CA		97	97	B	2.4	19	183	1290	153	93	152	81	114	115	LT	32	180	158	174	82	LT	LT	34	LT	924	673
GODZILLA/GLOBETROTTERS 2					3	192	193	A	3.7	22	282	1518	237^	88v	237^	93v	157^	136^	LT	80v	157^	103v	131^	78v	26v	26v	284^	LT	840	628
SAT.	8.30A	30	NBC	CA		97	97	B	3.8	21	290	1507	209	113	209	96	153	142	LT	51	181	132	164	92	LT	LT	182	LT	935	661
GREATEST SUPERFRIENDS-1					14	185	187	A	3.8	29	290	1455	304^	83v	304^	165^	221^	192^	LT	LT	55v	20v	55v	55v	LT	LT	241^	62v	855	503
SAT.	8.00A	30	ABC	CA		97	94	B	4.0	25	305	1576	352	102	369	208	274	248	20	46	142	63	112	100	LT	23	156	37	909	602
GREATEST SUPERFRIENDS-2					14	182	187	A	5.1	28	389	1668	317	90^	317	155^	213^	185^	67v	67v	160^	75v	160^	129^	LT	LT	251^	131^	940	543
SAT.	8.30A	30	ABC	CA		96	94	B	5.7	27	435	1609	285	90	299	167	227	198	21	48	157	71	124	101	LT	27	178	76	975	633
HOT HERO SANDWICH PART I					6		162	A	3.4	12	259	1066	212v	54v	212v	182v	182v	93v	30v	30v	173v	116v	116v	65v	57v	57v	209v	127v	472^	286^
2 SAT.	12.00N	30	NBC	CL			81	B	4.0	15	305	1547	280	81	323	179	244	134	53	65	284	117	196	117	41	79	354	183	586	439
HOT HERO SANDWICH PART II					6		161	A	3.6	13	275	1378	364^	26v	364^	313^	313^	66v	51v	51v	211v	113v	113v	48v	98v	98v	356^	298^	447^	323^
2 SAT.	12.30P	30	NBC	CL			80	B	3.8	13	290	1381	329	111	406	222	277	139	87	111	250	80	115	105	56	90	329	201	396	292
IN THE NEWS- 8.26AM					14	190	184	A	3.7	26	282	1376	159^	64v	187^	57v	174^	153^	LT	LT	166^	166^	166^	166^	LT	LT	93v	LT	930	478
SAT.	8.26A	3	CBS	CN		96	94	B	4.4	28	336	1466	190	74	222	136	181	133	LT	29	170	113	130	125	22	31	94	39	980	545
IN THE NEWS- 8.56AM					14	189	184	A	6.1	32	465	1325	206^	87^	238^	126^	224^	183^	LT	LT	186^	158^	186^	159^	LT	LT	88^	16v	813	430
SAT.	8.56A	3	CBS	CN		96	94	B	6.1	30	465	1498	240	99	276	151	222	159	18	44	193	123	153	141	19	26	141	[illegible]	[illegible]	[illegible]
IN THE NEWS- 9.26AM					14	199	198	A	8.9	41	679	1513	189	111^	256	143^	235	145^	15v	15v	306	192	250	189	48^	56^	189	109^	762	403
SAT.	9.26A	3	CBS	CN		99	99	B	8.4	35	641	1616	234	122	306	159	240	166	36	57	264	160	201	134	26	46	192	97	854	481
IN THE NEWS- 9.59AM					14	199	198	A	10.2	43	778	1523	228	97^	279	197	265	160	LT	LT	316	197	262	190	37v	37v	216	139^	712	412
SAT.	9.59A	3	CBS	CN		99	99	B	10.2	40	778	1677	254	121	326	198	272	181	25	44	287	164	220	156	22	44	218	104	846	481
IN THE NEWS-11.56AM					14	190	176	A	6.5	26	496	1411	260	157^	292	205^	247	102^	25v	45v	316	169^	257	161^	14v	42v	256	109^	547	314
SAT.	11.56A	3	CBS	CN		98	88	B	7.3	28	557	1575	300	114	370	227	296	177	23	59	279	148	205	124	24	60	273	142	653	370
IN THE NEWS-12.26PM					13	170	157	A	5.2	20	397	1463	273^	121^	318	146^	179^	78v	38v	139^	227^	132^	132^	98^	15v	95^	260^	151^	658	386
SAT.	12.26P	3	CBS	CN		95	80	B	5.3	20	404	1543	312	108	387	216	293	187	21	77	289	153	210	138	23	69	238	109	629	362
IN THE NEWS-12.56PM					13	156	150	A	6.4	24	488	1322	309	114^	312	164^	189^	79^	53v	123^	287	208^	246^	128^	LT	41v	253	118^	470	288
SAT.	12.56P	3	CBS	CN		85	79	B	5.8	21	443	1587	314	117	381	232	285	181	31	76	308	162	239	146	13	60	257	134	641	363
IN THE NEWS- 1.26PM					13	156	152	A	6.3	22	481	1110	251^	71^	283	97^	166^	131^	50v	96^	222^	136^	136^	110^	40v	86^	204^	104^	401	220^
SAT.	1.26P	3	CBS	CN		85	80	B	5.9	20	450	1432	322	112	380	227	294	207	25	57	281	147	219	152	12	52	222	119	549	327
IN THE NEWS- 8.26AM-SUN.					14	49	45	A	1.0	13	76	697^	118v	LT	118v	LT	118v	118v	LT	LT	145v	106v	106v	106v	LT	LT	LT	LT	434^	328v
SUN.	8.26A	3	CBS	CN		37	36	B	1.0	11	76	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
IN THE NEWS- 8.56AM-SUN.					14	41	38	A	1.1	9	84	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SUN.	8.56A	3	CBS	CN		37	36	B	1.3	10	99	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
IN THE NEWS-10.56AM					14	191	190	A	8.4	32	641	1378	180^	128^	208	171^	186^	110^	LT	LT	312	236	294	164^	LT	LT	229	152^	629	304
SAT.	10.56A	3	CBS	CN		98	97	B	8.7	34	664	1693	277	133	353	207	273	163	27	66	300	154	234	174	24	44	260	144	780	411
IN THE NEWS-11.26AM					14	191	190	A	7.6	30	580	1529	251	123^	266	183^	220	140^	LT	33v	416	193^	312	198^	20v	104^	208^	134^	639	296
SAT.	11.26A	3	CBS	CN		98	97	B	8.3	32	633	1609	297	137	370	224	280	165	30	72	274	134	202	143	23	58	219	110	746	411

 KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
ISSUES AND ANSWERS	13	164		A	3.4	13	259	1181	625^	89v	641^	169v	332^	324^	59v	267^	401^	34v	88v	207v	75v	194v	LT	LT	139v	93v
1 SUN. 12.00N 30 ABC CC		96		B	2.7	10	206	1235	485	123	553	128	252	227	84	262	514	103	227	252	84	223	85	40	83	54
JASON OF STAR COMMAND	13	167	155	A	5.4	21	412	1444	281^	143^	339	178^	228^	107^	29v	111^	211^	129^	129^	90^	LT	82^	226^	116^	668	408
SAT. 12.00N 30 CBS CL		95	80	B	5.4	21	412	1546	288	100	364	211	289	178	LT	60	271	155	201	117	17	61	230	103	681	388
KIDS ARE PEOPLE TOO II	14	127	130	A	3.2	15	244	1725	475^	204^	593	369^	467^	316^	36v	93v	319^	115v	226^	245^	21v	45v	189^	49v	624	329^
SUN. 10.30A 30 ABC CL		84	84	B	3.1	14	237	1582	335	113	418	239	293	223	28	95	298	163	222	163	26	51	188	67	678	401
KIDS ARE PEOPLE TOO III	14	127	130	A	3.3	15	252	2012	468^	226^	547	298^	404^	302^	20v	102v	356^	199^	314^	223^	LT	42v	246^	71v	863	422^
SUN. 11.00A 30 ABC CL		84	84	B	3.6	16	275	1584	321	117	418	231	289	194	29	91	307	164	237	167	34	59	191	69	668	400
LIBERTY BOWL(S)			197	A	6.8	22	519	1626	415^	218^	496	148^	233^	189^	135^	214^	913	238^	495	501	188^	348^	122^	LT	95v	76v
2 SAT. 2.30P 180 ABC SE			99																							
2.30 - 3.00				A	4.7	16	359	1482	490^	287^	551^	179^	282^	213^	162v	228^	678	168v	294^	281^	178^	315^	125v	27v	128v	100v
3.00 - 3.30				A	5.9	19	450	1500	418^	238^	475^	130v	235^	198^	123v	202^	804	164^	369^	396^	181^	355^	116v	20v	105v	85v
3.30 - 4.00				A	5.3	17	404	1470	356^	250^	440^	149v	222^	167^	109v	181^	859	229^	413^	410^	213^	387^	97v	LT	74v	52v
4.00 - 4.30				A	5.1	17	389	1658	348^	222^	427^	128v	216^	180^	123v	183^	935	300^	527^	539^	162^	336^	215^	LT	81v	63v
4.30 - 5.00				A	9.2	28	702	1597	372	174^	443	131^	195^	169^	125^	195^	989	256^	559	587	198^	355	97^	LT	68v	49v
5.00 - 5.30				A	10.5	30	801	1840	478	191^	586	170^	256^	202^	160^	262^	1026	259^	625	613	187^	338	116^	LT	112^	101^
MEET THE PRESS	14	155	150	A	3.5	14	267	1281	379^	60v	401^	93v	157^	127^	34v	233^	685	131^	311^	349^	101v	292^	97v	34v	98v	75v
SUN. 12.00N 30 NBC CC		93	92	B	3.7	16	282	1349	521	158	556	120	209	183	100	323	616	153	315	327	102	247	74	25	103	67
MIGHTY MOUSE-HECKL-JECKL1	14	190	184	A	3.5	28	267	1330	170^	57v	188^	33v	154^	150^	19v	19v	124^	124^	124^	124^	LT	LT	81v	LT	937	517
SAT. 8.00A 30 CBS CA		96	94	B	3.9	28	298	1469	195	66	205	116	163	135	LT	26	155	97	116	110	22	32	100	36	1009	574
MIGHTY MOUSE-HECKL-JECKL2	14	189	184	A	5.0	28	382	1301	199^	91^	235^	122^	222^	186^	LT	LT	173^	147^	173^	158^	LT	LT	82v	14v	811	426
SAT. 8.30A 30 CBS CA		96	94	B	5.5	28	420	1524	238	99	267	151	212	148	18	44	192	119	150	141	25	29	125	52	940	524
NCAA BASKETBALL-NAT'L	2	180	191	A	6.4	20	488	1416	361	112^	412	162^	217^	184^	88^	160^	835	321	542	451	171^	247^	70^	20v	99^	89^
1 SAT. 3.30P 122 NBC SE		92	97	B	6.4	20	488	1416	361	112	412	162	217	184	88	160	835	321	542	451	171	247	70	20	99	89
2 SAT. 2.00P 120																										
2.00 - 2.30				A	4.9	17	374	1045	395^	LT	422^	264^	264^	211^	96v	117v	572^	302^	358^	200^	136v	214^	51v	51v	LT	LT
2.30 - 3.00				A	5.8	20	443	1287	361^	192^	496^	201^	285^	197^	156^	211^	619	350^	434^	278^	185^	185^	95v	LT	77v	77v
3.00 - 3.30				A	5.8	19	443	1560	420^	323^	546	228^	372^	320^	126v	174^	756	438^	602	365^	154^	154^	199^	LT	59v	59v
3.30 - 4.00				A	7.0	23	534	1539	319	112^	374	135^	212^	194^	80^	137^	908	346	617	538	182^	233	104^	42v	153^	129^
4.00 - 4.30				A	6.9	22	526	1285	288^	50v	288^	125^	152^	105v	68v	109v	938	219^	539	573	183^	325^	LT	LT	59v	59v
4.30 - 5.00				A	6.5	19	496	1472	391^	49v	391^	149^	149^	126^	59v	164^	1011	329^	608	540	169^	327^	LT	LT	70v	70v
5.00 - 5.30				A	7.1	19	542	1518	421^	96v	448	118^	164^	164^	54v	217^	891	285^	539	470	181^	286^	31v	31v	148^	122^
NEW FAT ALBERT SHOW	14	190	175	A	6.7	27	511	1438	252	146^	285	209^	245	112^	20v	40v	305	183^	256	156^	13v	40v	282	134^	566	316
SAT. 11.30A 30 CBS CA		98	88	B	7.3	28	557	1579	290	113	363	228	294	175	24	55	269	145	201	123	24	56	280	144	667	372
NFL '79 NBC-SAT(S)		201		A	4.7	20	359	1813	292^	LT	428^	158v	296^	243^	31v	49v	879	223^	500^	602^	134v	192^	135v	33v	371^	335^
1 SAT. 12.00N 30 NBC SC		96																								
NFL FOOTBALL GAME-NBC-SAT(S)		215		A	10.3	37	786	1625	326	66v	395	188^	260^	188^	31v	98^	898	271^	515	539	185^	276^	103^	38v	229^	188^
1 SAT. 12.30P 171 NBC SE		98																								
12.30 - 1.00				A	7.1	28	542	1810	288^	37v	449	212^	274^	187^	29v	101v	892	261^	509	570	155^	211^	136^	40v	333^	333^
1.00 - 1.30				A	9.0	33	687	1547	338^	110^	438	243^	310^	197^	34v	94^	809	273^	466	452	141^	227^	82v	25v	218^	218^
1.30 - 2.00				A	10.5	37	801	1581	330	65v	370	163^	250^	202^	43v	87^	891	309	545	539	164^	248^	140^	51v	180^	132^
2.00 - 2.30				A	10.6	38	809	1590	304	37v	359	155^	229^	164^	29v	97^	876	251^	510	556	181^	272^	128^	39v	227^	162^
2.30 - 3.00				A	12.1	42	923	1645	337	66v	407	206^	275	171^	23v	102^	912	242^	495	543	220^	326	85^	38v	241^	176^
3.00 - 3.30				A	13.8	46	1053	1570	345	77^	358	156^	223^	214^	23v	95^	955	275	526	562	218^	327	60^	33v	197^	160^

KEY: A - CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND DEC. 1979 REPORT

WEEKEND DAYTIME CONT'D

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
NFL FOOTBALL POST-NBC-SAT(S)		213		A	10.3	34	786	1651	409	119^	425	202^	288^	244^	37v	108^	964	289^	564	606	213^	297^	71v	38v	191^	160^
1 SAT. 3.21P 9 NBC SC		97																								
NFL '79-NBC	13	127		A	4.8	18	366	1260	177^	126v	218^	52v	131v	98v	54v	87v	809	175^	430^	491^	217^	318^	80v	33v	153v	132v
1 SUN. 12.30P 30 NBC SC		80		B	4.0	14	305	1663	363	144	446	168	266	221	58	143	891	301	584	492	112	243	135	45	191	116
NFL FOOTBALL GAME 1-NBC	13	212		A	17.3	42	1320	1568	330	174^	408	183	263	215	50^	104^	891	317	543	502	188	282	141^	21v	128^	103^
1 SUN. 1.00P 143 NBC SE		99		B	12.5	33	954	1642	385	173	447	154	264	227	70	148	936	338	589	504	139	276	140	35	119	93
1.00 - 1.30				A	13.8	40	1053	1520	281	149^	375	167^	249	196^	38v	89^	897	338	551	499	173^	270	104^	37v	144^	133^
1.30 - 2.00				A	17.6	44	1343	1550	305	143^	381	154^	231	205	49^	103^	893	318	552	510	175^	279	156^	19v	120^	93^
2.00 - 2.30				A	18.3	43	1396	1590	316	170^	396	169^	252	214	54^	105^	892	310	539	501	199	293	182	8v	120^	90^
2.30 - 3.00				A	18.2	41	1389	1561	366	199	434	211	290	225	52^	105^	872	306	534	495	190	274	124^	10v	131^	103^
3.00 - 3.30				A	19.1	42	1457	1605	381	213	457	228	302	231	53^	115^	895	323	539	491	205	293	123^	31v	130^	104^
NFL FOOTBALL POST-NBC	8	204		A	13.1	28	1000	1662	332	206^	419	206^	264	208^	43v	100^	911	379	608	560	161^	213^	183^	24v	149^	118^
1 SUN. 3.39P 14 NBC SC		98		B	8.6	20	656	1649	398	198	465	163	274	239	55	152	877	331	595	500	105	224	159	40	148	115
NFL '79-NBC(S)			210	A	9.1	24	694	1535	341^	148^	403	136^	244^	215^	76v	126^	840	369	544	431	111^	226^	110^	24v	182^	105^
2 SUN. 3.30P 30 NBC SC			98																							
NFL PLAYOFF GAME-NBC(S)			218	A	23.7	54	1808	1838	446	206	503	194	318	266	83^	147	1033	425	702	574	130^	270	183	34^	119^	79^
2 SUN. 4.00P 180 NBC SE			99																							
4.00 - 4.30				A	19.3	51	1473	1862	455	226	499	207	358	274	78^	119^	1030	430	711	587	121^	253	181	34v	152^	102^
4.30 - 5.00				A	21.7	54	1656	1803	412	211	465	182	312	251	75^	120^	1029	423	699	578	110^	258	174	31v	135^	75^
5.00 - 5.30				A	23.7	56	1808	1811	403	188	455	167	279	228	87^	140	1060	437	717	569	138	281	190	24v	106^	67^
5.30 - 6.00				A	24.2	55	1846	1756	408	188	470	184	283	235	84^	149	1024	411	694	567	125^	265	157	20v	105^	79^
6.00 - 6.30				A	26.1	54	1991	1874	491	205	547	211	324	289	82^	172	1039	445	705	553	139	285	182	27v	106^	78^
6.30 - 7.00				A	27.1	54	2068	1917	497	222	565	213	352	320	81^	163	1024	408	700	597	141	272	206	64^	122	78^
PLASTICMAN COMEDY-SHOW-1	14	192	192	A	5.0	24	382	1628	207^	47v	207^	147^	184^	124^	23v	23v	110^	79v	110^	110^	LT	LT	214^	54v	1097	563
SAT. 9.00A 30 ABC CL		99	99	B	5.8	26	443	1691	212	59	233	138	182	135	19	39	149	90	125	93	LT	12	202	77	1107	691
PLASTICMAN COMEDY-SHOW-2	14	192	192	A	5.1	22	389	1519	157^	67v	162^	111^	162^	147^	LT	LT	142^	119^	142^	101^	LT	LT	195^	69v	1020	552
SAT. 9.30A 30 ABC CL		99	99	B	5.7	24	435	1694	196	53	227	144	183	130	17	39	161	104	132	86	LT	17	212	80	1094	680
PLASTICMAN COMEDY-SHOW-3	14	192	192	A	5.4	22	412	1544	124^	56v	136^	75v	136^	124^	LT	LT	136^	98^	136^	109^	LT	LT	213^	112^	1059	579
SAT. 10.00A 30 ABC CL		99	99	B	5.8	23	443	1593	188	65	212	125	173	128	16	33	140	89	121	83	LT	11	236	94	1005	635
PLASTICMAN COMEDY-SHOW-4	13	192		A	6.3	26	481	1965	160^	75v	228^	143^	228^	159^	LT	LT	397^	336^	397^	136^	LT	LT	144^	85v	1196	587
1 SAT. 10.30A 30 ABC CL		99		B	6.3	25	481	1606	217	94	269	160	207	135	19	49	192	120	159	92	LT	19	217	102	928	591
SCHOOLHOUSE ROCK-8.56AM	14	185	187	A	5.3	28	404	1757	342	119^	342	188^	245^	227^	63v	63v	132^	79^	132^	102^	LT	LT	296^	131^	987	562
SAT. 8.56A 3 ABC CN		97	94	B	5.5	24	420	1570	259	74	273	157	209	182	20	45	152	74	119	96	LT	25	178	71	967	613
SCHOOLHOUSE ROCK-10.56AM	13	192		A	6.0	25	458	1908	182^	101v	256^	176^	256^	181^	LT	LT	426^	370^	426^	122v	LT	LT	143^	86v	1083	532
1 SAT. 10.56A 3 ABC CN		99		B	5.8	23	443	1555	221	95	272	163	208	134	23	53	196	117	158	92	LT	22	206	102	881	561
SCHOOLHOUSE ROCK-10.26AM	1		193	A	5.1	21	389	1602	183^	73v	214^	132v	214^	183^	LT	LT	209^	119v	209^	209^	LT	LT	310^	133v	869	551^
2 SAT. 10.26A 3 ABC CN			99	B	5.1	21	389	1602	183	73	214	132	214	183	LT	LT	209	119	209	209	LT	LT	310	133	869	551
SCHOOLHOUSE ROCK-11.26AM	14	175	187	A	5.7	23	435	1483	219^	85^	288	172^	267^	203^	21v	21v	165^	88^	147^	90^	18v	18v	243^	131^	787	479
SAT. 11.26A 3 ABC CN		95	97	B	5.7	22	435	1571	266	117	322	179	258	168	26	59	242	110	174	110	18	53	233	107	774	483
SCHOOLHOUSE ROCK-11.55AM	14	129	134	A	2.8	11	214	1509	463^	187^	500^	197^	313^	210^	66v	187^	178^	76v	98v	80v	LT	42v	270^	74v	561^	253^
SUN. 11.55A 4 ABC CN		83	84	B	3.0	12	229	1504	368	96	459	194	291	203	48	146	330	149	229	190	30	83	194	110	521	296

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
SCOOBY AND SCRAPPY DOO	13	182		A	4.7	23	359	1290	74v	29v	104v	104v	104v	27v	LT	LT	126v	69v	126v	73v	LT	LT	191^	102v	869	460^
1 SAT. 11.30A 30 ABC CA		93		B	5.7	25	435	1628	252	111	316	184	244	140	28	64	248	121	179	120	18	51	246	108	818	501
SCOOBY AND SCRAPPY DOO-1	1		190	A	7.5	28	572	1591	262^	94v	326^	199^	289^	245^	37v	37v	78v	35v	62v	62v	16v	16v	244^	128^	943	628
2 SAT. 10.30A 30 ABC CA			98	B	7.5	28	572	1591	262	94	326	199	289	245	37	37	78	35	62	62	16	16	244	128	943	628
SCOOBY AND SCRAPPY DOO-2	1		186	A	7.5	28	572	1517	238^	90v	290^	165^	264^	217^	26v	26v	118^	32v	83v	94v	24v	24v	263^	128^	846	550
2 SAT. 11.00A 30 ABC CA			97	B	7.5	28	572	1517	238	90	290	165	264	217	26	26	118	32	83	94	24	24	263	128	846	550
SKATEBIRDS	14	41	38	A	.9	8	69	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SUN. 8.30A 30 CBS CL		37	36	B	1.1	9	84	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SPIDERWOMAN	13	175		A	5.3	23	404	1579	183^	77v	274^	189^	274^	183^	LT	LT	262^	205^	262^	114v	LT	LT	243^	102v	800	396^
1 SAT. 11.00A 30 ABC CA		95		B	5.7	22	435	1576	260	118	317	180	245	154	30	66	241	118	175	107	16	51	215	93	803	509
SPIDERWOMAN	1		181	A	6.1	23	465	1578	339^	100v	390^	189^	361^	249^	29v	29v	199^	148^	175^	112v	24v	24v	210^	122v	779	435^
2 SAT. 11.30A 30 ABC CA			96	B	6.1	23	465	1578	339	100	390	189	361	249	29	29	199	148	175	112	24	24	210	122	779	435
SPORTSWORLD	10		180	A	6.1	18	465	1815	375^	173^	418^	200^	283^	258^	58v	98v	867	366^	604	428^	77v	178^	278^	62v	252^	150^
2 SAT. 4.00P 120 NBC SE			93	B	5.6	16	427	1555	385	162	437	174	276	246	51	123	772	278	494	437	104	231	175	60	171	107
4.00 - 4.30				A	5.6	18	427	2005	346^	126v	346^	214^	302^	264^	44v	44v	896	353^	700	455^	62v	134v	342^	37v	421^	260^
4.30 - 5.00				A	5.8	18	443	1921	366^	244^	427^	194^	335^	305^	39v	39v	872	357^	580	423^	92v	198^	319^	79v	303^	182^
5.00 - 5.30				A	5.7	16	435	1784	386^	177^	455^	237^	302^	266^	72v	109v	848	366^	568	448^	57v	162^	264^	61v	217^	132v
5.30 - 6.00				A	7.2	19	549	1625	405^	148^	439	170^	224^	218^	73v	169^	872	390^	591	407^	91v	209^	202^	64v	112v	58v
SUN BOWL GAME(S)			192	A	10.2	35	778	1616	288^	122^	371	153^	210^	133^	66v	135^	981	357	595	493	183^	346	116^	17v	148^	88^
2 SAT. 1.30P 180 CBS SE			99																							
1.30 - 2.00				A	9.7	35	740	1378	294^	123^	355	113^	191^	161^	72v	145^	768	188^	426	427	154^	299^	140^	LT	115^	68v
2.00 - 2.30				A	11.0	39	839	1596	326	172^	429	176^	276^	200^	64v	132^	947	366	578	434	179^	339	98^	10v	122^	92^
2.30 - 3.00				A	10.3	35	786	1487	298^	130^	316	131^	191^	118^	40v	104^	951	435	616	447	149^	310	99^	LT	121^	56v
3.00 - 3.30				A	9.7	31	740	1535	233^	79v	299^	122^	139^	75v	55v	123^	969	361	564	471	172^	355	125^	30v	142^	95^
3.30 - 4.00				A	9.5	31	725	1709	249^	82v	338	145^	162^	74v	70v	138^	1089	349	658	576	191^	378	117^	28v	165^	100^
4.00 - 4.30				A	11.2	36	855	1913	303	128^	457	214^	272^	142^	90^	164^	1130	426	692	591	243^	390	114^	29v	212^	114^
SUNDAY MORNING	14	80	77	A	2.5	14	191	1257	524^	204^	550^	131v	267^	314^	94v	210^	655	173^	236^	415^	83v	230^	LT	LT	52v	26v
SUN. 9.00A 90 CBS N		70	69	B	2.6	14	198	1403	557	199	589	159	300	320	123	219	628	175	334	380	84	203	50	LT	136	65
9.00 - 9.30				A	2.1	14	160	1269	569^	250^	569^	131v	275^	338^	118v	231^	650^	199^	256^	426^	31v	194v	LT	LT	50v	LT
9.30 - 10.00				A	2.7	15	206	1228	519^	194^	553^	126v	272^	315^	92v	204^	621	146v	189^	403^	72v	218^	LT	LT	54v	24v
10.00 - 10.30				A	2.8	14	214	1206	467^	177^	500^	121v	238^	280^	79v	187^	655	164^	253^	398^	135v	257^	LT	LT	51v	33v
TARZAN AND SUPER SEVEN 1	13	156	150	A	6.2	23	473	1330	273	96^	286	161^	161^	54v	49v	125^	257^	171^	212^	129^	LT	45v	250^	120^	537	331
SAT. 12.30P 30 CBS CA		85	79	B	5.7	21	435	1623	309	111	388	248	295	177	24	73	303	169	250	151	LT	45	257	137	675	376
TARZAN AND SUPER SEVEN 2	13	156	152	A	6.8	25	519	1189	226^	65^	256	116^	156^	100^	43v	78^	224^	155^	155^	97^	26v	69^	245	125^	464	266
SAT. 1.00P 30 CBS CA		85	80	B	6.3	22	481	1497	315	106	380	232	293	186	30	63	270	151	216	137	LT	44	234	119	613	362
30 MINUTES	11	144		A	4.9	16	374	1241	350^	LT	350^	160v	198^	161v	LT	112v	236^	123v	123v	56v	LT	113v	283^	179^	372^	265^
1 SAT. 1.30P 30 CBS DN		83		B	4.2	14	320	1429	445	155	517	241	334	277	60	130	350	190	259	152	LT	78	192	92	370	224
THREE ROBONIC STOOGES	14	49	45	A	.9	12	69	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SUN. 8.00A 30 CBS CA		37	36	B	.9	11	69	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
TIME OUT-9:45AM	3	178	199	A	5.6	24	427	1792	259^	45v	305	163^	248^	170^	17v	40v	210^	102^	152^	147^	23v	36v	242^	63v	1035	654
SAT. 9.45A 2 NBC CN		85	98	B	5.5	23	420	1696	212	45	244	138	199	151	LT	27	188	110	145	122	15	24	186	63	1078	736
TIME OUT-10:58AM	14	204	206	A	6.1	24	465	1576	222^	129^	265	156^	215^	135^	35v	35v	266	176^	192^	137^	39v	55v	229^	49v	816	491
SAT. 10.58A 2 NBC CN		97	97	B	5.4	21	412	1748	271	103	346	238	292	156	24	36	229	159	182	105	LT	35	242	91	931	589

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
TIME OUT-11:58AM	14	161	188	A	4.1	16	313	1546	227^	38√	326^	173^	294^	180^	23√	32√	303^	136^	184^	179^	47√	67√	211^	70√	706	457
SAT. 11.58A 2 NBC CN		77	91	B	5.0	19	382	1616	262	94	357	221	278	182	31	55	253	171	202	109	21	38	258	70	748	484

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.MON. DEC.10, 1979

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					14,800 19.4				30,600 40.1							
Program					240-ROBERT (R)(OP)				NFL MONDAY NIGHT FOOTBALL PITTSBURGH VS HOUSTON (9:00-11:58PM)(+OP)							
AVERAGE AUDIENCE (Households (000) & %)					10,680 14.0	13.0*		14.9*	19,150 25.1	21.8*		26.1*		27.4*		26.1*
SHARE OF AUDIENCE %					21	20 *		22 *	40	33 *		39 *		42 *		41 *
AVG. AUD. BY ¼ HR. %					13.1	13.0	14.3	15.6	20.5	23.1	25.7	26.5	27.8	27.0	25.7	26.5
CBS TV TOTAL AUDIENCE (Households (000) & %)					18,240 23.9		17,170 22.5		22,280 29.2		19,300 25.3		17,780 23.3			
Program					CHARLIE BROWN'S CHRISTMAS (R)		RAGGEDY ANN & ANDY-SANTA (R)(OP)		M*A*S*H		WKRP IN CINCINNATI		LOU GRANT			
AVERAGE AUDIENCE (Households (000) & %)					16,330 21.4		15,640 20.5		19,460 25.5		17,320 22.7		14,190 18.6	18.6*		18.6*
SHARE OF AUDIENCE %					33		30		38		34		30	29 *		31 *
AVG. AUD. BY ¼ HR. %					21.2	21.7	20.3	20.7	24.9	26.2	22.9	22.6	18.6	18.6	18.7	18.5
NBC TV TOTAL AUDIENCE (Households (000) & %)					20,600 27.0				19,910 26.1							
Program					LITTLE HOUSE-PRAIRIE (OP)				NBC MONDAY NIGHT MOVIES SHE'S DRESSED TO KILL (9:00-9:47PM)(10:16-11:30PM) (SUS)(OP)					NBC MONDAY NIGHT MOVIES SHE'S DRESSED TO KILL (9:00-9:47PM)(10:16-11:30PM) (SUS)(OP)(+OP)		
AVERAGE AUDIENCE (Households (000) & %)					16,940 22.2	20.8*		23.5*	11,900 15.6	16.1*						15.3*
SHARE OF AUDIENCE %					33	32 *		34 *	25	24 *						25 *
AVG. AUD. BY ¼ HR. %					19.6	22.0	23.7	23.4	16.7	15.5	15.9	15.5		15.3	15.4	15.3

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					18,080 23.7				31,280 41.0							
Program					RUDOLPH'S SHINY NEW YEAR (R)(OP)				NFL MONDAY NIGHT FOOTBALL DENVER VS SAN DIEGO (9:00-11:58PM)(+OP)							
AVERAGE AUDIENCE (Households (000) & %)					13,660 17.9	17.1*		18.7*	18,240 23.9	23.1*		26.6*		26.6*		23.9*
SHARE OF AUDIENCE %					28	27 *		28 *	39	34 *		40 *		40 *		37 *
AVG. AUD. BY ¼ HR. %					17.0	17.3	18.5	18.9	22.2	24.0	26.3	26.9	27.2	26.0	24.3	23.5
CBS TV TOTAL AUDIENCE (Households (000) & %)					18,390 24.1		15,410 20.2		22,280 29.2		19,610 25.7		18,460 24.2			
Program					WKRP IN CINCINNATI		LAST RESORT (OP)		M*A*S*H		HOUSE CALLS		LOU GRANT			
AVERAGE AUDIENCE (Households (000) & %)					15,870 20.8		14,340 18.8		19,910 26.1		17,700 23.2		15,950 20.9	20.8*		21.0*
SHARE OF AUDIENCE %					31		28		38		35		34	33 *		34 *
AVG. AUD. BY ¼ HR. %					20.1	21.5	18.6	18.9	25.2	27.0	23.7	22.8	20.7	21.0	21.2	20.9
NBC TV TOTAL AUDIENCE (Households (000) & %)					19,910 26.1				21,060 27.6							
Program					LITTLE HOUSE-PRAIRIE (OP)				NBC MONDAY NIGHT MOVIES THE GATHERING, PART 2							
AVERAGE AUDIENCE (Households (000) & %)					16,710 21.9	20.5*		23.3*	14,190 18.6	18.4*		18.4*		18.6*		18.9*
SHARE OF AUDIENCE %					33	31 *		34 *	29	27 *		28 *		29 *		31 *
AVG. AUD. BY ¼ HR. %					19.6	21.4	23.1	23.5	18.6	18.2	18.3	18.5	18.5	18.6	19.0	18.8

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	60.6	61.6	62.1	63.6	64.2	65.8	67.5	69.1	68.1	67.5	66.2	66.3	64.9	62.3	60.8	60.2
WK. 2	58.7	60.9	61.1	63.3	65.3	67.1	67.4	68.6	67.8	67.8	66.1	65.7	64.3	63.3	62.0	59.8

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

EVE.MON. DEC.17, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE. TUE. DEC. 11, 1979 (WEEK 1) / **EVE. TUE. DEC. 18, 1979** (WEEK 2)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1 — ABC TV																
TOTAL AUDIENCE (Households (000))					21,520		21,360		22,660		19,230		18,010			
TOTAL AUDIENCE (%)					28.2		28.0		29.7		25.2		23.6			
Program					HAPPY DAYS		ANGIE		THREE'S COMPANY		TAXI (OP)		HART TO HART			
AVERAGE AUDIENCE (Households (000))					19,080		19,690		20,750		17,630		14,270			
AVERAGE AUDIENCE (%)					25.0		25.8		27.2		23.1		18.7	19.0*		18.4*
SHARE OF AUDIENCE %					41		41		42		36		31	31 *		32 *
AVG. AUD. BY ¼ HR. %					23.9	26.2	25.3	26.3	27.0	27.4	23.5	22.6	19.1	18.8	18.5	18.3
WEEK 1 — CBS TV																
TOTAL AUDIENCE (Households (000))					8,160				11,830				11,370			
TOTAL AUDIENCE (%)					10.7				15.5				14.9			
Program					CALIFORNIA FEVER (OP)				HAWAII FIVE-O				PARIS			
AVERAGE AUDIENCE (Households (000))					6,100				9,160				8,390			
AVERAGE AUDIENCE (%)					8.0	7.3*		8.7*	12.0	11.2*		12.7*	11.0	11.1*		11.0*
SHARE OF AUDIENCE %					13	12 *		14 *	19	17 *		20 *	19	18 *		19 *
AVG. AUD. BY ¼ HR. %					7.3	7.3	8.8	8.7	11.0	11.3	12.4	13.0	11.2	11.0	10.8	11.1
WEEK 1 — NBC TV																
TOTAL AUDIENCE (Households (000))					15,870				22,430							
TOTAL AUDIENCE (%)					20.8				29.4							
Program					SHERIFF LOBO (OP)				NBC TUE. NIGHT MOVIE — THE GREAT SMOKEY ROADBLOCK							
AVERAGE AUDIENCE (Households (000))					12,890				15,260							
AVERAGE AUDIENCE (%)					16.9	15.6*		18.2*	20.0	18.5*		20.0*		21.4*		20.0*
SHARE OF AUDIENCE %					27	25 *		29 *	32	29 *		31 *		35 *		35 *
AVG. AUD. BY ¼ HR. %					15.0	16.1	17.9	18.4	18.3	18.7	20.0	19.9	21.4	21.3	21.3	18.7
WEEK 2 — ABC TV																
TOTAL AUDIENCE (Households (000))					17,240		16,560		24,950		21,360					
TOTAL AUDIENCE (%)					22.6		21.7		32.7		28.0					
Program					HAPPY DAYS		ANGIE		THREE'S COMPANY		TAXI (OP)		ABC NEWS CLOSEUP — HOMOSEXUALS (SUS)			
AVERAGE AUDIENCE (Households (000))					15,490		15,340		22,970		19,910					
AVERAGE AUDIENCE (%)					20.3		20.1		30.1		26.1					
SHARE OF AUDIENCE %					34		32		47		41					
AVG. AUD. BY ¼ HR. %					19.1	21.4	19.6	20.7	29.6	30.5	26.2	25.9				
WEEK 2 — CBS TV																
TOTAL AUDIENCE (Households (000))					15,570				15,720				17,700			
TOTAL AUDIENCE (%)					20.4				20.6				23.2			
Program					WHITE SHADOW (OP)				HAWAII FIVE-O				PARIS			
AVERAGE AUDIENCE (Households (000))					11,830				12,510				13,730			
AVERAGE AUDIENCE (%)					15.5	14.8*		16.2*	16.4	15.2*		17.6*	18.0	17.4*		18.6*
SHARE OF AUDIENCE %					25	25 *		26 *	26	24 *		28 *	30	29 *		32 *
AVG. AUD. BY ¼ HR. %					14.8	14.8	15.8	16.5	14.8	15.6	17.5	17.6	17.3	17.6	18.9	18.3
WEEK 2 — NBC TV																
TOTAL AUDIENCE (Households (000))					15,030		16,100		17,780							
TOTAL AUDIENCE (%)					19.7		21.1		23.3							
Program					CASPER'S FIRST CHRISTMAS		FAMILY CIRCUS CHRISTMAS (OP)		SKINFLINT — A COUNTRY CHRISTMAS CAROL							
AVERAGE AUDIENCE (Households (000))					13,280		14,570		10,830							
AVERAGE AUDIENCE (%)					17.4		19.1		14.2	13.9*		13.8*		14.7*		14.5*
SHARE OF AUDIENCE %					29		31		23	22 *		22 *		24 *		25 *
AVG. AUD. BY ¼ HR. %					17.2	17.7	19.0	19.2	14.7	13.0	13.7	13.9	14.7	14.7	14.5	14.5
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	58.4	58.9	58.5	60.5	60.8	62.2	63.1	64.0	64.2	64.9	64.1	63.7	61.7	60.4	58.7	56.8
WK. 2	57.1	58.0	58.1	58.9	59.3	60.8	61.7	62.8	64.4	64.7	64.0	63.9	61.6	60.5	59.1	56.2

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE. WED. DEC. 12, 1979 (WEEK 1)

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	EIGHT IS ENOUGH				CHARLIE'S ANGELS (OP)				VEGA$			
TOTAL AUDIENCE (Households (000))	21,590				19,690				18,080			
TOTAL AUDIENCE (%)	28.3				25.8				23.7			
AVERAGE AUDIENCE (Households (000))	18,010				15,720				15,030			
AVERAGE AUDIENCE (%)	23.6	22.2*		25.1*	20.6	20.7*		20.5*	19.7	19.5*		20.0*
SHARE OF AUDIENCE %	37	35 *		38 *	31	31 *		32 *	33	32 *		34 *
AVG. AUD. BY ¼ HR. %	21.2	23.2	24.8	25.4	20.7	20.8	21.0	20.0	19.1	19.9	20.1	19.9
CBS TV	YOUNG MAVERICK (OP)				COUNTRY CHRISTMAS				CRYSTAL GAYLE SPECIAL			
TOTAL AUDIENCE (Households (000))	12,890				19,610				18,080			
TOTAL AUDIENCE (%)	16.9				25.7				23.7			
AVERAGE AUDIENCE (Households (000))	10,070				14,950				14,270			
AVERAGE AUDIENCE (%)	13.2	12.7*		13.6*	19.6	19.0*		20.3*	18.7	19.7*		17.6*
SHARE OF AUDIENCE %	20	20 *		21 *	30	28 *		31 *	31	32 *		30 *
AVG. AUD. BY ¼ HR. %	12.4	13.0	13.3	14.0	19.0	19.1	20.4	20.1	19.9	19.5	18.3	17.0
NBC TV	REAL PEOPLE (OP)				DIFF'RENT STROKES		HELLO, LARRY		BEST-SATURDAY NIGHT LIVE (R)			
TOTAL AUDIENCE (Households (000))	19,080				15,490		12,360		13,510			
TOTAL AUDIENCE (%)	25.0				20.3		16.2		17.7			
AVERAGE AUDIENCE (Households (000))	15,790				13,890		11,220		10,150			
AVERAGE AUDIENCE (%)	20.7	20.3*		21.1*	18.2		14.7		13.3	13.5*		13.2*
SHARE OF AUDIENCE %	32	32 *		32 *	27		23		22	22 *		23 *
AVG. AUD. BY ¼ HR. %	19.7	20.8	21.3	20.9	17.9	18.4	14.8	14.6	13.7	13.3	13.5	12.8

EVE. WED. DEC. 19, 1979 (WEEK 2)

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	EIGHT IS ENOUGH (R)				CHARLIE'S ANGELS (R)(OP)				VEGA$			
TOTAL AUDIENCE (Households (000))	20,600				17,850				17,780			
TOTAL AUDIENCE (%)	27.0				23.4				23.3			
AVERAGE AUDIENCE (Households (000))	16,020				13,960				14,340			
AVERAGE AUDIENCE (%)	21.0	19.6*		22.4*	18.3	17.7*		18.8*	18.8	18.8*		18.7*
SHARE OF AUDIENCE %	34	32 *		36 *	29	28 *		30 *	32	31 *		33 *
AVG. AUD. BY ¼ HR. %	18.9	20.2	22.1	22.8	17.7	17.8	18.7	18.9	19.0	18.6	18.9	18.5
CBS TV	DR. SEUSS-GRINCH-XMAS (R)(OP)		TINY TREE (R)		FAMILY MAN							
TOTAL AUDIENCE (Households (000))	11,980		11,830		24,260							
TOTAL AUDIENCE (%)	15.7		15.5		31.8							
AVERAGE AUDIENCE (Households (000))	10,610		10,300		16,250							
AVERAGE AUDIENCE (%)	13.9		13.5		21.3	20.2*		21.4*		22.0*		21.5*
SHARE OF AUDIENCE %	22		21		35	32 *		34 *		36 *		38 *
AVG. AUD. BY ¼ HR. %	14.2	13.7	12.9	14.0	20.0	20.5	21.3	21.4	22.0	22.0	22.1	20.9
NBC TV	REAL PEOPLE (OP)				DIFF'RENT STROKES		HELLO, LARRY		BEST-SATURDAY NIGHT LIVE (R)			
TOTAL AUDIENCE (Households (000))	19,990				18,390		14,730		16,180			
TOTAL AUDIENCE (%)	26.2				24.1		19.3		21.2			
AVERAGE AUDIENCE (Households (000))	15,870				16,400		13,810		11,520			
AVERAGE AUDIENCE (%)	20.8	20.1*		21.6*	21.5		18.1		15.1	16.0*		14.2*
SHARE OF AUDIENCE %	33	33 *		34 *	34		29		26	26 *		25 *
AVG. AUD. BY ¼ HR. %	19.7	20.5	21.2	21.9	20.9	22.1	18.3	17.9	16.1	15.8	14.6	13.7

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	59.1	59.9	60.4	60.9	61.5	63.7	65.8	66.8	67.0	67.2	65.6	64.3	61.7	61.1	59.2	57.0
WK. 2	57.7	58.1	58.3	60.2	61.7	61.9	62.2	63.6	63.3	64.7	63.6	63.2	61.0	60.1	58.3	55.3

U.S. TV Households: 76,300,000

For explanation of symbols, See page A

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.THU. DEC.13, 1979

WEEK 1

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					16,020 21.0		17,170 22.5		16,480 21.6		15,950 20.9		17,550 23.0			
	Program					LAVERNE AND SHIRLEY		BENSON		BARNEY MILLER		SOAP (OP)		20/20			
	AVERAGE AUDIENCE (Households (000) & %)					14,420 18.9		15,410 20.2		14,950 19.6		14,500 19.0		13,280 17.4	17.5*		17.4*
	SHARE OF AUDIENCE %					31		32		30		29		29	28 *		30 *
	AVG. AUD. BY ¼ HR. %					18.0	19.8	19.9	20.6	19.4	19.8	18.7	19.3	18.0	17.0	17.0	17.7
CBS TV	TOTAL AUDIENCE (Households (000) & %)					15,640 20.5				19,760 25.9							
	Program					WALTONS (OP)				LAST HARD MEN							
	AVERAGE AUDIENCE (Households (000) & %)					13,050 17.1	16.3*		17.8*	13,430 17.6	17.2*		17.9*		18.2*		17.1*
	SHARE OF AUDIENCE %					27	27 *		28 *	28	26 *		27 *		29 *		29 *
	AVG. AUD. BY ¼ HR. %					16.0	16.7	17.9	17.8	16.8	17.6	17.8	18.0	18.2	18.1	17.8	16.4
NBC TV	TOTAL AUDIENCE (Households (000) & %)					18,850 24.7				21,440 28.1				19,300 25.3			
	Program					JACK FROST (OP)				BOB HOPE CHRISTMAS SHOW				DEAN MARTIN'S XMAS-CALIF.			
	AVERAGE AUDIENCE (Households (000) & %)					14,420 18.9	18.3*		19.6*	16,710 21.9	21.0*		22.8*	14,950 19.6	20.2*		19.0*
	SHARE OF AUDIENCE %					30	30 *		31 *	33	32 *		35 *	33	33 *		33 *
	AVG. AUD. BY ¼ HR. %					18.1	18.4	19.0	20.2	20.5	21.5	23.3	22.2	20.6	19.8	19.6	18.4

WEEK 2

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					16,560 21.7		16,940 22.2		18,240 23.9				13,350 17.5			
	Program					LAVERNE AND SHIRLEY (R)		BENSON (R)		BARNEY MILLER (R)(OP)				20/20			
	AVERAGE AUDIENCE (Households (000) & %)					14,570 19.1		15,030 19.7		14,650 19.2	18.9*		19.5*	10,530 13.8	14.5*		13.1*
	SHARE OF AUDIENCE %					32		32		31	31 *		32 *	23	24 *		22 *
	AVG. AUD. BY ¼ HR. %					18.5	19.6	19.4	20.0	19.0	18.8	19.7	19.3	14.7	14.2	13.6	12.5
CBS TV	TOTAL AUDIENCE (Households (000) & %)					17,170 22.5				18,010 23.6				23,200 30.4			
	Program					WALTONS (OP)				BARNABY JONES				DALLAS (B)			
	AVERAGE AUDIENCE (Households (000) & %)					14,500 19.0	18.5*		19.4*	15,030 19.7	18.9*		20.5*	20,300 26.6	26.2*		27.1*
	SHARE OF AUDIENCE %					31	31 *		32 *	32	31 *		33 *	45	44 *		46 *
	AVG. AUD. BY ¼ HR. %					18.3	18.8	19.3	19.5	18.5	19.4	20.1	20.9	25.5	26.9	27.3	26.9
NBC TV	TOTAL AUDIENCE (Households (000) & %)					17,010 22.3								13,730 18.0			
	Program					BUCK ROGERS-25TH CENTURY (R)(OP)								QUINCY, M.E. (R)			
	AVERAGE AUDIENCE (Households (000) & %)					11,600 15.2	13.6*		15.0*		16.2*		16.0*	10,830 14.2	14.1*		14.4*
	SHARE OF AUDIENCE %					25	23 *		24 *		26 *		26 *	24	24 *		25 *
	AVG. AUD. BY ¼ HR. %					13.3	14.0	15.2	14.9	16.1	16.3	16.2	15.8	13.9	14.2	14.5	14.4

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	59.2	59.5	59.1	60.2	60.4	62.0	63.1	64.5	64.8	66.4	65.6	64.8	62.9	60.9	59.4	56.9
	WK. 2	57.3	57.3	57.5	59.1	59.6	60.6	61.3	61.6	61.2	61.6	61.7	61.4	59.5	59.9	59.2	57.4

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

EVE.THU. DEC.20, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.FRI. DEC.14, 1979

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					19,460 25.5				18,010 23.6				15,640 20.5			
ABC TV program					DONNY & MARIE XMAS SPEC				PERRY COMO'S XMAS SPEC (OP)				XMAS-GRAND OLE OPRY HOUSE			
AVERAGE AUDIENCE (Households (000) & %)					15,640 20.5	19.2*		21.7*	15,110 19.8	19.9*		19.7*	12,210 16.0	16.0*		15.9*
SHARE OF AUDIENCE %					35	34 *		36 *	33	33 *		32 *	27	27 *		27 *
AVG. AUD. BY ¼ HR. %					18.6	19.8	21.2	22.3	20.1	19.8	19.9	19.5	16.3	15.6	15.9	15.9
CBS TV TOTAL AUDIENCE (Households (000) & %)					17,550 23.0				21,290 27.9				22,970 30.1			
CBS TV program					INCREDIBLE HULK (OP)				DUKES OF HAZZARD				DALLAS			
AVERAGE AUDIENCE (Households (000) & %)					14,190 18.6	17.7*		19.4*	18,010 23.6	22.6*		24.7*	19,610 25.7	25.4*		26.0*
SHARE OF AUDIENCE %					32	31 *		32 *	39	38 *		40 *	44	43 *		44 *
AVG. AUD. BY ¼ HR. %					17.3	18.1	19.2	19.7	22.1	23.1	24.3	25.1	24.9	25.8	25.9	26.1
NBC TV TOTAL AUDIENCE (Households (000) & %)					8,470 11.1				12,360 16.2				13,120 17.2			
NBC TV program					SHIRLEY (OP)				ROCKFORD FILES				EISCHIED			
AVERAGE AUDIENCE (Households (000) & %)					6,870 9.0	8.9*		9.1*	10,220 13.4	12.9*		13.8*	10,070 13.2	13.2*		13.3*
SHARE OF AUDIENCE %					15	16 *		15 *	22	22 *		23 *	22	22 *		23 *
AVG. AUD. BY ¼ HR. %					8.7	9.0	9.2	8.9	12.3	13.5	14.0	13.7	13.4	13.0	13.4	13.2

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					13,200 17.3		15,950 20.9									
ABC TV program					BENJI'S CHRISTMAS STORY (R)(OP)		ABC FRIDAY NIGHT MOVIE IT HAPPENED ONE CHRISTMAS (8:30-10:47PM)(R)(SUS)(OP)									
AVERAGE AUDIENCE (Households (000) & %)					11,220 14.7		9,380 12.3	11.9*		12.8*		12.7*		12.2*		
SHARE OF AUDIENCE %					27		21	21 *		23 *		22 *		21 *		
AVG. AUD. BY ¼ HR. %					15.1	14.4	11.7	12.1	12.8	12.9	12.7	12.7	12.4	12.0	11.8	9.3
CBS TV TOTAL AUDIENCE (Households (000) & %)					17,470 22.9				22,130 29.0				23,580 30.9			
CBS TV program					INCREDIBLE HULK (OP)				DUKES OF HAZZARD				DALLAS			
AVERAGE AUDIENCE (Households (000) & %)					13,510 17.7	16.1*		19.2*	18,310 24.0	23.5*		24.6*	19,990 26.2	25.9*		26.5*
SHARE OF AUDIENCE %					32	29 *		34 *	42	42 *		43 *	45	44 *		46 *
AVG. AUD. BY ¼ HR. %					15.8	16.5	18.7	19.6	23.5	23.5	23.9	25.2	25.2	26.6	26.4	26.5
NBC TV TOTAL AUDIENCE (Households (000) & %)					14,040 18.4				17,170 22.5							
NBC TV program					SHIRLEY (OP)				ROCKFORD FILES (R)							
AVERAGE AUDIENCE (Households (000) & %)					10,830 14.2	13.4*		15.1*	9,840 12.9	11.9*		12.3*		13.2*		14.2*
SHARE OF AUDIENCE %					26	24 *		27 *	22	21 *		21 *		23 *		25 *
AVG. AUD. BY ¼ HR. %					12.8	14.0	15.4	14.8	11.4	12.3	12.3	12.3	13.2	13.3	13.8	14.7

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	53.6	54.3	54.1	55.1	56.5	58.1	59.7	60.6	59.9	60.2	61.2	61.5	59.9	59.2	58.6	58.3
WK. 2	51.7	52.1	51.6	53.3	54.1	55.5	56.0	56.2	55.8	56.6	57.2	58.0	58.0	59.2	58.8	57.1

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

EVE.FRI. DEC.21. 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.SAT. DEC.15, 1979 (WEEK 1)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					12,210		11,060		20,450				19,300			
TOTAL AUDIENCE (%)					16.0		14.5		26.8				25.3			
Program					ROPERS		NEW KIND OF FAMILY		LOVE BOAT (OP)				FANTASY ISLAND (SUS)(OP)			
AVERAGE AUDIENCE (Households (000))					10,380		9,770		17,090				15,570			
AVERAGE AUDIENCE (%)					13.6		12.8		22.4	21.3*		23.6*	20.4	20.1*		20.7*
SHARE OF AUDIENCE %					24		22		38	36 *		39 *	37	36 *		37 *
AVG. AUD. BY ¼ HR. %					13.1	14.1	12.7	12.9	20.2	22.3	23.8	23.3	20.2	20.0	20.5	20.8
CBS TV TOTAL AUDIENCE (Households (000))					12,590		11,290		15,640							
TOTAL AUDIENCE (%)					16.5		14.8		20.5							
Program					BEAR WHO SLEPT THRU XMAS (R)		FIRST CHRISTMAS THE STORY OF THE FIRST CHRISTMAS SNOW (R)(OP)		GIFT, THE							
AVERAGE AUDIENCE (Households (000))					10,760		10,380		10,150							
AVERAGE AUDIENCE (%)					14.1		13.6		13.3	13.0*		12.6*		13.8*		13.8*
SHARE OF AUDIENCE %					25		23		23	22 *		21 *		25 *		25 *
AVG. AUD. BY ¼ HR. %					14.0	14.2	13.5	13.8	13.5	12.6	12.5	12.6	13.8	13.8	14.3	13.4
NBC TV TOTAL AUDIENCE (Households (000))					19,610				16,020				14,340			
TOTAL AUDIENCE (%)					25.7				21.0				18.8			
Program					CHIPS (OP)				B.J. AND THE BEAR				MAN CALLED SLOANE			
AVERAGE AUDIENCE (Households (000))					15,870				13,890				11,830			
AVERAGE AUDIENCE (%)					20.8	19.1*		22.5*	18.2	18.5*		17.9*	15.5	15.5*		15.4*
SHARE OF AUDIENCE %					36	33 *		39 *	30	31 *		30 *	28	28 *		28 *
AVG. AUD. BY ¼ HR. %					[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]

EVE.SAT. DEC.22, 1979 (WEEK 2)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					11,370		11,220		15,030				14,570			
TOTAL AUDIENCE (%)					14.9		14.7		19.7				19.1			
Program					ROPERS (R)		NEW KIND OF FAMILY		LOVE BOAT (R)(OP)				FANTASY ISLAND			
AVERAGE AUDIENCE (Households (000))					9,460		9,840		12,280				11,900			
AVERAGE AUDIENCE (%)					12.4		12.9		16.1	15.6*		16.6*	15.6	15.2*		16.1*
SHARE OF AUDIENCE %					23		24		29	28 *		30 *	28	27 *		29 *
AVG. AUD. BY ¼ HR. %					11.8	13.0	12.6	13.2	15.6	15.6	16.3	16.9	15.2	15.2	15.8	16.4
CBS TV TOTAL AUDIENCE (Households (000))					23,040											
TOTAL AUDIENCE (%)					30.2											
Program					ORPHAN TRAIN (OP)											
AVERAGE AUDIENCE (Households (000))					15,180											
AVERAGE AUDIENCE (%)					19.9	17.8*		18.8*		19.5*		19.9*		21.4*		21.9*
SHARE OF AUDIENCE %					36	33 *		35 *		35 *		36 *		39 *		40 *
AVG. AUD. BY ¼ HR. %					17.4	18.3	18.7	18.9	19.2	19.7	19.8	20.1	21.2	21.7	22.3	21.4
NBC TV TOTAL AUDIENCE (Households (000))					14,420				10,150				9,230			
TOTAL AUDIENCE (%)					18.9				13.3				12.1			
Program					STINGIEST MAN IN TOWN (R)(OP)				B.J. AND THE BEAR (R)				MAN CALLED SLOANE			
AVERAGE AUDIENCE (Households (000))					10,070				8,550				7,020			
AVERAGE AUDIENCE (%)					13.2	13.6*		12.8*	11.2	10.8*		11.6*	9.2	8.9*		9.4*
SHARE OF AUDIENCE %					24	25 *		24 *	20	20 *		21 *	17	16 *		17 *
AVG. AUD. BY ¼ HR. %					13.9	13.3	13.6	12.1	10.7	10.9	11.6	11.5	8.7	9.1	9.3	9.5

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	53.6	55.2	55.4	56.6	56.8	57.4	57.8	58.3	59.5	59.9	60.1	59.4	56.0	55.6	56.0	55.4
WK. 2	51.0	52.4	52.7	53.2	53.8	54.0	54.2	54.4	55.3	55.4	55.7	56.1	55.6	55.3	54.8	54.6

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.SUN. DEC.16, 1979 (WEEK 1)

ABC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	12,130		10,150		18,850		24,340								12,060	
TOTAL AUDIENCE (%)	15.9		13.3		24.7		31.9								15.8	
Program	PINK CHRISTMAS (R)		OUT OF THE BLUE		MORK & MINDY (OP)		ABC SUNDAY NIGHT MOVIE AN AMERICAN CHRISTMAS CAROL								WHO'S ON CALL	
AVERAGE AUDIENCE (Households (000))	9,770		8,550		16,400		15,790								10,760	
AVERAGE AUDIENCE (%)	12.8		11.2		21.5		20.7	19.7*		20.5*		21.1*		21.6*	14.1	
SHARE OF AUDIENCE %	20		18		33		31	30 *		31 *		32 *		34 *	24	
AVG. AUD. BY ¼ HR. %	12.0	13.6	10.7	11.8	20.2	22.8	19.8	19.6	20.3	20.7	21.3	20.9	21.6	21.6	14.9	13.3

CBS TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))		30,900				22,360		23,730		31,740						
TOTAL AUDIENCE (%)		40.5				29.3		31.1		41.6						
Program	(1) (→OP)	60 MINUTES (7:25-8:25PM)(→OP)					ARCHIE BUNKER'S PLACE (8:25-8:55PM)(→OP)		ONE DAY AT A TIME (8:55-9:25PM)(→OP)		CIRCUS OF THE STARS (9:25-11:25PM)(OP)					
AVERAGE AUDIENCE (Households (000))		24,110				20,140		21,520		20,750						
AVERAGE AUDIENCE (%)		31.6		31.5*		26.4		28.2		27.2		25.0*		28.1*		29.4*
SHARE OF AUDIENCE %		50		50 *		40		42		44		38 *		43 *		49 *
AVG. AUD. BY ¼ HR. %	26.5	30.7	31.2	31.9	32.7	24.1	26.7	26.6	28.5	25.3	24.7	25.4	28.1	28.1	29.5	29.3

NBC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	15,790				18,160								12,280			
TOTAL AUDIENCE (%)	20.7				23.8								16.1			
Program	DISNEY'S WONDERFUL WORLD MAJOR EFFECTS				BIG EVENT CHRISTMAS LILIES OF THE FIELD (OP)								PRIME TIME SUNDAY			
AVERAGE AUDIENCE (Households (000))	9,230				11,060								8,160			
AVERAGE AUDIENCE (%)	12.1	10.5*		13.7*	14.5	11.9*		13.8*		15.4*		16.8*	10.7	10.5*		10.9*
SHARE OF AUDIENCE %	19	17 *		22 *	22	18 *		21 *		23 *		25 *	17	16 *		18 *
AVG. AUD. BY ¼ HR. %	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]

EVE.SUN. DEC.23, 1979 (WEEK 2)

ABC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	10,380				15,410		24,640									
TOTAL AUDIENCE (%)	13.6				20.2		32.3									
Program	SCOOBY GOES HOLLYWOOD				MORK & MINDY (R)(OP)		ABC SUNDAY NIGHT MOVIE THUNDERBALL (R)									
AVERAGE AUDIENCE (Households (000))	7,250				14,040		16,180									
AVERAGE AUDIENCE (%)	9.5	8.8*		10.2*	18.4		21.2	17.9*		20.1*		21.2*		23.2*		23.5*
SHARE OF AUDIENCE %	17	17 *		18 *	33		36	31 *		34 *		35 *		40 *		42 *
AVG. AUD. BY ¼ HR. %	8.6	8.9	9.7	10.8	17.8	19.1	17.6	18.2	19.8	20.4	21.4	21.1	22.6	23.7	24.1	22.9

CBS TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	24,030				17,240		18,460		19,300		18,690		19,910			
TOTAL AUDIENCE (%)	31.5				22.6		24.2		25.3		24.5		26.1			
Program	60 MINUTES				ARCHIE BUNKER'S PLACE (R)		ONE DAY AT A TIME (R)(OP)		ALICE		JEFFERSONS (R)		TRAPPER JOHN, M.D.			
AVERAGE AUDIENCE (Households (000))	19,300				15,640		16,790		18,010		17,240		17,090			
AVERAGE AUDIENCE (%)	25.3	24.0*		26.5*	20.5		22.0		23.6		22.6		22.4	22.3*		22.5*
SHARE OF AUDIENCE %	47	45 *		48 *	37		38		39		37		39	38 *		40 *
AVG. AUD. BY ¼ HR. %	22.5	25.5	26.8	26.1	20.1	20.8	21.5	22.5	23.0	24.2	22.1	23.1	22.2	22.4	22.7	22.3

NBC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	16,710				16,940								11,290			
TOTAL AUDIENCE (%)	21.9				22.2								14.8			
Program	DISNEY'S WONDERFUL WORLD FROM ALL OF US TO ALL OF YOU (R)				BIG EVENT THE MAN IN THE SANTA CLAUS SUIT (OP)								PRIME TIME SUNDAY			
AVERAGE AUDIENCE (Households (000))	12,130				11,140								8,320			
AVERAGE AUDIENCE (%)	15.9	16.2*		15.5*	14.6	14.4*		14.6*		14.2*		15.1*	10.9	11.9*		9.9*
SHARE OF AUDIENCE %	29	31 *		28 *	25	26 *		25 *		24 *		25 *	19	20 *		18 *
AVG. AUD. BY ¼ HR. %	16.9	15.5	15.3	15.7	14.6	14.2	14.4	14.8	14.2	14.1	15.2	15.0	12.6	11.3	9.9	9.9

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	62.7	63.6	62.8	63.1	64.8	65.1	65.2	66.1	67.1	67.2	66.7	66.4	65.1	63.7	60.3	58.5
WK. 2	52.9	53.4	55.1	55.8	55.6	56.6	56.6	58.0	59.2	60.3	60.6	60.6	58.6	58.1	57.0	55.4

U.S. TV Households: 76,300,000

(1)CBS NFL FOOTBALL GAME 2,VARIOUS TEAMS AND TIMES,CBS,(4:00-7:25PM)

For explanation of symbols, See page A.

SUN. 11:00 P.M. - 12:45 A.M. / MON.-FRI. 11:30 P.M. - 1:45 A.M.

WEEK 1

TIME	SUN 11:00	11:15	11:30	11:45	12:00	12:15	12:30	MON.-FRI. 11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	5,420 7.1															
Program	ABC WEEKEND REPORT-SUN.															
AVERAGE AUDIENCE (Households (000) & %)	5,040 6.6															
SHARE OF AUDIENCE %	13															
AVG. AUD. BY ¼ HR. %	6.6															
CBS TV																
TOTAL AUDIENCE (Households (000) & %)		8,320 10.9						7,400 9.7					4,120 5.4			
Program	CIRCUS OF THE STARS (9:25-11:25PM)(→OP)		CBS SUNDAY NEWS-BRADLEY (11:25-11:40PM)					LATE MOVIE I >(S)(OP)(M-TH)(→OP)					LATE MOVIE II >(OP)(→OP)			
AVERAGE AUDIENCE (Households (000) & %)		7,860 10.3						5,260 6.9					3,430 4.5			
SHARE OF AUDIENCE %		24						24					26			
AVG. AUD. BY ¼ HR. %	27.6	10.4	10.3					7.6					4.8			
NBC TV																
TOTAL AUDIENCE (Households (000) & %)			3,590 4.7					11,370 14.9						3,430 4.5		
Program			NBC LATE NIGHT MOVIE (11:30-1:40AM)(→OP)					TONIGHT SHOW (TU-F)>(S)(OP)						TOMORROW SHOW (M-TH)>(OP)(→OP)		
AVERAGE AUDIENCE (Households (000) & %)			1,370 1.8	2.6*		1.8*		7,020 9.2	10.2*		9.3*			2,520 3.3	3.6*	
SHARE OF AUDIENCE %			8	8 *		8 *		31	29 *		34 *			23	24 *	

WEEK 2

TIME	SUN 11:00	11:15	11:30	11:45	12:00	12:15	12:30	MON.-FRI. 11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	6,870 9.0															
Program	ABC WEEKEND REPORT-SUN.															
AVERAGE AUDIENCE (Households (000) & %)	6,640 8.7															
SHARE OF AUDIENCE %	18															
AVG. AUD. BY ¼ HR. %	8.7															
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	9,000 11.8							8,620 11.3					5,340 7.0			
Program	CBS SUNDAY NEWS-BRADLEY							LATE MOVIE I >(S)(OP)(→OP)					LATE MOVIE II >(OP)(→OP)			
AVERAGE AUDIENCE (Households (000) & %)	8,550 11.2							5,880 7.7					4,270 5.6			
SHARE OF AUDIENCE %	22							25					31			
AVG. AUD. BY ¼ HR.	11.2							9.0					6.0			
NBC TV																
TOTAL AUDIENCE (Households (000) & %)			5,190 6.8					10,680 14.0						3,360 4.4		
Program			NBC LATE NIGHT MOVIE (11:30-12:49AM)(→OP)					TONIGHT SHOW						TOMORROW SHOW (M-TH)>(OP)(→OP)		
AVERAGE AUDIENCE (Households (000) & %)			3,430 4.5	4.6*		4.5*		6,560 8.6	10.0*		8.3*		6.3*	2,670 3.5	3.8*	
SHARE OF AUDIENCE %			14	13 *		14 *		28	27 *		29 *		28 *	23	24 *	
AVG. AUD. BY ¼ HR. %			4.4	4.7	4.6	4.4	4.5	10.4	9.7	8.9	7.8	7.0	6.1	4.0	3.6	3.0

TV HOUSEHOLDS USING TV (See Def. 1)	SUN 11:00	11:15	11:30	11:45	12:00	12:15	12:30	MON.-FRI. 11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30
WK. 1	54.3	47.9	38.4	30.8	25.0	21.5	18.9	38.6	34.3	30.5	27.1	23.4	20.4	17.0	14.9	13.2
WK. 2	51.0	46.4	38.2	35.0	32.2	29.9	26.9	38.7	34.7	30.5	27.7	24.5	21.5	18.1	16.1	14.4

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY MON.-FRI. DEC.10-14, 1979

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			3,820 5.0				4,960 6.5									
Program	GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)											
AVERAGE AUDIENCE (Households (000) & %)			3,130 4.1				4,200 5.5									
SHARE OF AUDIENCE %			25				31									
AVG. AUD. BY ¼ HR. %			4.0	4.2			5.6	5.6								
CBS TV TOTAL AUDIENCE (Households (000) & %)		3,360 4.4			3,430 4.5								2,440 3.2		2,900 3.8	
Program	MORNING MON-FRI (CO-OP) (PARTICIPATING)				CAPTAIN KANGAROO								ALL STAR BEAT THE CLOCK		CELEBRITY WHEW (10:30-10:54AM) (OP)	
AVERAGE AUDIENCE (Households (000) & %)		2,290 3.0		3.1*	1,910 2.5	2.4*		2.7*					1,980 2.6		2,520 3.3	
SHARE OF AUDIENCE %		19		19 *	14	14 *		15 *					15		19	
AVG. AUD. BY ¼ HR. %	2.8	3.2		3.1	2.3	2.5	2.7	2.7					2.6	2.6	3.2	3.5
NBC TV TOTAL AUDIENCE (Households (000) & %)			4,040 5.3				5,040 6.6						3,200 4.2		3,740 4.9	
Program	TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)								CARD SHARKS		HOLLYWOOD SQUARES (SUS)(OP)	
AVERAGE AUDIENCE (Households (000) & %)			3,280 4.3				4,200 5.5						2,750 3.6		3,050 4.0	
SHARE OF AUDIENCE %			26				31						21		22	

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			3,890 5.1				5,340 7.0									
Program	GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)											
AVERAGE AUDIENCE (Households (000) & %)			3,050 4.0				4,430 5.8									
SHARE OF AUDIENCE %			25				31									
AVG. AUD. BY ¼ HR. %			3.9	4.1			5.5	6.0								
CBS TV TOTAL AUDIENCE (Households (000) & %)		3,200 4.2			3,200 4.2								2,750 3.6		3,050 4.0	
Program	MORNING MON-FRI (CO-OP) (PARTICIPATING)				CAPTAIN KANGAROO								ALL STAR BEAT THE CLOCK		CELEBRITY WHEW (10:30-10:54AM) (OP)	
AVERAGE AUDIENCE (Households (000) & %)		1,980 2.6		2.7*	1,980 2.6	2.3*		2.8*					2,290 3.0		2,670 3.5	
SHARE OF AUDIENCE %		17		17 *	14	13 *		15 *					15		18	
AVG. AUD. BY ¼ HR. %	2.7	2.7		2.7	2.1	2.6	2.8	2.8					2.8	3.1	3.4	3.6
NBC TV TOTAL AUDIENCE (Households (000) & %)			4,040 5.3				5,420 7.1						3,740 4.9		4,040 5.3	
Program	TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)								CARD SHARKS		HOLLYWOOD SQUARES (SUS)(OP)	
AVERAGE AUDIENCE (Households (000) & %)			3,130 4.1				4,270 5.6						3,130 4.1		3,360 4.4	
SHARE OF AUDIENCE %			26				30						21		22	
AVG. AUD. BY ¼ HR. %			4.0	4.1			5.6	5.6					4.0	4.2	4.2	4.5

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	8.6	11.6	13.9	15.2	16.3	17.3	17.2	17.3	17.6	18.1	18.1	18.0	17.2	17.3	17.5	18.1
WK. 2	7.8	10.5	12.6	14.0	15.7	17.3	17.7	17.8	18.2	18.9	19.0	19.2	19.0	19.3	19.4	19.8

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

DAY MON.-FRI. DEC.17-21, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY MON.-FRI. DEC.10-14, 1979

WEEK 1

ABC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	4,810		5,570		4,270		6,330		8,320				7,630			
TOTAL AUDIENCE (%)	6.3		7.3		5.6		8.3		10.9				10.0			
Program	LAVERNE & SHIRLEY M-F		FAMILY FEUD		$20,000 PYRAMID		RYAN'S HOPE		← ALL MY CHILDREN (OP) →				← ONE LIFE TO LIVE →			
AVERAGE AUDIENCE (Households (000))	3,970		4,810		3,660		5,570		6,410				5,570			
AVERAGE AUDIENCE (%)	5.2		6.3		4.8		7.3		8.4	8.1*		8.7*	7.3	7.2*		7.5*
SHARE OF AUDIENCE %	28		31		21		29		32	31 *		33 *	28	28 *		28 *
AVG. AUD. BY ¼ HR. %	5.1	5.5	6.1	6.5	4.6	4.9	7.1	7.4	7.9	8.2	8.6	8.7	7.2	7.1	7.3	7.7

CBS TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	4,580		5,570				6,560		7,940		7,780				7,400	
TOTAL AUDIENCE (%)	6.0		7.3				8.6		10.4		10.2				9.7	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2				SEARCH FOR TOMORROW		YOUNG AND THE RESTLESS		← AS THE WORLD TURNS →				GUIDING LIGHT	
AVERAGE AUDIENCE (Households (000))	3,890		4,650				5,800		7,100		5,950				6,100	
AVERAGE AUDIENCE (%)	5.1		6.1				7.6		9.3		7.8	7.4*		8.1*	8.0	7.8*
SHARE OF AUDIENCE %	28		30				30		39		30	28 *		31 *	29	29 *
AVG. AUD. BY ¼ HR. %	5.0	5.3	5.8	6.5			7.5	7.6	9.1	9.4	7.5	7.4	8.1	8.2	7.8	7.9

NBC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	3,660		3,970		2,210		3,890		6,410				5,190		7,320	
TOTAL AUDIENCE (%)	4.8		5.2		2.9		5.1		8.4				6.8		9.6	
Program	HIGH ROLLERS		WHEEL OF FORTUNE (SUS)(OP)		MINDREADERS		PASSWORD PLUS (SUS)(OP)		← DAYS OF OUR LIVES →				DOCTORS		ANOTHER WORLD	
AVERAGE AUDIENCE (Households (000))	3,130		3,360		1,910		3,200		4,580				4,650		5,340	
AVERAGE AUDIENCE (%)	4.1		4.4		2.5		4.2		6.0	5.6*		6.5*	6.1		7.0	6.7*
SHARE OF AUDIENCE %	22		22		11		17		23	22 *		25 *	23		24	25 *
AVG. AUD. BY ¼ HR. %	4.0	4.1	4.4	4.5	2.4	2.5	4.1	4.4	5.5	5.7	6.5	6.5	6.1	6.2	6.6	6.8

WEEK 2

ABC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	5,040		5,800		4,120		6,030		8,390				7,940			
TOTAL AUDIENCE (%)	6.6		7.6		5.4		7.9		11.0				10.4			
Program	LAVERNE & SHIRLEY M-F		FAMILY FEUD		$20,000 PYRAMID		RYAN'S HOPE		← ALL MY CHILDREN (OP) →				← ONE LIFE TO LIVE →			
AVERAGE AUDIENCE (Households (000))	4,270		4,960		3,510		5,260		6,260				6,030			
AVERAGE AUDIENCE (%)	5.6		6.5		4.6		6.9		8.2	8.0*		8.6*	7.9	7.7*		8.1*
SHARE OF AUDIENCE %	28		30		20		27		30	30 *		32 *	29	29 *		29 *
AVG. AUD. BY ¼ HR. %	5.5	5.7	6.1	6.9	4.5	4.8	6.7	7.0	7.8	8.1	8.5	8.6	7.7	7.7	8.1	8.2

CBS TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	4,430		5,490				6,640		7,780		7,860				8,010	
TOTAL AUDIENCE (%)	5.8		7.2				8.7		10.2		10.3				10.5	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2				SEARCH FOR TOMORROW		YOUNG AND THE RESTLESS		← AS THE WORLD TURNS →				GUIDING LIGHT	
AVERAGE AUDIENCE (Households (000))	3,890		4,730				5,880		6,790		5,880				6,260	
AVERAGE AUDIENCE (%)	5.1		6.2				7.7		8.9		7.7	7.3*		8.0*	8.2	8.0*
SHARE OF AUDIENCE %	26		29				30		36		28	27 *		30 *	29	29 *
AVG. AUD. BY ¼ HR. %	4.9	5.4	5.8	6.6			7.7	7.7	8.7	9.1	7.3	7.3	7.9	8.1	7.9	8.2

NBC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	3,970		4,430		2,290		4,040		6,640				5,190		7,100	
TOTAL AUDIENCE (%)	5.2		5.8		3.0		5.3		8.7				6.8		9.3	
Program	HIGH ROLLERS		WHEEL OF FORTUNE (SUS)(OP)		MINDREADERS		PASSWORD PLUS (SUS)(OP)		← DAYS OF OUR LIVES →				DOCTORS		ANOTHER WORLD	
AVERAGE AUDIENCE (Households (000))	3,510		3,820		1,910		3,280		4,580				4,430		4,880	
AVERAGE AUDIENCE (%)	4.6		5.0		2.5		4.3		6.0	5.7*		6.3*	5.8		6.4	6.0*
SHARE OF AUDIENCE %	23		24		11		17		22	21 *		23 *	21		22	22 *
AVG. AUD. BY ¼ HR. %	4.7	4.5	5.0	5.0	2.4	2.6	4.1	4.5	5.7	5.7	6.2	6.3	5.8	5.8	5.9	6.0

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	18.6	19.3	20.4	21.7	23.3	24.8	25.7	26.1	25.5	25.7	25.7	26.1	25.8	26.5	26.5	27.4
WK. 2	19.9	20.5	20.9	22.3	23.9	25.4	26.1	26.7	26.5	26.7	26.6	27.2	26.8	27.1	27.2	27.9

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

DAY MON.-FRI. DEC.17-21, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY MON.-FRI. DEC.10-14, 1979 — WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	8,930 11.7				4,650 6.1										12,590 16.5	
ABC TV program	GENERAL HOSPITAL				EDGE OF NIGHT				(S)(OP)						ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)	7,170 9.4	8.8*		10.0*	4,040 5.3										11,060 14.5	
SHARE OF AUDIENCE %	31	30 *		32 *	17										26	
AVG. AUD. BY ¼ HR. %	8.5	9.0	9.7	10.2	5.4	5.2									14.1	14.8
CBS TV TOTAL AUDIENCE (Households (000) & %)			7,320 9.6		3,130 4.1										12,820 16.8	
CBS TV program	GUIDING LIGHT		ONE DAY AT A TIME-M-F		LOVE OF LIFE										CBS EVENING NEWS-CRONKITE	
AVERAGE AUDIENCE (Households (000) & %)		8.1*	6,330 8.3		2,750 3.6										11,450 15.0	
SHARE OF AUDIENCE %		28 *	27		11										26	
AVG. AUD. BY ¼ HR. %	8.1	8.2	7.9	8.7	3.5	3.7									14.8	15.2
NBC TV TOTAL AUDIENCE (Households (000) & %)															12,210 16.0	
NBC TV program	ANOTHER WORLD						(S)(OP)								NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)		7.0*		7.3*											10,830 14.2	
SHARE OF AUDIENCE %		24 *		24 *											25	
AVG. AUD. BY ¼ HR. %	7.0	7.0	7.3	7.3											14.0	14.4

DAY MON.-FRI. DEC.17-21, 1979 — WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	9,460 12.4				4,350 5.7										11,670 15.3	
ABC TV program	GENERAL HOSPITAL				EDGE OF NIGHT >(SUS)(OP)										ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)	7,400 9.7	9.4*		10.0*	3,820 5.0										10,380 13.6	
SHARE OF AUDIENCE %	32	32 *		33 *	16										25	
AVG. AUD. BY ¼ HR. %	9.2	9.7	9.9	10.1	5.1	5.0									13.3	13.9
CBS TV TOTAL AUDIENCE (Households (000) & %)			7,780 10.2		3,200 4.2										12,820 16.8	
CBS TV program	GUIDING LIGHT		ONE DAY AT A TIME-M-F		LOVE OF LIFE >(SUS)(OP)										CBS EVENING NEWS-CRONKITE	
AVERAGE AUDIENCE (Households (000) & %)		8.3*	6,490 8.5		2,820 3.7										11,450 15.0	
SHARE OF AUDIENCE %		28 *	28		12										27	
AVG. AUD. BY ¼ HR. %	8.3	8.3	8.1	8.9	3.6	3.7									14.8	15.1
NBC TV TOTAL AUDIENCE (Households (000) & %)															12,130 15.9	
NBC TV program	ANOTHER WORLD				(SUS)(OP)										NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)		6.4*		6.8*											10,910 14.3	
SHARE OF AUDIENCE %		22 *		22 *											26	
AVG. AUD. BY ¼ HR. %	6.2	6.5	6.9	6.7											14.1	14.4

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	28.3	29.9	30.8	32.2	31.9	33.6	34.8	36.8	38.2	40.7	44.0	47.4	51.3	54.0	55.9	57.4
WK. 2	28.9	30.2	30.6	31.5	31.8	33.6	35.0	36.9	38.9	41.1	44.0	47.5	51.2	53.4	54.2	55.6

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SAT. DEC.15, 1979 (WEEK 1)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					4,350 5.7		4,730 6.2		5,260 6.9		5,420 7.1		5,340 7.0		5,800 7.6	
Program					GREATEST SUPERFRIENDS-1		GREATEST SUPERFRIENDS-2 (OP)		PLASTICMAN COMEDY-SHOW-1		PLASTICMAN COMEDY-SHOW-2		PLASTICMAN COMEDY-SHOW-3		PLASTICMAN COMEDY-SHOW-4 (OP)	
AVERAGE AUDIENCE (Households (000) & %)					3,510 4.6		3,970 5.2		4,500 5.9		4,500 5.9		4,500 5.9		4,810 6.3	
SHARE OF AUDIENCE %					30		26		27		25		24		26	
AVG. AUD. BY ¼ HR. %					4.1	5.1	4.9	5.4	5.5	6.3	6.0	5.7	5.9	5.8	6.4	6.2
CBS TV TOTAL AUDIENCE (Households (000) & %)					3,430 4.5		5,260 6.9		7,710 10.1		8,850 11.6		8,470 11.1		7,940 10.4	
Program					MIGHTY MOUSE-HECKL-JECKL1 (OP)		MIGHTY MOUSE-HECKL-JECKL2 (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2 (OP)		BUGS BUNNY/ROAD RUNNER 3 (OP)		ALL NEW POPEYE HOUR 1 (OP)	
AVERAGE AUDIENCE (Households (000) & %)					2,670 3.5		4,040 5.3		6,410 8.4		7,480 9.8		7,400 9.7		6,410 8.4	
SHARE OF AUDIENCE %					24		27		37		40		39		34	
AVG. AUD. BY ¼ HR. %					3.1	3.9	4.3	6.2	8.0	8.7	9.7	9.9	10.0	9.5	8.3	8.4
NBC TV TOTAL AUDIENCE (Households (000) & %)					2,750 3.6		3,890 5.1		3,740 4.9		4,810 6.3		5,490 7.2		5,800 7.6	
Program			BAY CITY ROLLERS (SUS)		GODZILLA/GLOBETROTTERS 1		GODZILLA/GLOBETROTTERS 2 (OP)		FRED & BARNEY/SHMOO 1		FRED & BARNEY/SHMOO 2 (OP)		FRED & BARNEY/SHMOO 3 (OP)		DAFFY DUCK SHOW (OP)	
AVERAGE AUDIENCE (Households (000) & %)					2,140 2.8		3,130 4.1		3,360 4.4		4,120 5.4		4,430 5.8		4,650 6.1	
SHARE OF AUDIENCE %					22		22		20		22		23		26	
AVG. AUD. BY ¼ HR. %					2.4	3.3	4.1	4.1	4.4	4.5	5.2	5.5	5.8	5.8	6.1	6.2

DAY SAT. DEC.22, 1979 (WEEK 2)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					3,130 4.1		4,650 6.1		3,890 5.1		4,270 5.6		4,960 6.5		6,710 8.8	
Program					GREATEST SUPERFRIENDS-1		GREATEST SUPERFRIENDS-2 (OP)		PLASTICMAN COMEDY-SHOW-1		PLASTICMAN COMEDY-SHOW-2		PLASTICMAN COMEDY-SHOW-3 (OP)		SCOOBY AND SCRAPPY DOO-1	
AVERAGE AUDIENCE (Households (000) & %)					2,290 3.0		3,740 4.9		3,130 4.1		3,280 4.3		3,660 4.8		5,720 7.5	
SHARE OF AUDIENCE %					28		30		21		20		20		28	
AVG. AUD. BY ¼ HR. %					2.4	3.6	4.7	5.0	4.0	4.1	4.6	4.1	4.7	5.0	7.0	8.0
CBS TV TOTAL AUDIENCE (Households (000) & %)					3,360 4.4		4,350 5.7		7,250 9.5		8,390 11.0		8,930 11.7		7,320 9.6	
Program					MIGHTY MOUSE-HECKL-JECKL1 (OP)		MIGHTY MOUSE-HECKL-JECKL2 (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2 (OP)		BUGS BUNNY/ROAD RUNNER 3 (OP)		ALL NEW POPEYE HOUR 1 (OP)	
AVERAGE AUDIENCE (Households (000) & %)					2,590 3.4		3,590 4.7		6,030 7.9		7,100 9.3		7,940 10.4		6,790 8.9	
SHARE OF AUDIENCE %					31		29		40		43		43		33	
AVG. AUD. BY ¼ HR. %					3.0	3.9	4.3	5.2	7.2	8.6	9.0	9.7	9.9	10.8	9.1	8.8
NBC TV TOTAL AUDIENCE (Households (000) & %)					2,060 2.7		3,130 4.1		4,350 5.7		4,880 6.4		5,340 7.0		5,720 7.5	
Program			BAY CITY ROLLERS (SUS)		GODZILLA/GLOBETROTTERS 1		GODZILLA/GLOBETROTTERS 2 (OP)		FRED & BARNEY/SHMOO 1		FRED & BARNEY/SHMOO 2 (OP)		FRED & BARNEY/SHMOO 3 (OP)		DAFFY DUCK SHOW (OP)	
AVERAGE AUDIENCE (Households (000) & %)					1,450 1.9		2,440 3.2		3,510 4.6		4,120 5.4		4,500 5.9		4,960 6.5	
SHARE OF AUDIENCE %					17		20		23		25		24		24	
AVG. AUD. BY ¼ HR. %					1.6	2.2	2.6	3.7	4.4	4.8	5.5	5.2	5.8	6.0	6.3	6.7

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	5.2	6.1	7.8	10.5	12.9	16.1	18.1	20.6	22.4	23.3	24.1	24.8	25.0	25.1	25.1	24.7
WK. 2	4.4	4.9	6.4	8.4	10.5	13.7	16.0	18.4	19.8	21.1	22.3	22.6	24.4	25.6	26.5	27.5

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

DAY SAT. DEC.22, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SAT. DEC.15, 1979

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1 — ABC TV	TOTAL AUDIENCE (Households (000) & %)	4,880 6.4		4,350 5.7		4,960 6.5		5,110 6.7									
		SPIDERWOMAN (OP)		SCOOBY AND SCRAPPY DOO (SUS)(OP)		ABC WEEKEND SPECIALS THE REVENGE OF RED CHIEF		← AMERICAN BANDSTAND '79 →				← CHAMPIONSHIP COLLEGE FTBL EASTERN KENTUCKY VS LEHIGH (1:30-4:24PM)(SUS)					
	AVERAGE AUDIENCE (Households (000) & %)	4,040 5.3		3,590 4.7		4,040 5.3		2,670 3.5	3.3*		3.7*						
	SHARE OF AUDIENCE %	23		23		22		13	13 *		13 *						
	AVG. AUD. BY ¼ HR. %	5.4	5.3	4.7	4.7	4.9	5.7	3.5	3.1	3.5	3.8						
WEEK 1 — CBS TV	TOTAL AUDIENCE (Households (000) & %)	7,170 9.4		5,420 7.1		5,190 6.8		5,420 7.1		6,410 8.4		4,960 6.5					
		ALL NEW POPEYE HOUR 2 (OP)		NEW FAT ALBERT SHOW (SUS)(OP)		JASON OF STAR COMMAND (OP)		TARZAN AND SUPER SEVEN 1 (OP)		TARZAN AND SUPER SEVEN 2 (OP)		30 MINUTES					
	AVERAGE AUDIENCE (Households (000) & %)	5,880 7.7		4,650 6.1		3,970 5.2		4,500 5.9		5,110 6.7		3,740 4.9					
	SHARE OF AUDIENCE %	33		26		22		22		23		16					
	AVG. AUD. BY ¼ HR. %	8.1	7.3	6.2	5.9	5.5	4.9	5.7	6.2	6.9	6.5	4.8	5.0				
WEEK 1 — NBC TV	TOTAL AUDIENCE (Households (000) & %)	5,040 6.6		4,120 5.4		4,650 6.1		17,010 22.3									
		CASPER AND THE ANGELS (OP)		FLASH GORDON (OP)		NFL '79 NBC-SAT		← NFL FOOTBALL GAME-NBC-SAT NEW YORK JETS VS MIAMI (12:30-3:21PM)									
	AVERAGE AUDIENCE (Households (000) & %)	4,200 5.5		2,980 3.9		3,590 4.7		7,860 10.3	7.1*		9.0*		10.5*		10.6*		12.1*
	SHARE OF AUDIENCE %	24		17		20		37	28 *		33 *		37 *		38 *		42 *
	AVG. AUD. BY ¼ HR. %	5.3	5.7	3.9	4.0	4.7	4.7	6.2	7.9	8.6	9.4	10.7	10.3	10.4	10.8	11.9	12.4
WEEK 2 — ABC TV	TOTAL AUDIENCE (Households (000) & %)	6,940 9.1		5,260 6.9		5,260 6.9		5,950 7.8								14,950 19.6	
		SCOOBY AND SCRAPPY DOO-2 (OP)		SPIDERWOMAN (OP)		ABC WEEKEND SPECIALS IF I'M LOST HOW COME I FOUND YOU?, PART I		← AMERICAN BANDSTAND '79 →								LIBERTY BOWL PENN STATE VS TULANE	
	AVERAGE AUDIENCE (Households (000) & %)	5,720 7.5		4,650 6.1		4,270 5.6		3,360 4.4	4.1*		4.6*					5,190 6.8	4.7*
	SHARE OF AUDIENCE %	28		23		21		17	16 *		17 *					22	16 *
	AVG. AUD. BY ¼ HR. %	7.7	7.3	6.1	6.0	5.5	5.8	4.3	4.0	4.5	4.6					3.9	5.5
WEEK 2 — CBS TV	TOTAL AUDIENCE (Households (000) & %)	7,550 9.9		6,260 8.2		4,880 6.4		5,800 7.6		6,330 8.3		17,630 23.1					
		ALL NEW POPEYE HOUR 2 (OP)		NEW FAT ALBERT SHOW (OP)		JASON OF STAR COMMAND (OP)		TARZAN AND SUPER SEVEN 1 (OP)		TARZAN AND SUPER SEVEN 2 (OP)		← SUN BOWL GAME WASHINGTON VS TEXAS					
	AVERAGE AUDIENCE (Households (000) & %)	6,410 8.4		5,490 7.2		4,270 5.6		4,880 6.4		5,260 6.9		7,780 10.2	9.7*		11.0*		10.3*
	SHARE OF AUDIENCE %	31		27		20		24		26		35	35 *		39 *		35 *
	AVG. AUD. BY ¼ HR. %	8.6	8.3	7.1	7.2	5.6	5.6	6.3	6.5	6.9	7.0	9.5	9.9	10.9	11.1	10.7	9.9
WEEK 2 — NBC TV	TOTAL AUDIENCE (Households (000) & %)	4,810 6.3		4,580 6.0		3,200 4.2		3,360 4.4						9,000 11.8			
		CASPER AND THE ANGELS (OP)		FLASH GORDON (OP)		HOT HERO SANDWICH PART I		HOT HERO SANDWICH PART II						← NCAA BASKETBALL-NAT'L → NORTH CAROLINA VS INDIANA			
	AVERAGE AUDIENCE (Households (000) & %)	4,270 5.6		3,740 4.9		2,590 3.4		2,750 3.6						4,350 5.7	4.9*		5.8*
	SHARE OF AUDIENCE %	21		19		12		13						19	17 *		20 *
	AVG. AUD. BY ¼ HR. %	5.8	5.5	4.9	4.9	3.3	3.5	3.8	3.4					4.8	5.0	6.0	5.7
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	23.8	23.5	22.8	23.3	23.6	23.8	24.8	26.7	27.4	28.3	27.7	28.6	27.9	28.2	28.5	28.7
	WK. 2	27.5	27.0	26.4	26.6	27.1	27.8	27.5	26.0	26.6	27.3	27.9	27.9	28.0	29.1	28.4	29.2

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

DAY SAT. DEC.22, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SAT. DEC.15, 1979

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)									14,880 19.5							
ABC TV program	CHAMPIONSHIP COLLEGE FTBL EASTERN KENTUCKY VS LEHIGH (1:30-4:24PM)(SUS)								ABC WIDE WORLD-SPORTS SAT (SUS)(OP)							
AVERAGE AUDIENCE (Households (000) & %)									8,240 10.8	8.8*		11.3*		12.2*		
SHARE OF AUDIENCE %									25	23 *		27 *		26 *		
AVG. AUD. BY ¼ HR. %									8.1	9.6	11.2	11.4	12.2	12.2		
CBS TV TOTAL AUDIENCE (Households (000) & %)			7,480 9.8		22,200 29.1											
CBS TV program			CBS NFL FOOTBALL PRE-SAT		CBS NFL FOOTBALL GAME-SAT GREEN BAY VS DETROIT (SUS)(OP)											
AVERAGE AUDIENCE (Households (000) & %)			5,880 7.7		8,930 11.7	8.8*		10.4*		10.7*		12.8*		12.8*		14.5*
SHARE OF AUDIENCE %			26		30	28 *		31 *		29 *		33 *		29 *		31 *
AVG. AUD. BY ¼ HR. %			7.8	7.6	8.1	9.5	10.3	10.5	10.6	10.9	12.5	13.2	12.6	13.0	14.5	14.6
NBC TV TOTAL AUDIENCE (Households (000) & %)			10,830 14.2												10,300 13.5	
NBC TV program		(1) (S)(OP)	NCAA BASKETBALL-NAT'L DEPAUL VS UCLA (3:30-5:32PM)												NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)		13.8*	5,340 7.0	7.5*		6.9*		6.5*		7.1*					8,240 10.8	
SHARE OF AUDIENCE %		46 *	21	25 *		22 *		19 *		19 *					21	
AVG. AUD. BY ¼ HR. %	13.8	13.7	7.7	7.4	7.2	6.6	6.4	6.6	7.3	6.9	5.7				10.4	11.2

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)											[illegible],120 17.2					
ABC TV program	LIBERTY BOWL PENN STATE VS TULANE										ABC WIDE WORLD-SPORTS SAT					
AVERAGE AUDIENCE (Households (000) & %)		5.9*		5.3*		5.1*		9.2*		10.5*	7,780 10.2	9.9*		10.6*		
SHARE OF AUDIENCE %		19 *		17 *		17 *		28 *		30 *	24	25 *		24 *		
AVG. AUD. BY ¼ HR. %	6.2	5.6	5.5	5.0	4.9	5.3	8.6	9.8	10.5	10.5	10.0	9.8	10.7	10.4		
CBS TV TOTAL AUDIENCE (Households (000) & %)							10,830 14.2								9,690 12.7	
CBS TV program	SUN BOWL GAME WASHINGTON VS TEXAS						CBS SPORTS SPECTACULAR								CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)		9.7*		9.5*		11.2*	5,260 6.9	6.2*		7.4*		7.2*			8,470 11.1	
SHARE OF AUDIENCE %		31 *		31 *		36 *	20	19 *		21 *		19 *			23	
AVG. AUD. BY ¼ HR. %	9.7	9.7	9.5	9.5	11.4	11.1	6.3	6.1	7.0	7.7	7.4	7.1			10.9	11.3
NBC TV TOTAL AUDIENCE (Households (000) & %)					10,910 14.3										8,160 10.7	
NBC TV program	NCAA BASKETBALL-NAT'L NORTH CAROLINA VS INDIANA				SPORTSWORLD										NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)		5.8*		6.5*	4,650 6.1	5.6*		5.8*		5.7*		7.2*			7,100 9.3	
SHARE OF AUDIENCE %		19 *		21 *	18	18 *		18 *		16 *		19 *			19	
AVG. AUD. BY ¼ HR. %	5.5	6.0	6.0	7.0	5.3	5.9	5.9	5.8	5.8	5.6	6.6	7.8			9.1	9.4

TV HOUSEHOLDS USING TV (See Def. 1)

	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	29.7	30.4	29.8	30.4	31.7	32.6	33.7	34.9	37.2	39.1	40.5	42.7	46.0	48.9	50.4	51.9
WK. 2	30.3	30.5	30.4	30.8	31.5	32.3	33.9	35.2	36.0	38.3	40.0	41.7	43.9	47.0	48.2	49.8

U.S. TV Households: 76,300,000

(1)NFL FOOTBALL GAME-NBC-SAT, NEW YORK JETS VS MIAMI, NBC, (12:30-3:21PM)(S)

For explanation of symbols, See page A.

DAY SAT. DEC.22, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SUN. DEC.16, 1979

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)															3,280 4.3	
ABC TV program													KIDS ARE PEOPLE TOO I (SUS)		KIDS ARE PEOPLE TOO II	
AVERAGE AUDIENCE (Households (000) & %)															2,440 3.2	
SHARE OF AUDIENCE %															14	
AVG. AUD. BY ¼ HR. %															3.0	3.5
CBS TV TOTAL AUDIENCE (Households (000) & %)					920 1.2		990 1.3		3,820 5.0							
CBS TV program					THREE ROBONIC STOOGES (OP)		SKATEBIRDS (OP)		← SUNDAY MORNING →						AEGEAN (SUS)	
AVERAGE AUDIENCE (Households (000) & %)					760 1.0		760 1.0		2,590 3.4	3.1*		3.7*		3.5*		
SHARE OF AUDIENCE %					13		8		18	19 *		19 *		17 *		
AVG. AUD. BY ¼ HR. %					.9	1.0	.8	1.2	2.9	3.4	3.7	3.6	3.5	3.5		
NBC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)															2,980 3.9	
ABC TV program													KIDS ARE PEOPLE TOO I (SUS)		KIDS ARE PEOPLE TOO II	
AVERAGE AUDIENCE (Households (000) & %)															2,370 3.1	
SHARE OF AUDIENCE %															15	
AVG. AUD. BY ¼ HR. %															3.1	3.2
CBS TV TOTAL AUDIENCE (Households (000) & %)					610 .8		610 .8		2,750 3.6							
CBS TV program					THREE ROBONIC STOOGES (OP)		SKATEBIRDS (OP)		← SUNDAY MORNING →						FOR OUR TIMES (SUS)	
AVERAGE AUDIENCE (Households (000) & %)					530 .7		530 .7		1,220 1.6	1.1*		1.6*		2.0*		
SHARE OF AUDIENCE %					10		7		10	8 *		10 *		11 *		
AVG. AUD. BY ¼ HR. %					.7	.7	.6	.9	1.0	1.1	1.4	1.8	2.0	2.0		
NBC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	4.0	4.5	5.7	6.7	8.6	9.9	11.8	14.5	16.8	18.4	19.5	20.5	21.0	21.9	23.2	22.9
WK. 2	3.0	3.7	4.2	5.2	6.9	8.4	10.4	12.4	14.8	15.8	17.3	18.9	20.4	21.0	20.3	20.1

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

DAY SUN. DEC.23, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SUN. DEC.16, 1979

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	3,130 4.1		2,210 2.9		3,360 4.4		3,970 5.2									
Program	KIDS ARE PEOPLE TOO III (OP)		ANIMALS, ANIMALS, ANIMALS (OP)		ISSUES AND ANSWERS		COLLEGE BOWL GAMES		DIRECTIONS (SUS)							
AVERAGE AUDIENCE (Households (000) & %)	2,590 3.4		1,830 2.4		2,590 3.4		2,900 3.8									
SHARE OF AUDIENCE %	14		9		13		12									
AVG. AUD. BY ¼ HR. %	3.7	3.1	2.3	2.4	3.3	3.5	4.0	3.6								
CBS TV																
TOTAL AUDIENCE (Households (000) & %)			2,980 3.9				7,940 10.4		28,080 36.8							
Program			FACE THE NATION				CBS NFL FOOTBALL PRE GAME		← CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES (1:00-7:25PM) →							
AVERAGE AUDIENCE (Households (000) & %)			2,370 3.1				6,030 7.9		12,740 16.7	12.8*		15.1*		15.7*		16.5*
SHARE OF AUDIENCE %			11				29		41	39 *		40 *		38 *		38 *
AVG. AUD. BY ¼ HR. %			3.0	3.3			7.1	8.8	11.7	13.9	15.2	15.0	15.8	15.7	15.8	17.1
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					3,740 4.9		5,190 6.8		23,730 31.1							
Program					MEET THE PRESS		NFL '79-NBC		← NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES (1:00-7:04PM) →							
AVERAGE AUDIENCE (Households (000) & %)					3,050 4.0		3,660 4.8		13,200 17.3	13.8*		17.6*		18.3*		18.2*
SHARE OF AUDIENCE %					16		18		42	40 *		44 *		43 *		41 *
AVG. AUD. BY ¼ HR. %					4.2	3.9	4.2	5.4	12.5	15.1	17.0	18.1	18.4	18.2	17.9	18.5

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	3,280 4.3		2,590 3.4		2,750 3.6											
Program	KIDS ARE PEOPLE TOO III (OP)		ANIMALS, ANIMALS, ANIMALS (OP)		CHAMPIONSHIPS OF THE USGA		← DIRECTIONS (SUS) →									
AVERAGE AUDIENCE (Households (000) & %)	2,440 3.2		1,980 2.6		1,980 2.6											
SHARE OF AUDIENCE %	16		11		10											
AVG. AUD. BY ¼ HR. %	3.3	3.0	2.5	2.8	2.7	2.6										
CBS TV																
TOTAL AUDIENCE (Households (000) & %)			3,130 4.1		6,870 9.0		28,380 37.2									
Program			FACE THE NATION		CBS NFL PLAYOFF PRE-SUN		CBS NFL PLAYOFF GAME-SUN CHICAGO VS PHILADELPHIA (12:30-3:40PM)									
AVERAGE AUDIENCE (Households (000) & %)			2,290 3.0		5,190 6.8		16,940 22.2	15.3*		21.1*		23.2*		22.6*		24.4*
SHARE OF AUDIENCE %			13		28		62	51 *		61 *		63 *		61 *		64 *
AVG. AUD. BY ¼ HR. %			3.0	3.0	5.7	7.8	13.5	17.0	20.4	21.8	23.4	23.0	21.7	23.4	24.3	24.4
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					2,980 3.9											
Program					MEET THE PRESS											
AVERAGE AUDIENCE (Households (000) & %)					2,290 3.0											
SHARE OF AUDIENCE %					12											
AVG. AUD. BY ¼ HR. %					3.0	3.0										

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	23.9	24.3	25.1	26.4	26.5	27.3	28.2	29.5	33.1	36.1	38.7	40.6	42.2	43.4	43.9	44.8
WK. 2	20.2	21.0	22.7	23.5	25.5	27.1	30.7	33.1	34.5	36.1	37.5	38.1	37.7	38.4	38.8	38.7

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

DAY SUN. DEC.23, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SUN. DEC.16, 1979

	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WEEK 1																	
ABC TV	TOTAL AUDIENCE (Households (000) & %)															8,470 11.1	
	Program															ABC WRLD NEWS TONIGHT-SUN	
	AVERAGE AUDIENCE (Households (000) & %)															7,020 9.2	
	SHARE OF AUDIENCE %															16	
	AVG. AUD. BY ¼ HR. %															9.0	9.5
CBS TV	TOTAL AUDIENCE (Households (000) & %)					28,540 37.4											
	Program	CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES (1:00-7:25PM)(+OP)				CBS NFL FOOTBALL GAME 2 VARIOUS TEAMS AND TIMES (4:00-7:25PM)											
	AVERAGE AUDIENCE (Households (000) & %)		17.8*		20.1*	15,180 19.9	14.5*		16.4*		17.4*		20.6*		20.8*		21.9*
	SHARE OF AUDIENCE %		41 *		46 *	37	31 *		34 *		35 *		40 *		37 *		37 *
	AVG. AUD. BY ¼ HR. %	17.6	17.9	19.1	21.1	13.6	14.8	16.3	16.5	16.8	18.1	20.6	20.6	20.6	20.9	21.9	21.8
NBC TV	TOTAL AUDIENCE (Households (000) & %)			10,530 13.8												7,550 9.9	
	Program	NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS & TIMES (1:00-7:04PM)			NFL FOOTBALL POST-NBC (3:39-3:53PM)											NBC NIGHTLY NEWS-SUN.	
	AVERAGE AUDIENCE (Households (000) & %)		19.1*	10,000 13.1												6,260 8.2	
	SHARE OF AUDIENCE %		42 *	28												14	
	AVG. AUD. BY ¼ HR. %	19.1	19.3	13.9	12.4											8.0	8.4
WEEK 2																	
ABC TV	TOTAL AUDIENCE (Households (000) & %)															6,790 8.9	
	Program															ABC WRLD NEWS TONIGHT-SUN	
	AVERAGE AUDIENCE (Households (000) & %)															5,650 7.4	
	SHARE OF AUDIENCE %															15	
	AVG. AUD. BY ¼ HR. %															7.5	7.4
CBS TV	TOTAL AUDIENCE (Households (000) & %)															7,020 9.2	
	Program	CBS NFL PLAYOFF GAME-SUN CHICAGO VS PHILADELPHIA (12:30-3:40PM)(5)(OP)														CBS EVENING NEWS-DEAN	
	AVERAGE AUDIENCE (Households (000) & %)		25.7*													5,490 7.2	
	SHARE OF AUDIENCE %		66 *													14	
	AVG. AUD. BY ¼ HR. %	25.7	25.6	24.7												7.0	7.4
NBC TV	TOTAL AUDIENCE (Households (000) & %)			12,130 15.9		29,600 38.8											
	Program			NFL '79-NBC		NFL PLAYOFF GAME-NBC DENVER VS HOUSTON											
	AVERAGE AUDIENCE (Households (000) & %)			6,940 9.1		18,080 23.7	19.3*		21.7*		23.7*		24.2*		26.1*		27.1*
	SHARE OF AUDIENCE %			24		54	51 *		54 *		56 *		55 *		54 *		54 *
	AVG. AUD. BY ¼ HR. %			5.1	13.2	18.6	20.1	21.3	22.0	23.4	24.1	23.5	24.9	26.2	26.0	26.6	27.6

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	44.8	45.7	46.0	46.3	47.0	48.4	49.2	49.3	50.8	51.6	52.7	54.5	56.7	58.0	60.2	60.6
WK. 2	39.5	39.5	38.9	37.5	37.5	38.5	39.7	40.3	41.8	43.4	43.3	46.1	48.3	49.7	50.8	52.1

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

DAY SUN. DEC.23, 1979

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELE-CAST DAYS
EVENING MONDAY																	
ABC NFL MONDAY NIGHT FOOTBALL		9.00-11.58PM	→GRID	30,600	40.1	19,150	25.1	40			31,280	41.0	18,240	23.9	39		
			11.00						25.2							22.6	
			11.15				24.8*	42*	24.5					22.0*	39*	21.4	
			11.30						24.9							22.3	
			11.45				24.5*	49*	24.0					21.1*	46*	19.8	
NBC NBC FILL(SUS)	1	9.00- 9.01PM	9.00														
NBC NBC MONDAY NIGHT MOVIES	1	9.00- 9.47PM	→GRID	19,910	26.1	11,900	15.6	25									
	1	10.16-11.30PM															
			11.00						16.0								
			11.15				15.4*	28*	14.9								
NBC NBC NEWS SPEC RPT:HOSTAGE(SUS)	1	9.47-10.16PM	9.45														
EVENING FRIDAY																	
ABC FRIDAY NIGHT MOVIE FILL(SUS)	2	10.47-11.00PM	10.45														
EVENING SATURDAY																	
ABC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	16,480	21.6	16,480	21.6	36	21.6		11,670	15.3	11,670	15.3	27	15.3	
ABC SPECIAL REPORT-4(SUS)	1	10.41-10.43PM	10.30														
ABC ABC WEEKEND REPORT-SAT.	1	11.00-11.30PM	11.00	8,930	11.7	7,400	9.7	19	10.4								
	2	11.00-11.15PM	11.00								6,790	8.9	6,560	8.6	17	8.6	
			11.15						9.0								
CBS NEWSBREAK-SAT.	1	8.58- 8.59PM	8.45	10,300	13.5	10,300	13.5	23	13.5								
	2	8.54- 8.55PM	8.45								13,730	18.0	13,730	18.0	33	18.0	
NBC NBC NEWS UPDATE-SAT.		8.58- 8.59PM	8.45	14,340	18.8	14,340	18.8	32	18.8		8,010	10.5	8,010	10.5	19	10.5	
NBC SATURDAY NIGHT	1	11.30-12.51AM	11.30	18,240	23.9	11,980	15.7	43	16.0								
	2	11.30-12.49AM	11.30								17,170	22.5	11,750	15.4	45	16.1	
			11.45				16.1*	39*	16.1					16.1*	42*	16.1	
			12.00						15.9							15.6	
			12.15				15.8*	45*	15.7					15.2*	47*	14.9	
			12.30						15.1							14.4	
			12.45				14.9*	48*	14.6							13.9	
EVENING SUNDAY																	
ABC ABC NEWSBRIEF-SUN.		8.28- 8.29PM	8.15	16,630	21.8	16,630	21.8	33	21.8		14,120	18.5	14,120	18.5	33	18.5	
CBS CBS NFL FOOTBALL GAME 2	1	4.10- 7.25PM	→GRID	28,540	37.4	15,180	19.9	37									
			7.15				26.8*	44*	27.1								
CBS 60 MINUTES	1	7.25- 8.25PM	→GRID	30,900	40.5	24,110	31.6	50									
			8.15				31.9*	49*	30.6								
CBS ARCHIE BUNKER'S PLACE	1	8.25- 8.55PM	→GRID	22,360	29.3	20,140	26.4	40									
			8.45						27.3								
CBS NEWSBREAK-SUN.	2	8.58- 8.59PM	8.45								16,020	21.0	16,020	21.0	36	21.0	
CBS ONE DAY AT A TIME	1	8.55- 9.25PM	→GRID	23,730	31.1	21,520	28.2	42									
			9.15						28.5								
CBS CIRCUS OF THE STARS(S)	1	9.25-11.25PM	→GRID	31,740	41.6	20,750	27.2	44									
			11.15				26.6*	50*	25.1								
CBS NEWSBREAK-SUN.	1	9.23- 9.24PM	9.15	19,610	25.7	19,610	25.7	38	25.7								

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING SUNDAY-CONT'D																	
NBC NBC NEWS UPDATE-SUN.	1	9.06- 9.07PM	9.00	10,990	14.4	10,990	14.4	21	14.4								
	2	9.11- 9.12PM	9.00								10,450	13.7	10,450	13.7	23	13.7	
NBC NBC LATE NIGHT MOVIE	1	11.30- 1.40AM	→GRID	3,590	4.7	1,370	1.8	8									
	2	11.30-12.49AM	→GRID								5,190	6.8	3,430	4.5	14		
			12.45				1.5*	8*	1.4							4.6	
			1.00						1.4								
			1.15				1.4*	10*	1.4								
			1.30						1.3								
EVENING MONDAY-FRIDAY																	
ABC ABC NEWSBRIEF-M-F	2	>	8.15								14,120	18.5	14,120	18.5	30	13.7	M-F
	1	>	8.45	14,040	18.4	14,040	18.4	28	15.7	M-F						17.9	MON.
			9.45						19.1	TU-F						20.3	TU-TH
ABC ABC SPEC REPORT:IRAN-FRI(S)	1	11.30-11.49PM	11.30	9,920	13.0	9,000	11.8	30	11.9	FRI.							
	2	11.30-11.47PM	11.30								7,550	9.9	6,940	9.1	22	9.3	FRI.
			11.45						11.2	FRI.						8.2	FRI.
ABC ABC SPEC REPORT:IRAN-THU(S)	1	11.30-11.48PM	11.30	8,620	11.3	7,940	10.4	30	10.5	THU.							
	2	11.30-12.02AM	11.30								8,090	10.6	6,710	8.8	24	9.2	THU.
			11.45						9.8	THU.						8.5	THU.
			12.00													7.6	THU.
ABC ABC SPEC REPORT:IRAN-TUE(S)	1	11.30-11.47PM	11.30	10,610	13.9	9,840	12.9	36	13.1	TUE.							
	2	11.30-11.50PM	11.30								9,230	12.1	8,550	11.2	31	11.6	TUE.
			11.45						11.9	TUE.						10.2	TUE.
ABC ABC SPEC REPORT:IRAN-WED(S)	1	11.30-11.45PM	11.30	9,540	12.5	9,000	11.8	33	11.8	WED.							
	2	11.30-11.49PM	11.30								9,000	11.8	8,320	10.9	31	10.9	WED.
			11.45													10.6	WED.
ABC BARNEY MILLER-11.30	1	11.47-12.21AM	11.45	6,710	8.8	5,490	7.2	27	7.9	TUE.							
	2	11.50-12.24AM	11.45								6,410	8.4	5,110	6.7	23	7.3	TUE.
			12.00						7.0	TUE.						6.7	TUE.
			12.15						6.3	TUE.						6.1	TUE.
ABC CHARLIE'S ANGELS-11.30	1	11.49-12.55AM	11.45	8,930	11.7	6,100	8.0	26	8.6	FRI.							
	2	11.47-12.52AM	11.45								8,010	10.5	5,340	7.0	21	6.4	FRI.
			12.00						8.5	FRI.						7.0	FRI.
			12.15				8.3*	26*	8.1	FRI.				7.0*	21*	7.1	FRI.
			12.30						7.6	FRI.						7.2	FRI.
			12.45				7.4*	29*	7.1	FRI.				7.2*	25*	7.1	FRI.
ABC LOVE BOAT-11.30	1	11.45-12.52AM	11.45	7,480	9.8	5,260	6.9	27	7.4	WED.							
	2	11.49-12.56AM	11.45								7,320	9.6	5,190	6.8	25	7.3	WED.
			12.00						7.4	WED.						7.2	WED.
			12.15				7.1*	27*	6.8	WED.				7.1*	25*	6.9	WED.
			12.30						6.7	WED.						6.6	WED.
			12.45				6.4*	30*	5.7	WED.				6.3*	27*	5.9	WED.
ABC NFL FOOTBALL FILL(SUS)	2	11.58-12.05AM	11.45														MON.
ABC NFL MON NIGHT FTBL SPEC(SUS)	1	11.58-12.11AM	11.45							MON.							
ABC POLICE WOMAN	1	11.48-12.55AM	11.45	5,570	7.3	4,270	5.6	22	6.2	THU.							
	2	12.02- 1.09AM	12.00						5.6	THU.	5,490	7.2	3,590	4.7	19	5.0	THU.
			12.15				5.5*	21*	5.5	THU.				4.9*	17*	4.8	THU.
			12.30						5.4	THU.						4.9	THU.

CONT'D

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
ABC POLICE WOMAN-CONT'D			12.45				5.3*	25*	5.0	THU.				4.7*	20*	4.6	THU.
			1.00													4.2	THU.
ABC TUESDAY MOVIE OF THE WEEK	1	12.21- 2.16AM	12.15	4,580	6.0	2,440	3.2	21	4.1	TUE.							
	2	12.24- 2.25AM	12.15								5,110	6.7	2,520	3.3	22	4.8	TUE.
			12.30						3.5	TUE.						4.2	TUE.
			12.45				3.3*	17*	3.1	TUE.				4.2*	21*	4.2	TUE.
			1.00						3.1	TUE.						3.6	TUE.
			1.15				3.1*	21*	3.1	TUE.				3.4*	22*	3.2	TUE.
			1.30						3.2	TUE.						3.0	TUE.
			1.45				3.1*	26*	3.0	TUE.				2.9*	24*	2.8	TUE.
			2.00						2.7	TUE.						2.5	TUE.
			2.15						2.7	TUE.				2.4*	24*	2.2	TUE.
ABC ABC SPEC REPORT:IRAN-MON(S)	1	12.42-12.57AM	12.30	5,650	7.4	5,420	7.1	29	7.8	MON.							
	2	12.35-12.54AM	12.30								5,260	6.9	4,960	6.5	29	6.6	MON.
			12.45						7.0	MON.						6.4	MON.
ABC BARETTA-THU.	1	12.55- 1.39AM	12.45	3,280	4.3	2,520	3.3	23	3.8	THU.							
			1.00						3.3	THU.							
			1.15				3.2*	22*	3.1	THU.							
			1.30						3.1	THU.							
ABC BARETTA-WED.	1	12.52- 1.36AM	12.45	4,120	5.4	3,430	4.5	29	4.9	WED.							
	2	12.56- 1.42AM	12.45								3,820	5.0	3,050	4.0	25	4.7	WED.
			1.00						4.8	WED.						4.3	WED.
			1.15				4.5*	29*	4.2	WED.				4.1*	25*	3.9	WED.
			1.30						3.9	WED.						3.6	WED.
ABC BARETTA-THU.	2	1.09- 2.00AM	1.00								3,050	4.0	2,370	3.1	21	3.4	THU.
			1.15											3.3*	20*	3.3	THU.
			1.30													3.1	THU.
			1.45											3.0*	22*	3.0	THU.
CBS NEWSBREAK-M-F	2	>	8.15								12,130	15.9	12,130	15.9	26	11.8	M-F
	1	8.58- 8.59PM	8.45	11,140	14.6	11,140	14.6	22	14.6	M-F						16.9	MTUTHF
CBS ALL AMER. COLLEGE COMEDY(S)	1	11.30-12.44AM	11.30	7,940	10.4	4,500	5.9	17	8.0	FRI.							
			11.45				7.2*	19*	6.5	FRI.							
			12.00						6.0	FRI.							
			12.15				5.5*	17*	5.0	FRI.							
			12.30						4.0	FRI.							
CBS CBS NEWS SPECIAL RPT-FRI(S)	2	11.30-12.00MD	11.30								7,400	9.7	6,560	8.6	22	8.6	FRI.
			11.45													8.6	FRI.
CBS LATE MOVIE I		>	→GRID	7,400	9.7	5,260	6.9	24		M-TH	8,620	11.3	5,880	7.7	25		M-F
			11.45				7.4*	20*	7.2	MTUTH				8.7*	24*	8.3	M-TH
			12.00						7.0	M-TH						7.9	M-F
			12.15				7.0*	25*	7.0	M-TH				7.8*	27*	7.5	M-F
			12.30						6.5	M-TH						7.0	M-F
			12.45				5.5*	26*	5.5	M-TH				5.1*	18*	5.0	M-F
			1.00						4.6	WED.						5.0	FRI.
CBS YOUR TURN:LTRS-CBS NEWS(S)	1	11.30-12.00MD	11.30	6,490	8.5	5,260	6.9	21	7.1	WED.							
			11.45						6.7	WED.							
CBS LATE MOVIE II CONT'D		>	→GRID	4,120	5.4	3,430	4.5	26		M-F	5,340	7.0	4,270	5.6	31		M-F

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
CBS LATE MOVIE II-CONT'D			12.45						5.0	MTUTHF				5.7*	26*	6.2	M-TH
			1.00						4.6	M-F						5.7	M-F
			1.15				4.4*	28*	4.1	M-F				5.7*	35*	5.2	M-F
			1.30						3.0	WED.						4.0	FRI.
			1.45						3.0	WED.				4.0*	23*	3.9	FRI.
NBC NBC NEWS UPDATE-M-F		8.58- 8.59PM	8.45	12,740	16.7	12,740	16.7	26	16.7	M-F	13,050	17.1	13,050	17.1	27	17.7	M-F
			9.00													14.7	THU.
NBC NBC-RPT HOSTAGE-REACTION(S)	1	12.00- 1.00AM	12.00	9,310	12.2	6,640	8.7	31	9.6	MON.							
			12.15				9.6*	29*	9.6	MON.							
			12.30						8.5	MON.							
			12.45				7.8*	33*	7.1	MON.							
NBC MIDNIGHT SPECIAL		1.00- 2.30AM	1.00	6,490	8.5	3,280	4.3	27	5.7	FRI.	6,030	7.9	3,280	4.3	25	5.5	FRI.
			1.15				5.3*	28*	5.0	FRI.				5.1*	24*	4.8	FRI.
			1.30						4.6	FRI.						4.9	FRI.
			1.45				4.3*	27*	4.0	FRI.				4.5*	26*	4.2	FRI.
			2.00						3.3	FRI.						3.4	FRI.
			2.15				3.3*	28*	3.3	FRI.				3.3*	25*	3.1	FRI.
NBC TOMORROW SHOW		>	→GRID	3,430	4.5	2,520	3.3	23		M-TH	3,360	4.4	2,670	3.5	23		M-TH
			1.45						3.1	M-TH				2.3*	18*	2.7	M-TH
DAY MONDAY-FRIDAY																	
ABC ABC DAYTIME NEWSBRIEF-M-F		1.57- 1.59PM	1.45	6,180	8.1	5,880	7.7	29	7.7	M-F	6,260	8.2	6,030	7.9	29	7.9	M-F
ABC SPECIAL REPORT(SUS)	2	4.00- 4.08PM	4.00														FRI.
ABC ABC AFTERSCHOOL SPECIAL(S)	1	4.30- 5.30PM	4.30	9,160	12.0	6,330	8.3	22	7.4	WED.							
			4.45				7.6*	21*	7.8	WED.							
			5.00						8.8	WED.							
			5.15				9.1*	23*	9.3	WED.							
CBS SUNRISE SEMESTER(SUS)		6.30- 7.00AM	6.30							M-F							M-F
CBS SUNRISE SEMESTER-MWF(SUS)		6.30- 7.00AM	6.30							M-F							M-F
CBS CBS LATE MORNING NEWS		10.54-11.00AM	10.45	2,820	3.7	2,440	3.2	18	3.2	M-F	3,050	4.0	2,670	3.5	18	3.5	M-F
CBS CBS SPECIAL REPORT(SUS)	2	4.00- 4.09PM	4.00														FRI.
NBC NBC NEWS UPDATE-10.58AM(SUS)		10.58-10.59AM	10.45							M-F							M-F
NBC NBC NEWS UPDATE-11.58AM(SUS)		11.58-11.59AM	11.45							M-F							M-F
NBC NBC NEWS UPDATE-12.58PM(SUS)		12.58-12.59PM	12.45							M-F							M-F
NBC NBC SPECIAL REPORT-CARTER(SUS)	2	4.00- 4.10PM	4.00														FRI.
NBC SPECIAL TREAT(S)	1	4.00- 5.00PM	4.00	7,020	9.2	4,430	5.8	17	5.3	TUE.							
			4.15				5.1*	16*	4.9	TUE.							
			4.30						6.0	TUE.							
			4.45				6.5*	18*	6.9	TUE.							
DAY SATURDAY																	
ABC SCHOOLHOUSE ROCK-8.56AM		8.56- 8.59AM	8.45	4,810	6.3	4,430	5.8	28	5.8		3,890	5.1	3,590	4.7	27	4.7	
ABC SCHOOLHOUSE ROCK-10.26AM	2	10.26-10.29AM	10.15								4,350	5.7	3,890	5.1	21	5.1	
ABC SCHOOLHOUSE ROCK-10.56AM	1	10.56-10.59AM	10.45	4,810	6.3	4,580	6.0	25	6.0								

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*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ½ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ½ HR %	TELE-CAST DAYS
DAY SATURDAY-CONT'D																	
ABC SCHOOLHOUSE ROCK-11.26AM		11.26-11.29AM	11.15	4,120	5.4	3,820	5.0	22	5.0		5,260	6.9	4,880	6.4	24	6.4	
ABC DEAR ALEX & ANNIE-11.56AM		11.56-11.59AM	11.45	3,590	4.7	3,280	4.3	20	4.3		5,040	6.6	4,430	5.8	22	5.8	
ABC SPECIAL REPORT-1(SUS)	1	11.49-11.53AM	11.45														
ABC SPECIAL REPORT-2(SUS)	1	2.50- 2.56PM	2.45														
ABC FOOTBALL FILL(SUS)	1	4.24- 4.30PM	4.15														
ABC SPECIAL REPORT-3(SUS)	1	5.38- 5.41PM	5.30														
CBS SUNRISE SEMESTER-SAT(SUS)		6.30- 7.00AM	6.30														
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	2,900	3.8	2,820	3.7	23	3.7		2,820	3.7	2,750	3.6	29	3.6	
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	5,420	7.1	5,040	6.6	32	6.6		4,810	6.3	4,270	5.6	32	5.6	
CBS IN THE NEWS- 9.26AM		9.26- 9.29AM	9.15	7,100	9.3	6,870	9.0	39	9.0		6,790	8.9	6,640	8.7	43	8.7	
CBS IN THE NEWS- 9.59AM		9.59-10.02AM	9.45 10.00	8,240	10.8	8,010	10.5	42	10.4 10.5		7,940	10.4	7,550	9.9	43	9.9 10.0	
CBS IN THE NEWS-10.56AM		10.56-10.59AM	10.45	6,940	9.1	6,410	8.4	34	8.4		6,790	8.9	6,410	8.4	31	8.4	
CBS IN THE NEWS-11.26AM		11.26-11.29AM	11.15	5,420	7.1	5,190	6.8	29	6.8		6,790	8.9	6,330	8.3	31	8.3	
CBS CBS NEWS SPEC. RPT-11.46(SUS)	1	11.46-11.47AM	11.45														
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	4,810	6.3	4,350	5.7	24	5.7		6,180	8.1	5,570	7.3	28	7.3	
CBS IN THE NEWS-12.26PM		12.26-12.29PM	12.15	3,970	5.2	3,660	4.8	20	4.8		4,500	5.9	4,270	5.6	20	5.6	
CBS IN THE NEWS-12.56PM		12.56-12.59PM	12.45	4,810	6.3	4,650	6.1	22	6.1		5,190	6.8	5,040	6.6	26	6.6	
CBS IN THE NEWS- 1.26PM		1.26- 1.29PM	1.15	4,500	5.9	4,350	5.7	19	5.7		5,720	7.5	5,260	6.9	26	6.9	
CBS CBS NEWS SPEC. RPT-5.20(SUS)	1	5.20- 5.23PM	5.15														
NBC ASK NBC NEWS-8:58AM		8.58- 9.00AM	8.45	3,130	4.1	2,980	3.9	20	3.9		2,750	3.6	2,670	3.5	20	3.5	
NBC TIME OUT-9:45AM		9.45- 9.47AM	9.45	4,430	5.8	4,270	5.6	23	5.6		4,350	5.7	4,200	5.5	25	5.5	
NBC ASK NBC NEWS-10:28AM		10.28-10.30AM	10.15	4,270	5.6	4,040	5.3	21	5.3		4,580	6.0	4,350	5.7	23	5.7	
NBC TIME OUT-10:58AM		10.58-11.00AM	10.45	4,730	6.2	4,580	6.0	25	6.0		4,810	6.3	4,650	6.1	22	6.1	
NBC ASK NBC NEWS-11:28AM		11.28-11.30AM	11.15	3,970	5.2	3,970	5.2	23	5.2		3,820	5.0	3,820	5.0	19	5.0	
NBC TIME OUT-11:58AM		11.58-12.00NN	11.45	3,050	4.0	2,820	3.7	16	3.7		3,590	4.7	3,430	4.5	17	4.5	
NBC NFL FOOTBALL POST-NBC-SAT(S)	1	3.21- 3.30PM	3.15	9,770	12.8	7,860	10.3	34	10.3								
DAY SUNDAY																	
ABC DEAR ALEX & ANNIE-11.26AM		11.26-11.29AM	11.15	2,440	3.2	2,370	3.1	13	3.1		2,750	3.6	2,520	3.3	16	3.3	
ABC SCHOOLHOUSE ROCK-11.55AM		11.55-11.59AM	11.45	1,980	2.6	1,910	2.5	10	2.5		2,670	3.5	2,370	3.1	13	3.1	
CBS IN THE NEWS- 8.26AM-SUN.		8.26- 8.29AM	8.15	920	1.2	920	1.2	14	1.2		690	.9	610	.8	11	.8	
CBS IN THE NEWS- 8.56AM-SUN.		8.56- 8.59AM	8.45	990	1.3	990	1.3	10	1.3		760	1.0	690	.9	8	.9	
CBS CBS NFL FOOTBALL GAME 1	1	1.00- 4.10PM	→GRID 4.00	28,080	36.8	12,740	16.7	41	 23.2								
CBS CBS NFL PLAYOFF POST-SUN(S)	2	3.40- 3.48PM	3.30 3.45								17,240	22.6	12,970	17.0	45	18.4 14.7	

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